



Quick Hauling to Market

Just think of the time the Ford saves a busy farmer inhauling milk to the cheese factory—vegetables, butter, eggs and poultry to market—fruit to the railway station. One fruit grower, last season, made four trips a day to the railway station, a total of 144 miles, and carried as high as 72 crates of 11 quarts each on a trip. He couldn't have made more than one 36 mile trip a day with a team.

The Ford soon pays for itself in the time it saves the farmer. With help so scarce, every farmer needs to make use of every precious minute of his time. To him the Ford car is a real necessity. Indeed, some farmers tell us that it is doubtful if they could carry on their farm work under present labor conditions if it wasn't for the time the Ford saves them.

No farmer need be without a Ford. In fact, the average farmer could afford one if it was double the price. It is as easy to drive as a horse, three times as fast, and costs less per mile to run. Why not order one to-day?

Ford
THE UNIVERSAL CAR

Runabout \$475

Touring 495

F. O. B. Ford, Ont.

LIESEMER & KALBFLEISCH

WINNER OR WASTER. Which are You?

On a recent occasion the Honorable the Minister of Finance for Canada, in addressing a representative Canadian audience, dealt with the urgency of everybody doing, even in the smallest way, their share towards aiding the Empire.

It is well to remember that every dollar thrown away extravagantly does one hundred per cent. more good to the enemy than one dollar saved by ourselves.

The wealth of the world finally filters through individual dollars, and if the curse of extravagance strikes deeply enough, our ruin is bound to follow.

Save a dollar TO-DAY and do a hundred per cent. more for the Empire than your extravagant neighbor does for the enemy.

Interest to Depositors at 3 per cent.

Merchants Bank of Canada

MILDMAY BRANCH H. R. LEWIS, MANAGER.

CREAM.. WANTED

We are in the market to buy CREAM, sweet or sour, at the highest market price.

We Supply Two Free Cans

Pay twice each month, test each can received, send our patrons a statement of the weight, test and butter fat in each can, with the empty can returned.

We refer you to any bank as to our standing.

Write for cans to-day.

PALM CREAERY

TRELEAVEN & RANTON
PALMERSTON, ONT.

NOTICE—We want an Agent here for Palm Dairy Ice Cream. Write for prices and terms.

Dates of Fall Fairs, 1917.

Following are the dates of a number of Fall Fairs as given by the Agricultural Societies Branch of the Department of Agriculture.

| | |
|-----------------|-----------------|
| Ayton..... | Sept. 18 and 19 |
| Chesley..... | Sept. 18 and 19 |
| Darham..... | Sept. 20 and 21 |
| Gorrie..... | Oct. 6 |
| Mildmay..... | Sept. 17 and 18 |
| Paisley..... | Sept. 25 and 26 |
| Pinckerton..... | Sept. 21 |
| Port Elgin..... | Sept. 19 and 20 |
| Ripley..... | Sept. 25 and 26 |
| Tara..... | Oct. 2 and 3 |
| Teeswater..... | Oct. 2 and 3 |

Dr. Russel McLean of Welland, who was here visiting his home, motored the other day with his mother Mrs. Chas. McLean, his sister, Miss Kate McLean, and Mrs. Robert Richardson to the home of his brother-in-law, Mr. Thos. Chisholm, near Eden Grove, and while there noticed a hen, which was mothering several chicks, tied to a post. After spending the evening, the party returned to Walkerton, and on putting up the car for the night, they beheld the hen, which had broken loose, perched on the mud-guard of the auto, the bird having kept her place during the 12 mile trip, and alighted after the trip none the worse for the nocturnal joy ride.

Farm For Sale

Lot 10, Con. 3, Carleton, is offered for sale at reasonable terms. This farm has splendid buildings, is well fenced, and is in excellent cultivation. Nearly all seed-down.

John Harper.

Wet Goods in Churchman's Name.

License Inspector White has been working on a rather strong case in Ripley, where large quantities of liquor had been consigned through the express office to a certain name. Thinking it was a big supply of moisture for one party to be getting, the Inspector visited that territory and found the tangle foot had been consigned to one of the elders of a Presbyterian church in Huron Township, and who was as adverse to booze as the devil is to scripture. On quizzing him on the subject the churchman got so insulted that the Inspector felt, as it were, that he had been treading on holy ground. It was evidently a pure case of impersonation, some scamp having ordered a heavy supply of the thirst quencher in the name of one of the greatest wielders of the Temperance club that Huron Township knows. As the culprit, who tried to put one across, hasn't yet showed up for the stuff, which if mopped up in a given period by one man, would give him such a dose of delirium tremens that he would think he had cornered up all the snakes on the map; as the culprit, we repeat, hasn't showed up, the Inspector will in all likelihood seize the shipment and confiscate the moisture.—Herald and Times.

Four boys, ranging from 15 to 17 years of age, and residing in or near Scottsville, about seven miles south of London were killed by lightning while on their way home from Sunday School. The names of the killed lads are—Leonard and George Jones of Scottsville, Glen Scoville, of Scottsville, and Aubrey Love, of Payne's Mills. The storm in which they were killed occurred shortly after four o'clock, but the bodies were not found till about six o'clock, when Wesley Baker, a farmer, found them when going for his cattle.

Notice to Creditors

In the matter of the Estate of John Hunstein, late of the village of Mildmay in the County of Bruce, Merchant, Deceased.

Notice is hereby given pursuant to the statutes of Ontario in that behalf, that all creditors and others having claims against the Estate of the above named John Hunstein, who died on or about the thirtieth day of June, A.D. 1917, are required to send by post prepaid or deliver to John A. Johnston, Mildmay, our agent for the hereinafter named Executors of the last will and testament of the said deceased on or before the 10th day of August, 1917, their names, addresses and full particulars of their claims duly verified, and the nature of the securities if any held by them and after the said 10th day of August, 1917, the said Executors will proceed to distribute assets of the said deceased among the persons entitled thereto, having regard only to the claims of which the said then have had notice, and he will not be liable for the assets or any part thereof to any person or persons of whose claims they shall not have had notice.

MAGDALENA C. A. HUNSTEIN } Executors
PETER C. HUNSTEIN }
Dated at Mildmay, this 23rd day of July, 1917.

Experience

I jogged along a country road, in my large choo-choo dragon, and met a farmer with a load of pumpkins in his wagon. "Go back, go back," the granger said, through whiskers long and ruddy, "you'd best turn round—the road ahead is dangerous and muddy." I never yet have seen the pike," I said, "that scared this auto, and I'll go on, so help me Mike for 'Get There' is my motto." I drove into a marshy hole, when I had gone some distance, and took away my roll for giving me assistance. We toiled and wrought a night and day, to remedy my folly, and when again I took my way, I reeled with melancholy. The road of life is much the same, the road we blithely follow; we're warned by men who've played the game, to shun the swampy hollow. They tell us where the way is worst, and where the bridge is rotten, and when we've gone a half a verst their counsel is forgotten. We will not learn from sage and seer who've walked the path before us; we greet the prophet with a sneer and wise men only bore us. And every day we pay the price, the cost this course engenders; we stick in mud and break through ice, and bust our best suspenders.—By Walt Mason.

The autoist still uses our streets without regard for the safety of pedestrians.

CANADA'S BEST BREAD AND PASTRY



is Baked from

PURITY FLOUR

the Perfectly Milled Product of the World's Best Wheat

NOW READY FOR DISTRIBUTION

THE PURITY FLOUR BOOK—A general purpose publication on the culinary art, containing between its handsome grey and gold covers the latest advice on food preparation.

A real service to the housewife. Not a publication to exploit the sale of any one food product, but a collection of tried and tested recipes from the pen of Miss E. Warner, food specialist and Domestic Science Expert, for the preparation of all manner of dishes for the daily menu, as well as economical suggestions for preparing delicious confections and dainty dishes, which add the necessary variety to the ordinary meal.

Mailed postpaid to any address for 20 cents.

WESTERN CANADA FLOUR MILLS COMPANY, LIMITED
TORONTO—WINNIPEG

Are You Patriotic?

Certainly you are.

Then remember that it is every Canadian's Duty to help now, and buy the only strictly Canadian-made Binder Twine, the FOUR MAPLE LEAF BRANDS. You are not only guaranteed first class quality and a right Price, but you give that much more employment to some Resident of Canada, and your money remains at Home. For Sale at GEORGE LAMBERT'S Produce store, where you can get the best grades of flour and feed, together with a good supply of his famous mixed Echo chop.

Cash paid for Butter and Eggs.

GEO. LAMBERT.

Mildmay

Ontario

SELECT JEWELLERY

Diamond Rings, Cut Glass Necklaces, Silverware Brooches, Watches and Clocks

Fancy China and Glassware

WE INVITE YOUR INSPECTION.

C. Wendt

Jeweler

Western Fair

London, Canada

Sept. 7th to 15th, 1917

1867—"A half Century of Success"—1917

The Great Agricultural Exhibition of Western Ontario

\$32,000.00 in Prizes and Attractions

A very interesting Programme, including Military and other features—Twice Daily.

FIREWORKS EACH NIGHT

TWO SPEED EVENTS DAILY

REDUCED RAILWAY RATES

Price Lists, Entry Forms and all information from the Secretary.

LIEUT.-COL. W. M. GARTSHORE,
President

A. M. HUNT,
Secretary

Proclamation

To the citizens of Bruce County:

In connection with the request of the Lieut. Governor of the Province of Ontario, I hereby call upon the loyal citizens of the County of Bruce, to again, on the third anniversary of the war, solemnly pledge ourselves as to the righteousness of the Allied cause:

To record our inalienable loyalty to our beloved Mother Country.

To acknowledge and impress upon our children and all people that although this war is fought upon a foreign land, it is our fight, and one in defence of our homes.

To honor the heroes who have fallen in defence of our country.

To support and assist those who are heretofore heroic men, who have laid down their lives on our behalf.

To thank those on land and sea who are prepared to give up their lives in our defence.

To pledge ourselves to give assistance to every cause and work which may bring victory to the Allied cause.

And to pray that Almighty God may aid the cause of the Allies for universal peace.

D. J. Lizard,
Warden

W. D. Cargill,
Pres. Bruce Preparedness League.

The Fire Marshall of Ontario says that from Jan. 1, 1917, to May 31, 1917, 147 barns have been fired by lightning, with a loss of \$181,491. He adds, "After most careful inquiries, and many special investigations that in instance has lightning caused fire to a barn which was equipped with lightning rods."

The matter of the submarine still continues to be of interest to us. Astonishing reports were made last week crediting the loss of 1,600,000 tons of Allied shipping a month to German submarines but these figures were shown to be utterly astray. The maximum rate of loss would work out to about 9,000,000 tons a year, a terrible figure, it is true, and yet one that could be put up with for a time at least. Last week the returns showed fourteen vessels over 1,600 tons sunk, four under 1,600 tons, and eight fishing vessels, as compared with fourteen, three and seven respectively for the week previous. As this is the choice season for the submarine these figures are not too discouraging. It is evident, however, that the great new invention that was to solve the submarine menace has not yet appeared. There seems to be considerable dissatisfaction with the amount of new tonnage being turned out, and Sir Edward Carson and Admiral Jellicoe have joined in an urgent appeal to shipyard workers.

A new clause has been placed in the act which governs the driving of automobiles which says no one may drive at night with no less than two head lights on the front. Magistrates have drawn attention to this clause and wish the public to govern themselves accordingly. They don't want to find one without first giving them the time to know the law.