

TO MANY LEADING B. C. BUSINESS MEN

The British Columbia Monthly

(Continuing Seventh Year of "Westminster Review.")

APOLOGISES

For having been unable to give them an opportunity of advertising in this first issue under the new name.

It was possible for us to meet only a few business chiefs, but the reception given (see new advertising) confirms us in the belief that the change of name commends itself.



"MAKES BEDTIME WELCOME."



"Alaska" Bedsteads, Springs, Mattresses, and Pillows are guaranteed, and are equally as reliable as our famous Ostermoor Mattresses.

Ask Your Dealer for Alaska Brand
ALASKA B. C. BEDDING CO., LTD.
Vancouver, B. C.