



"CHILDREN take better care of their teeth than when we were young," remarked a grandfather as he saw the little ones of the family brushing their teeth.

"That is true," said the grandmother, "and children don't have the trouble with teeth we used to have. Their teeth will be firm and white when they are older, because they visit the dentist twice-a-year and use a good dentifrice every night and morning."

Perfect cleanliness of the teeth is essential to good health as well as to good looks. A delightful way to insure absolute cleanliness is the twice-a-day use of Colgate's Ribbon Dental Cream, the dentifrice with the delicious flavor.

You too should use
COLGATE'S
RIBBON DENTAL CREAM
COLGATE & CO., Dept. NT Drummond Building,
Montreal.
W. G. W. Sheppard, Montreal, Sole Agent for Newfoundland.

THE THOUGHTS OF THEOBALD.

A SACRIFICE.
One of the greatest failures of our civilization is the lack of selfless people which it has produced. Education has tended to make man look out for himself rather than for anyone else, and has made him more careless of another's business than of his own. This is the only argument that has any value against many socialistic or government owned businesses.

If men were trained to unselfishness instead of selfishness the face of the world would bear a happier look, and many ills would disappear. The latest instance of this irresponsible work is found in the advertisement for tenders for the thirty odd thousand feet of lumber used in fitting up the Rinks for our volunteers. This lumber must have cost at the least more than a thousand dollars and now after being used for a few months it is to be sacrificed and will likely bring in about two or three hundred dollars. I don't think that anyone will say that the end of the war is in sight, or that recruiting is going to fall off. Next spring there will be a similar need for a Barracks, but it looks as if the Government or the Patriotic Committee ignore this, and do not view with any alarm the fact that next year the same expenditure will have to be made to fit up the Rinks again. If it is necessary to remove the fittings and lumber from the Rinks now, surely they can be stored until there be no further need of them, instead of being sacrificed now at perhaps a tenth of their cost.

One naturally refrains at this time to criticize unduly the work along Patriotic lines, but this matter seemed too obviously a mistaken policy to overlook.

THE FIREMEN.
I do not suppose that all firemen are as black as they are generally painted, so that the good men should not be made to suffer with the bad. I do not know much about the trouble

Rub Your Stiff Neck To-Day— Good Old "Nerviline" Will Cure

FIFTEEN MINUTES AFTER USING NERVILINE YOU ARE WELL.

Cold, excessive strain and exertion are a common cause of stiff neck, soreness or inflammation.

Generally the cause is so deeply seated that only a liniment as powerful and penetrating as Nerviline will effect an immediate removal of pain.

Nerviline is powerful, yet penetrating, is the most rapid pain-expelling agent the world knows.

Millions have proved its reliability and millions will share the relief its

which has reached such an acute stage, but if it is true that the merchants object to pay \$45.00 or \$50.00 per month to firemen I cannot see the force of their objection, if this is the only point of difference. It is little enough for a man to live on in these times, for I presume that most firemen are married and keeping up a house. The dirty and unpleasant occupation also should be considered, as well as the risk of their lives, as of all on board a ship, the engineers and firemen have least opportunity to escape in the event of an accident. If the deadlock occurs simply on the matter of wages the men have my sympathy. There may be, however, other things that "rile" the steamer owners. Delays in sailing have been blamed to some stokers, whose absence from shore makes them fonder when they reach port. Perhaps the owners do not appreciate the forced demand of the firemen. The firemen have their muscle-work to dispose of and they think it worth so much; the merchant also has his goods to dispose of and he values them accordingly. The whole trouble is that the merchant believes thoroughly in the pernicious doctrine of buying in the cheapest market and selling in the dearest market. He does not consider too closely what it means to his employee to get a wage which will not permit him to live decently. The value of any man's labour is, at the very least, equal to the amount it costs him to live, in nourishing food, suitable clothing, and habitable dwelling. I venture to say that not one of the steamer owners who object to the firemen's demand for wages lives at a less rate than five times the salary the firemen ask for, even allowing for luxuries and unnecessary expenditure. The fancied gulf between the fireman and the merchant-owner is not as wide, and should not be as wide, as the contrasts in salary show. If men, even bad men, are treated justly, ninety cases out of a hundred, they will act justly in return. Justice is not a concession, it is a due debt.

Wonderful all Round

Two English officers in billets were longing for a drink, but dared not indulge, as their landlady was a staunch teetotaler and would probably read them a lengthy lecture.

"I know the trick!" exclaimed one, in glee. "Let's ask her for a drop of whiskey to clean our pipes with."

The good woman was truly sympathetic when informed regretfully by the wily twain that their pipes were too foul to smoke, and promptly supplied them with the desired "cleansing fluid."

Later, she asked with a kindly smile: "And was the whiskey successful?"

"It was," replied one of the conspirators. "It was awfully kind of you."

"Not at all," replied the landlady. "I was glad to make use of it. I only bought it the day before yesterday to wash little Fido in, and the results were wonderful."—From the Liverpool Post.

Black continues to be a favorite for all ceremonious wear.

Cape collars for suits are not overwhelmingly successful.

MILBURN'S LINDENT FOR SALE EVERYWHERE.

FOOD PRICES.

Some months ago I advocated some account being taken of foodstuffs; in particular, the necessary foods like sugar, flour, tea, to see that our stocks do not run low especially as winter draws on. And now, suddenly and unexpectedly, we have at last entered the war zone, so to speak, and the wisdom of this course is at once apparent. Happily, the foresight of some merchants finds us at the moment fairly well stocked with flour, tea and sugar. This I judge from the imports, which show 45,000 barrels of flour more imported than at this time last year, and 4,000 cwt sugar more. The large stocks also point to purchase being made under favourable conditions and moderate prices.

The loss of the Stephano, besides leaving us without a very necessary carrier from New York and Halifax, also has had the effect of frightening freighters, and caused shippers to effect war insurance, which up to now, few have felt the necessity of. We must not forget that we are on an island and while it is comparatively easy to control Cabot Strait, it is not always easy to get freight through that way without much delay. It ought to be easy for the Government to ascertain what stocks of food are held and the probability of obtaining other stocks during the winter. It is better to do this now than have to take such drastic action as last year's coal.

Another matter, closely following this, is of course, prices. These are not ordinary times. Business interests, mere money-getting, have, or should have, become secondary to the actual supplying of commodities. If our business men recognized this to the full, I do not think that flour would be the price it is now, nor would it reach \$9.50 a barrel for the whole winter. Where is the key that will unlock the heart of business men who will advance the prices of provisions now because they will have to pay more to replace their present stocks, and let some warm, rich, red feeling in? Must it be left to the Government to force prices down? I hope not. I hope that the Patriotic sense (if the Christian sense is wanting), of business men will decide to sell present stocks of provisions at a reasonable profit based on the actual cost of such provisions.

Girls! Have a Mass of Beautiful Hair, Soft, Glossy, Wavy

25-cent bottle destroys dandruff and doubles beauty of your hair.

Within ten minutes after an application of Danderine you can not find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most will be after a few weeks' use, when you see new hair, fine and downy at first—yes—really new hair—growing all over the scalp.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it through your hair, taking one small strand at a time. The effect is amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre, softness and luxuriance.

Get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove that your hair is as pretty and soft as any that it has been neglected or injured by careless treatment—that's all—you surely can have beautiful hair and lots of it if you will just try a little Danderine.

Captain W. H. Parsons, Military Cross.

October 13th, 1916.
Dear Sir,
I beg to acquaint you that His Excellency the Governor has received a cablegram from the Record Office, London, conveying the information that Captain W. H. Parsons has been awarded the Military Cross.
Yours faithfully,
J. R. BENNETT,
Colonial Secretary.

Returning on Furlough

October 13th, 1916.
His Excellency the Governor has received a cablegram from Captain Timewell, Record Office, London, to the effect that the following men, in charge of Second Lieut. Lumsden, are proceeding to Newfoundland on furlough:
473—Private Robert Sheppard, 22 York Street.
804—Private William J. O'Rourke, 101 Hamilton Street.
1320—Private Robert Chipman, Spaniard's Bay.
1596—Private Michael O'Rourke, 27 1/2 James Street.
813—Priv aty Sydney G. Willar, 3 Spencer Street.
123—Private Thomas B. McGrath, Clarendville.
1175—Private John T. Aspell, 39 Long's Hill.
1010—Private George T. Lerner, Burgeo.
239—Private Selby Clarke, Whitbourne.
239—Corporal William Trebble, 11 Knight Street.

Death of Naval Reservist at Suez.

William Butler, of Cupids, Dies at Suez.
I regret to inform you a telegram has been received from the Admiralty stating that William Butler, Seaman, Newfoundland Royal Naval Reserve, 1428X died in Hospital at Ismailia, Suez Canal, on the 11th instant.
Butler joined the Reserve on 30th November, 1914, and took passage to England in s.s. Mongolian on 17th December, 1914.
He resided at Cupids, C.B.
A. MacDERMOTT,
Act. Commander.

Casualty List.

Received 9 p.m. October 13th.
700—Private Frederick D. Bastow, 5 Cook Street, Died of wounds, Wandsworth, October 12th.
1756—Private Michael F. Rideout, 23 Moore Street, At. Wandsworth; inflammation of stomach.

Sunday Services

CHURCH OF ENGLAND.

Cathedral of St. John the Baptist.—Sunday—Holy Communion at 9 a.m.; also on the first Sunday of the month at 7 and 11; Matins on the 1st Sunday of the month at 10 a.m. Other services at 11 a.m. and 6.30 p.m. Thursdays—Holy Communion, 7.15 a.m. Other Days—Matins 8 a.m.; Evensong 5.30 p.m. Fridays—7.30 w.r. in each month at 3 p.m.

St. Michael's Mission Church, Casey Street.—Holy Communion at 8 and 11 on the 3rd Sunday of the month, and 8 on other Sundays. Other services, 11 a.m. and 6.30 p.m.

Sunday Schools.—Cathedral, at 1.45 p.m. Mission Church, at 2.45 p.m.

PARISH OF ST. MARY THE VIRGIN, St. John's West.

Sundays—Holy Communion every Sunday at 8 a.m.; also on the first Sunday in each month at noon.

Fridays—Evensong and Sermon at 1.45 p.m.

Holy Baptism—Every Sunday at 2.30 p.m.

Public Catechising—The third Sunday in each month at 3 p.m.

Sunday School—At 2.30 p.m. in the Parish Hall.

Young Women's Bible Class—Every Sunday at 3 p.m. in the Parish School.

The Holy Communion with special Intercessions on behalf of the War is celebrated on the first Wednesday in each month at 10.30 a.m.

BROOKFIELD SCHOOL CHAPEL. Evensong—Every Sunday at 3 p.m. Sunday School—Every Sunday at 4 p.m.

ST. MATTHEW'S CHURCH, THE GOULDS. Evensong—Every Sunday at 3 p.m.

ASYLUM FOR THE POOR. Holy Communion—The first Sunday in each month at 9 a.m.

Matins—Every Sunday at 9 a.m.

St. Thomas's—Holy Communion, 8 a.m.; Morning Prayer, 10; Intercession Service and Sermon, 11; Preacher Rev. C. A. Moulton; Sunday School, 2.45 p.m.; Evensong and Sermon, 6.30; Preacher, The Rector. Subject: "Where are my children?"

Christ Church (Quidi Vidi)—1st Sunday in month, Matins at 11 a.m.; 2nd Sunday in month, Holy Communion 8 a.m.; 3rd Sunday in month, Evensong at 6.30 p.m.; 4th Sunday in month, Matins at 11 a.m. Evensong at 3.30 p.m. on the 1st, 2nd and 4th Sundays in the month.

Sunday Schools.—At Parish Church at 2.45 p.m.; at Christ Church, Quidi Vidi at 2.30 p.m.; at Virginia School Chapel, 2.30 p.m.

Virginia School Chapel.—Evening Prayer every Sunday at 3.30 p.m.; Public Catechising third Sunday in each month.

METHODIST. Gower St.—11, Rev. H. Royle; 6.30, Rev. D. B. Hemmeon, George St.—11, Rev. Dr. Bond; 6.30, Rev. N. M. Guy. Cochrane St.—11, Rev. N. M. Guy; 6.30, Rev. Dr. Bond.

Wesley—11, Rev. W. H. Thomas; 6.30, Rev. H. Royle.

Presbyterian.—11 and 6.30 Congregational.—11, Rev. D. R. Hemmeon; 6.30, Rev. W. H. Thomas.

Prepare for Cold!

In times of warmth, it will pay to take advantage of such a profitable opportunity as we now offer in Men's English All-wool Underwear at \$1.90 and \$2.00 per garment. These prices would have been considered extremely low before the war. Don't delay. SEE THESE RIGHT NOW.

- | | |
|---|---|
| MEN'S PYJAMAS,
\$1.75 to \$6.70.
English and American. Sure to please the most fastidious. | 50 dozen MEN'S TIES,
25c., 40c., 60c., 80c. & \$1.40.
All Silk, wide end; the very newest patterns. |
| SOFT FRONT SHIRTS,
75c. to \$3.80.
Linen, Percalé, Silk, etc., in endless varieties of patterns. | LOUNGING ROBES,
\$7.50 to \$12.00.
Solid Comfort, good patterns, full length; all sizes. |
| 100 CANES.
Walking Sticks... 55c. to \$1.50
Swagger Sticks... 33c. and 40c.
All Job, Silver handle, crook and all other shapes. | MEN'S HANDKERCHIEFS,
12c. to \$1.90 each.
In Lawn, Linen, Silk, etc., plain and initialed. Linen initialed, 78c. for box of 6. |
| SEE WINDOWS. | SEE WINDOWS. |

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Telephone 484.

MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

High School Clothing FOR BOYS.

A most comprehensive showing of exclusive models and rich Scotch Tweed mixtures in the famous

High School Clothing

will interest those mothers who want to see their boys look the best.

Combination 2-Pants Suits

BISLEY STYLE COAT, pleated back and front, Knicker Pants Cuff on sleeves, welted seams. Fit boys 8 to 17 years. Prices

\$5.00 to \$12.00.

OVERCOATS!

Heavy Tweeds, Naps and Chinchillas, made in loose and medium fitting back, the **Smartest Styles** obtainable. Fit boys 2 to 17 years. Prices:

\$4.50 to \$20.00.

We have other lines of Suits for Boys that range in prices from **\$3.00** up.

Smyth's 164 Water Street
GEO. KEARNEY Manager