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VOLUME

REID-NEWFOUNDLAND CO.


WEEK-END and SUNDAY EXCURSIONS!

Excursion Return Tickets will be sold, good GOING on all Trains of Saturday and Sunday, and good RETURNING on all Trains of Monday following.

Sunday Excursion!

Excursion Train leaves St. John's at 2 p.m. on Sunday for Tor's Cove, RETURNING leaving Tor's Cove at 7.30 p.m. Train for Kelligrews leaves St. John's at 2.30 p.m., returning leaves Kelligrews at 8.07 p.m.

One Way First-Class Fare.



TRAPNELL
The Eyesight Specialist

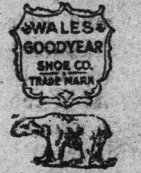
Examines the eyes without DRUGS, DROPS or DANGER. He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.

There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lens that may be called for.

Prescriptions filled or broken lenses replaced if you have the pieces.

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IS YOUR MAN WHEN EYE TROUBLE APPEARS.

LOOK FOR THE BEAR— HIS PHOTO IS HERE.



This is the Trade Mark of the Wales Goodyear Rubber Co. If you do not find this on rubbers, they are not BEAR Brand.

These celebrated rubbers will be on sale next fall and winter in the following towns in the DISTRICT OF ST. GEORGE'S:

Curling Port au Port
Humbermouth Stephenville
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The people in these places will find BEAR BRAND the best rubbers they have ever worn. So will you. Watch for the name of your town.

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Seven Passenger Touring Car
FOR HIRE.
For rates apply
Anglo American Garage, 3 Military Rd.
Telephone 797.

July 20, 3 wk, tu, th

FURNESS LINE.

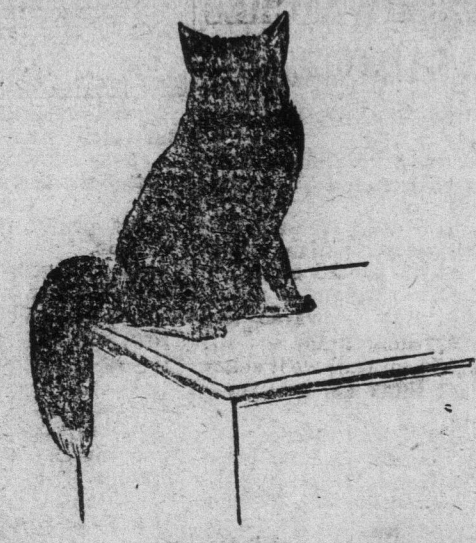
Liverpool, St. John's, Halifax. s.s. "Digby."

From Liverpool to St. John's/Halifax to St. John's to Liverpool.

Aug. 1st Aug. 10th Aug. 17th Aug. 20th.

Splendid accommodation, cuisine and service unsurpassed.
For rates and other information apply to

FURNESS WITHY & Co., Ltd.,
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BIG DIVIDENDS
IN
FOXES!

The Island Guardian newspaper publishes a list of prospective dividends for this year. Study them carefully.

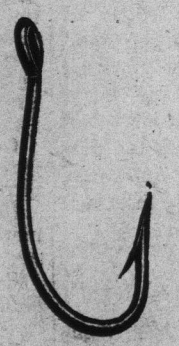
Five Companies will pay 100 p. c. & over
Ten Companies between 75 & 100 p. c.
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The business is growing rapidly. Now is your time to get in. The St. Lawrence Silver Black Fox Company offers you one of the best propositions on the market to-day. Send coupon for full information.

WM. MORAN,
Secretary-Treasurer,
P. O. Box 506, Charlottetown, P.E.I.
Kindly send me by return mail a prospectus and other advertising matter in connection with the St. Lawrence Silver Black Fox Co. Ltd.

Name
Address

July 14, 1914.



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Arthur James'
Fish Hooks
"Extra Double Tinned."

BOWRING BROS., Ltd.,
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HARDWARE DEPARTMENT.

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In Combination Packets for 1 and 2 lb. Jars, containing 25 Wax Tissues and 25 Gummed Circles, **4c.** Packet.

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"Shirley" President Braces,
Absolutely the World's Best Brace.

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The Elite Tonsorial Parlour,
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Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

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Is Your Watch Balky and Troublesome?

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Also a fresh supply of Ladies' Corsets in all the leading styles.

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Contains no Turpentine. Try it with a match and then try other Polishes. Some will almost explode. Beware of these dangerous Polishes.

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