

Men's Overcoats!

We have a fine selection of Men's Winter Overcoats in various colors and mixed Tweeds. Also, a special line of Chinchilla Overcoats in a few fashionable shades, and fitted with the new Bartell Pockets. These Overcoats may be had in all sizes, are perfectly cut and tailored, and range in price from \$20 to \$25.

U. S. Picture and Portrait Co.

C. L. B. Dance.

This night week the Warrant and N. O.'s of the C. L. B. will run off a dance in the C. C. Hall. The proceeds of the affair will go towards the Brigade funds. The music will be supplied by the C. L. B. Band and a splendid programme is now being outlined by Staff-Capt. Calk. This will be the first appearance of the C. L. B. Band at any social event since the beginning of its re-organization after the majority of its members had enlisted.

Why People Feel Depressed In the Cold Weather.

Why is tiredness and languor so prevalent just now? A physician explained that the cold of winter drives blood from the surface of the body to the liver. Normally one-fourth of the whole blood supply is in the liver, and when more blood is accumulated there that organ everything goes wrong. No better remedy exists than Dr. Hamilton's Pills which are composed of such vegetable extracts as Mandrake and Butternut, and possess wonderful liver stimulating powers. It's a marvel the way Hamilton's Pills clear the blood of the poisonous humors. They put new life into worn out bodies, build up the appetite, bring back a reserve of nerve energy, tide folks over the cold days of winter and the depressing days of spring. For your health and body comfort get a 25c. box of Dr. Hamilton's Pills to-day.

WIND-JAMMING.

At all our modern colleges where we are told true knowledge is, they train boys to orate; the student who can speak, and a nd paw the air and screech is hailed as something great. The country's needing workingmen, and not the loud-voiced shirking men who labor with their jaws; the list is ever narrowing of men who're fit for harrowing, for welding plows and saws. The list is always lengthening of fellows who are strengthening their



LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. "No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, festal lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal exists in the above extract from a London paper may be easily secured. Our new RADIO X Lamp and GASTEAM Radators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

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Lamaline Ladies' Patriotic Work.

The women of the W.P.A. at Lamaline and vicinity have again with renewed energy resumed their good work, and it is no strange sight to present to see each member plying their knitting needles most vigorously in knitting socks for our brave soldiers and sailors, together with making other commodities for warmth and comfort. The ladies are ever on the alert to raise funds to carry on their noble work and no trouble is thought too great by the officers in charge to keep the ball rolling. Very early in the new year more funds being needed to carry on their work, they decided on having a tea and entertainment in the S.U.F. Hall (which Hall can always be had upon request, free of charge, for patriotic purposes), and on January 24th, 50 people assembled to partake of the good things which the ladies had provided. The Hall was tastefully and suitably decorated with flags and mottoes of "God Save the King" and "God Bless our Men," in fact the surroundings were entirely patriotic. The entertainment opened at 7.30 p.m. with the singing of the National Anthem, Mr. C. C. Pitman, J.P., occupying the chair. After the singing of the National Anthem the chairman gave a short address on the war and of the whereabouts of our Nfld. Regiment and their mettle under fire. Having to hand figures of this branch's work since its inauguration in Sept. 1914, he summed up the amount of cash collected and the many articles of clothing the ladies had sent to Lady Davidson since its inception, which showed to all present that the ladies of this branch were indeed a united band of workers. By request of the President, Mrs. F. Kirby, a circular letter from Lady Davidson to the W.P.A. was then read by the chairman which denied the recent unfounded rumor of our soldiers suffering in the Dardanelles for want of warm clothing, showing the steps taken by Lady Davidson to provide comfort, warmth (and even luxury as far as possible) to our heroes at the front. The report also showed the amount of clothing and other articles forwarded the Nfld. Contingent since leaving our shores for England, which was indeed worthy of congratulations to our noble women. This being the first occasion of an opportunity to show to the public the amount of work done by the W.P.A. of this place, and of thanking the officers in charge, by request of the chairman a hearty vote of thanks were tendered to Mrs. Gilbert (now at Bay de Verde) who held the office of first President for eleven months, during which time she was a most zealous and efficient worker. The next in order was the singing of the recently composed and suitable verses "God Bless our Men," which was sung with heartiness and well meaning, after which the Rev. H. Kirby addressed the audience. He praised the women of Newfoundland and abroad for their untiring efforts in aiding the Empire's cause in so many and various ways, emphasizing the fact that the spirit of Florence Nightingale could still be seen among many of the brave women of to-day. But while admitting the fact that women were indeed filling the places of many men who had been called to serve the

Had Rash 7 Years! Yet Zam-Buk Cured It.

"Never again shall I use cheap, common ointments, since I have proved how wonderful 'Zam-Buk' is." So writes Mrs. Joe Valliere, of 903 Hale St., Escanaba Mich. She adds: "For seven years I suffered with a rash on my hands, which all the ointments I used—and I used many—failed to cure. I had despaired of ever finding relief when I heard of Zam-Buk, and as a last resort determined to give it a trial. It was not long before I found that Zam-Buk is no ordinary ointment! Zam-Buk was proving itself capable of doing what all the other ointments had failed to do—it was effecting a cure.

Naturally, finding this out, I persevered with it, and its use resulted in a complete cure. I have had no return of the rash since, so I know it is permanent. After seven years of useless trying of remedies, I appreciate the great healing power of Zam-Buk."

If you are troubled with eczema, ulcers or eruptions, you will find Zam-Buk equally effective; also for ringworm, running sores, blood-poison, abscesses, pimples, cold sores, chapped hands, piles, burns, cuts, bruises, sprains, etc. All druggists and stores, 50c. box or post free for price from Zam-Buk Co., Toronto. Refuse harmful substitutes and imitations.

Empire's cause, he still retained the idea of anticipated Women's Suffrage, when the women would be at Parliament and the men home cooking. In stirring words he spoke of the great sacrifice the Empire has made, and are still making to carry through this terrible war, especially the parents who have been willing to part with their gallant sons, to fight for King and Country, among the audience being some few parents who had indeed made that sacrifice with heart-left pang. The next in order were the singing of Rule Britannia, after which the chairman announced to the audience that the hall was now open to those who may enjoy tripping the light fantastic, which were very soon begun by the ladies of the W.P.A. they having the privilege of choosing their partners for the opening dance. Many ladies belonging to the W.P.A. living far away were unable to be present, but they did not forget to send along their baskets of food to help along the cause, and in some instances sending their cash to swell the proceeds. Dancing was kept up until the wee sma' hours, refreshments being served by the ladies throughout the night. The net proceeds amounted to \$44.00. Well done, ladies.

Lamaline, Feb. 2, '16.

SPECTATOR.

The Nova Scotia "Lumber King"

"I consider MINARD'S LINIMENT the best LINIMENT in use. I got my foot badly jammed lately. I bathed it well with MINARD'S LINIMENT and it was as well as ever next day.

Yours very truly,
T. G. McMULLEN.

King Constantine

May Soon Become a King in Exile.

Rome, Jan. 29.—"I would not be surprised," said a neutral diplomatist to a correspondent to-day, "if before long King Constantine of Greece passes through Rome en route for France, there to join the King of Montenegro in exile."

Startling as this statement may seem on the face of it, it indicates the general tendency of opinion in political circles here. Sensational developments are expected shortly in the Hellenic kingdom.

King Constantine's decision to proclaim martial law was opposed by several Ministers, who have threatened to resign. Their object, reports from Athens say, is to provoke a crisis which would inevitably lead to the return to power of ex-Premier Venizelos.

"The Ministers' opposition to martial law is said to be prompted by their conversion to the Allies' cause. The postponement of the new session of Parliament and the abandonment of the Speech from the Throne are attributed to complications in the situation, which is still further aggravated by King Constantine's interviews antagonistic to the Allies.

Meanwhile the Allies, who are regulating all Greek shipping and have thus stopped Austro-German submarine warfare in the Mediterranean, have obtained convincing evidence to the effect that the Greek King has favored in every possible way the operation of Austrian and German submarines which operated from Corfu prior to the French occupation of that island and, which now have bases on other Greek islands.

LOADING FOR GIBRALTAR.—The schooner Gay Gordon is loading fish at Belleoram for Gibraltar.

MINARD'S LINIMENT CURES DIS-TEMPER.

Surprising Bargains

Ladies', Misses and Children's Wash Dresses!

We are clearing out some remains of these at prices that will surprise you.



LADIES' COLOURED LINEN & GINGHAM DRESSES.
Usual Price \$1.00. Clearing Out Price 40c.
Usual Price \$1.75. Clearing Out Price 60c.
Usual Price \$2.00. Clearing Out Price 75c.
Usual Price \$2.50 & \$3.00. Clearing Out Price \$1.00
Usual Price \$1.60. Clearing Out Price \$1.20
Usual Price \$2.00. Clearing Out Price \$1.40
Usual Price \$4.00. Clearing Out Price \$1.50

LADIES' WHITE EMBROIDERED LAWN DRESSES.
Usual Price \$2.50. Clearing Out Price \$1.00
Usual Price \$3.00. Clearing Out Price \$2.25
Usual Price \$4.00. Clearing Out Price \$2.75

WHITE PIQUE DRESSES.
Usual Price \$2.50. Clearing Out Price \$1.00
Usual Price \$3.00. Clearing Out Price \$1.20
Usual Price \$4.00. Clearing Out Price \$2.00

LADIES' COLOURED CREPE & MUSLIN DRESSES.
Usual Price \$2.00. Clearing Price 80c.
Usual Price \$4.00. Clearing Price \$2.00
Usual Price \$2.00, \$2.50 & \$3.00. Clearing Price \$1.00
Usual Price \$6.00. Clearing Price \$1.50

Misses' Col'd Crepe Dresses.
Usual Price \$2.50.
Clearing Price 75c.

Misses' Col'd Linen Dresses.
with Cord and Tassel.
Usual Price \$2.50.
Clearing Price 75c.

Misses' White Voile Dresses.
Usual Price \$2.50.
Clearing Price 75c.
Usual Price \$3.00.
Clearing Price \$1.00

CHILD'S COLOURED LINEN DRESSES.
Usual Price 40c. Clearing Price 35c.
Usual Price 45c. Clearing Price 35c.
Usual Price 65c. & 75c.
Clearing Price 40c.

CHILD'S WHITE LAWN DRESSES—A Bit Soiled.
Usual Price \$1.00. Clearing Price 25c.
MISSES' BLUE & WHITE STRIPED SAILOR DRESSES
Usual Price \$2.50 and \$3.00. Clearing Price \$1.00 & \$1.20



STEER Brothers.

IMPORTANT SALE OF White Goods,

Which we will set in motion FRIDAY, 4th February, for 15 DAYS. It will be worth your while to patronize us and get some of the many bargains we have to offer from our big shipment of American Goods.

- CHILD'S & MISSES' WHITE EMBROIDERED DRESSES, fit 3 to 10 years. Price 80c. to \$1.00.
- MISSES' COLOURED DRESSES, smart and very dainty; fit 6 to 12 years. Price \$1.80 to \$2.25.
- 100 LADIES' & MISSES' MIDDY BLOUSES, all samples, 70c. to \$1.00. Big value.
- 10 doz. LADIES' WHITE & COLOURED BLOUSES, part samples, 80c. to \$2.40. All beautifully trimmed.
- LADIES' KIMONOS, \$1.50 to \$3.50. Shades Pink, Saxe, Helio.
- FLEECE UNDERWEAR. Boys' sizes, 24 to 34. Price 26c. up. Girls' size, 4 to 12 years. Price 25c. to 44c. Ladies' for 28c. to 65c.
- NEW YORK LATEST TAMS. Our New Price, 56c. Corduroy Velvet in various colors.
- SHEETING .35c. to 60c. TABLE LINENS. 29c. to 60c. TABLE NAPKINS, 8c. to 30c.
- TRAY CLOTHS, 26c. to 35c. TEA CLOTHS, 35c. to 60c. TABLE CLOTHS, \$1.45 to \$3.00. PILLOW CASES, 20c. to 40c.
- HONEYCOMB QUILTS, \$1.25 to \$1.70. MARCELLA QUILTS, \$2.00 to \$3.70. BED SPREADS.

No Approbation!

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