



## They Are Trade Getters

The Weston Fancy Biscuit line bring the trade to the merchant who makes prominent this popular line of choicest quality biscuits. The idea of packing fancy biscuits in glass front tins as shown in the illustration appeals to the purchaser every time as they see and know what they are getting. This feature also helps display the goods to the fullest advantage and every aggressive dealer sees to the fullest his opportunities with this packing.

## Weston's Cocoanut Macaroons

Fancy Macaroon, King's Mixed and Lady Fingers—four varieties packed in these glass-front tins, also in plain tins and bulk, are baked with the usual Weston carefulness with the highest quality ingredients.

IT'S UP TO YOU.

Geo. Weston Limited, Toronto