

# THE GRAIN GROWERS' GUIDE

ORGANIZATION · EDUCATION · CO-OPERATION

## PROSPERITY IS GOOD BAIT

"TEN MILLION SETTLERS FOR WESTERN CANADA" IS THE SLOGAN OF A NEW BOOSTER ORGANIZATION WHICH AIMS TO BRING IN PEOPLE FOR THE PURPOSE OF RAISING REAL ESTATE VALUES. WE WOULD RESPECTFULLY SUGGEST THAT "EVERY SETTLER PROSPEROUS" WOULD BE A SLOGAN WITH MORE HUMANITY IN IT, AND A BETTER ADVERTISEMENT. IT WOULD ALSO INCIDENTALLY BOOST REAL ESTATE ENORMOUSLY, WHICH IS THE CHIEF AIM OF MOST OF OUR "NATION BUILDERS." PROSPERITY WILL BRING THE TEN MILLION FASTER THAN ANY OTHER BAIT THAT CAN BE THROWN OUT.

MARCH 4, 1914

WINNIPEG

CANADA

**CIRCULATION OVER 35,000 WEEKLY**

BEING LARGER THAN THE SWORN CIRCULATION OF ANY OTHER FARM JOURNAL IN CANADA