

EVERYONE

West End

complete alterations

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TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Fresh N. W. shifting to S. W. fair and mild to-day and on Friday.

ROPER'S, Noon.—Bar. 28.80; ther. 40.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

FOR LATEST

WAR NEWS

SEE 4th PAGE.

THE EVENING TELEGRAM.

VOLUME XXXVII.

PRICE ONE CENT.

TUESDAY, MARCH 23, 1915.

THURSDAY, MARCH 25, 1915.

\$3.00 PER YEAR.

NUMBER 69.

WHITE'S PORTLAND CEMENT.

GET OUR PRICES.

BOWRING'S Retail Store.

Auction Sales!

To Satisfy a Mortgage.

BY PUBLIC AUCTION.
On Saturday, the 27th day of March, all that piece of land situate on the North Side of Duckworth Street in the town of St. John's aforesaid and bounded as follows; that is to say, on the South by Duckworth Street, by which it measures 20 feet more or less; on the East by land of one Walsh, by which it measures 23 feet 4 inches more or less; on the West by the Estate of the late Samuel Garrett, by which it measures 24 feet 5 inches, and on the North by property of one Chafe, by which it measures 13 feet more or less.

For further particulars apply to
P. C. O'DRISCOLL,
Auctioneer,
or
CHARLES H. EMERSON,
Solicitor for Mortgage.

mar22,51

FOR SALE!

Schooner "MAY BELL," 58 tons
Schooner "PRINCESS MAY,"
54 tons.
Schooner "WILLIE GEORGE,"
23 tons.

Apply to
JAMES, BAIRD, Limited.
mar13,1f

FOR SALE.

All the Building Material contained in that building corner O'Dwyer's Cove and Water St., consisting of BRICK, JOIST, ROUGH BOARD, DOORS, SASHES, SHOP FITTINGS, AND PLATE GLASS WINDOWS. Material may be inspected at any time. mar25,31

For Sale or to Let!

The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to

GEO. W. B. AYRE,
Solicitor,
mar23,8i Renouf Building.

T. A. PIPPY,

Machinist,
AND BRASS WORKER,
Waldgrave Street.

FRANCIS J. TILKINSON
Agents for

E. LEONARD & SONS, LTD.,
Engines and Boilers.

LOYD MFG. CO., LTD.,
Saw Mill Machinery.

KITSON-EMPIRE LIGHTING CO.,
High Power Kero Oil Lamps.

REMINGTON KERO OIL ENGINES,
Stationary and Marine.

We carry in stock:

Shafting, Shaft Couplings,
Bearings, Saw Mandrels,
Pulleys, Iron Pipe and
Pipe Fittings, Valves, etc.

PHONE 253.

113,5m,ood

Building Lots

FREEHOLD:
\$1.60 to \$4.00 per foot
LEASEHOLD:
50c. to \$1.50 per foot.

The longer you keep on paying rent the further away owning your own house you will be. We have some very desirable sites—good rearage. See our list before you build. Listings solicited. No sale no charge.

Fred. J. Roll & Co.

—REAL ESTATE—
SMALLWOOD BUILDING,
Duckworth St.

MINARD'S LIME CURE

COLDS, Etc.

EVER READY
Electric Specialties
British Manufacture,
—AT—
Henry Blair's.
NOW SHOWING:
**Torches,
Pocket Lamps,
Batteries,
Bulbs,**
All the Best Makes. Lowest Prices.
HENRY BLAIR

Schooners
FOR
Sale (cheap!)
St. Bernard, 69 Tons.
Henry West, 61 Tons.
Henrietta, 56 Tons.
Emily Harris, 71 Tons.
Lucy, 24 Tons.

Bishop, Sons & Co.,
LIMITED.
mar5,1f
Southworth LIBRARY,
10c.; Postage 2c.
"The Degraded Daughter."
"Cruel as the Grave."
"Vivia or the Secret of Power."
"The Three Beauties."
"Only a Girl's Heart."
"The Haunted Homestead."
"Distribution." "A Husband's Devotion"
"The Trail of the Serpent."
"The Missing Bride."
"The Fortune Seeker."
"Victor's Triumph." "A Noble Lord."
"Self-Raised." "The Bridal Eve."
"The Widow's Son."
"Love's Labor Won."
"Dorothy Harcourt's Secret."
"The Curse of Clifton." "To His Fate."
"Nearest and Dearest."
"The Lost Hair of Lillithow."
"Little Ned's Engagement."
"The Rejected Bride."

WILLIAM WILSON & SONS
(Established 1814)
25, Abchurch Lane, London, E.C.
"able Address" "Annals, London."
TO LET—That large and
commodious Dwelling House, No. 21
Gower Street (Musgrave Terrace), fit-
ted with all modern conveniences.
Possession 1st April. Apply to S. E.
GARLAND'S OFFICE, Water Street.
mar23,1ood

GARRETT BYRNE,
Bookseller & Stationer.

**Standard
Copper Paint!**
Best for Boats and Ships Use.
Have your Dealer write us for
Free Trial Proposition.
The Standard Mfg., Co., Ltd.

**Music for the
Multitude!**
There is nothing that gives one a more loyal heart-throb than the sound of some well-known National or Patriotic Air, and there is nothing that reproduces these airs with more sympathy and expression than the Columbia Records.
We have a further consignment of 2,000 Records just opened, mainly Patriotic Songs, National Anthems and some of the fine martial music of the Allies. Here are one or two records we'd like YOU to hear:—
Your King and Country Want You. } Vocal.
Sons of Our Sailor King.
Soldiers of the King (new version).
Your Dear Old Dad was Irish.
Landing of the British in France.
(Descriptive Patrol by Military Band.)
The Entente Cordiale March by the Regimental Band of H. M. Scots Guards.
**THE "RECORD" STORE FOR RECORDS.
U. S. Picture & Portrait Co.**

Furness Line Sailings!
From Liverpool St. John's Halifax to St. John's
to Halifax St. John's to Liverpool
S. S. "Durango" Mar. 9th Mar. 16th Mar. 24th Mar. 31st
S. S. "Tabasco" Mar. 13th Mar. 20th Mar. 27th
S. S. "Roanoke" Mar. 18th Mar. 25th April 1st April 8th
S. S. "Grafton" sails from London for St. John's direct April 7th.
For rates and other information apply to
FURNESS WITBY & Co., Ltd.,
City Chambers, Water Street.

**Most People
Are now Economizing in the
matter of Dress.**
WE ARE HELPING
the average man to dress as well as
ever by placing on the market stylish,
well-made Suits at a saving of at least
ONE-THIRD.
If you are pessimistic, ask any reliable
dealer for any of the following
brands:
FITZGERALD, TRUEFIT,
AMERICUS, STILENFIT,
PROGRESS.
MADE ONLY BY
The Mfd. Clothing Company, Ltd.

Advertise in The Evening Telegram

LECTURE.
Knights of Columbus Lec-
ture. V. P. Burke, Esq.,
M.A. LL.D., will lecture to
the members of Terra Nova
Council, No. 1452, and their
friends on Friday evening,
26th inst., at 8.30. Subject:
"One of Newfoundland's
Problems."
JAS. A. MacKENZIE,
m23,25,26 Rec. Sec'y.

**Something
New to Read**
Ethel M. Dell's new book: The
Keeper of the Door, paper 60c.; cloth
80c.
Jos. Hocking's new book: The Day of
Judgment, cloth 80c.
Father Sheehan's new book: The
Graves at Kilmorna, 80c.
Silas Hocking's new book: The Great
Hazard, 60c. and 80c.
The Maid at Arms, by R. W. Chambers,
60c.
The Secrets of the German War Or-
fce, by Karl Graves, 60c.
Germany and the Next Great War, by
Bernhard, 60c.
Stories of The Kaiser and His Ances-
tors, by Clare Jerrold, 60c.
With the French Eastern Army, by
W. E. Grey, 30c.
The Temple of Dawn, by L. A. R.
Whyllie, 60c.
Germany's Case Tried in Court, 15c.
Why America Should Join the Al-
lies, by Theodore Roosevelt, 15c.
The Mystery of Ebad Beahs, a baff-
ling mystery story by David
Whitelaw, 80c.
Elderado, by Baroness Orczy, 30c.
The New Do Well, by Rex Beach,
20c.
Blazed Trail Stories, by S. E. White,
30c.
Songs of Action, by Conan Doyle.
(This is the sixth edition), \$1.50.
Pears' Shilling Encyclopaedia, new
edition, 30c. (Over a million al-
ready sold.)
A few more copies Princess Mary's
Gift Book, 75c.
The Sad Experience of Big and Little
Willie, 30c. (book of cartoons for
the children).
Khaki, a new monthly magazine de-
voted exclusively to the Overseas
Soldiers.
Strand Magazine, New Magazine,
Wide World Magazine,
London Magazine, Munsey Magazine,
Modern Mechanics,
Woman's Magazine, Cosmopolitan,
Argosy, All Story, Live Stories,
Railroad Man's, Everybody's,
Cassell's, Nash's, Red Magazine,
The Premier, Ainsley's, Pearson's,
Magpie, Windsor, Royal, Building Age,
Kitchener's Army, parts 1 to 2 (to be
complete in six parts). Look for
the Newfoundland edition, 20c. ea.
Sea Songs, Ships and Shanties, \$1.00.
Illustrated War News, all parts from
18 to 30, 15c. a copy.
Nelson's Portfolio of War Pictures,
from part 1 to part 3, 20c. per part.
Times' History of the War, part 26,
20c.
The War Budget (illustrated), week-
ly, ten different parts, 10c. copy.
The War of the Nations, parts 23 to
27, 15c. per part.
Volume 1, Times' History of the War,
containing 1st thirteen parts,
bound in full cloth, with gold title
and gilt edges, \$3.50.
All the New Fashion Journals.

DICKS & CO., LTD.,
Biggest, Brightest, Busiest and Best
Book, Stationery and Fancy Goods
Store in Newfoundland.

Just Received:
The Patent
**'Wellington'
Pipe.**
You never saw better for
cool, dry smoke.
No Nicotine.
J. C. BAIRD,
Water Street.

FOR SALE—Freehold, No.
256 Hamilton Avenue, 2 storey; bay
window. Self-contained house of 6
rooms, lot 25 x 175. Newly painted and
decorated throughout. Real bargain.
Owner leaving city. Apply to FRED.
J. ROLL & CO., Real Estate, Small-
wood Building, Duckworth Street.
mar25,31,ood

**FOR SALE—That most
modern newly built Dwelling, oppo-
site St. Michael's Church, of 8 rooms,
extension kitchen, at a greatly reduced
price. Snap for a quick buyer. Apply
to FRED. J. ROLL & CO., Real Estate,
Smallwood Building, Duckworth St.
mar25,ood,1f**

**FOR SALE—1 Registered
Bay Mare, 7 years old, about 1100 lbs.;
apply HAROLD MACPIERSON.
mar20,31,s,m,th**

**A GOOD BARGAIN in a
Splendid Upright Piano; apply at this
office. feb16,ood,1f**

**LOST—This forenoon, be-
tween Ayre & Sons New Building and
Dr. Mitchell's Surgery, a Purse con-
taining \$85.00 in notes. Finder will be
rewarded upon returning same to
this office. mar25,11**

**LOST—On Monday night,
between Royal Bank (West End) and
R. C. Cathedral, by way of Water St.,
Adelaide St. and Theatre Hill, two
\$500 Notes. Finder please return to
this office and get reward. mar25,11**

HELP WANTED.
**WANTED—A Good General
Servant, where another is kept;
must understand plain cooking; apply
at 52 Circular Road. mar25,1f**

**WANTED—A General Serv-
ant; apply at 271 Theatre Hill.
mar24,31**

**WANTED—Immediately,
a Good General Servant, where an-
other is kept; references required;
apply No. 17 Gower St., next to Mus-
grave Terrace. mar24,1f**

**WANTED—An Experi-
enced General Servant; good wages;
apply immediately MRS. T. J. DULEY,
51 Rennie's Mill Road. mar22,1f**

**WANTED—Immediately,
a General Servant; apply at 7 King's
Road between 7 and 9 p.m. mar22,1f**

**DRESS MAKER—Wanted
a Lady to take charge of a Dressmak-
ing Department; must have a thor-
ough knowledge of the business, be
able to give good reference. Apply by
letter, giving age and where last em-
ployed, to Post Office Box 974.
mar11,1f**

**WANTED—A General Serv-
ant who has knowledge of plain
cooking; apply to MRS. KNOWLING,
Waterford Bridge. mar11,1f**

NOTICE.
There will be a meeting of the
Patriotic Association of New-
foundland in the Board of Trade
Building, Water Street, on Tues-
day, 30th inst., at 8 p.m.
V. P. BURKE,
m25,31,th,m,tu Hon. Sec'y.

NOTICE.
If you want your Dwelling
House, Store or Motor Boat re-
paired at shortest notice, apply
to
84 GOWER STREET,
mar19,6i Cor. King's Road.

**WANTED TO RENT by
May 1st, a House containing eight
rooms and bathroom, with electric
light in a good locality; apply by let-
ter, stating rent, to "GOOD TEN-
ANT," this office. mar23,31**

**MINARD'S LIME CURE CURES GAL-
GET IN COWS.**

NOTICE.
If you want your Dwelling
House, Store or Motor Boat re-
paired at shortest notice, apply
to
84 GOWER STREET,
mar19,6i Cor. King's Road.

**WANTED TO RENT by
May 1st, a House containing eight
rooms and bathroom, with electric
light in a good locality; apply by let-
ter, stating rent, to "GOOD TEN-
ANT," this office. mar23,31**

**MINARD'S LIME CURE CURES GAL-
GET IN COWS.**

**AGENTS— "The World's
Greatest War," including Canada's
part. Pofusely illustrated with actual
battle scenes. Record seller. Make
seven dollars daily. Sample book free
on promise to canvass. LINSOTT
COMPANY, Brantford. mar23,91,ood**