

## SHRINKING SECURITIES

**Q** Are your investments yielding as good a revenue as a year or two ago? Probably not. Reduced dividends and dividends passed have cut down the yield seriously. There is one thing to do and you should do it. Size up the loss and then place a policy on your life large enough to replace the lost income.

Better do it at once and in the best way—that is in the **CANADA LIFE ASSURANCE COMPANY.**

### CANADA LIFE ASSURANCE COMPANY

**HERBERT C. COX,**

*President and General Manager.*

N. B. Booklet No. 283 will well repay your careful study. It's free for the asking.

### The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA

Head Office: 46 King Street W.,  
TORONTO, Ont.

**A Strong Canadian Company.**

ACCIDENT AND SICKNESS INSURANCE  
GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE

**E. WILLANS,**

*General Manager.*

**FRANK W. COX,**

*Secretary.*

### The London Mutual Fire

INSURANCE COMPANY  
Established 1859

Head Office - - TORONTO

Assets	- - - -	\$863,554.52
Surplus to Policyholders	-	433,061.40
Losses Paid	- - over	\$8,000,000.00

PROVINCE OF QUEBEC BRANCH

**W. J. CLEARY,**  
Provincial Manager

**R. de GRANDPRE,**  
Inspector

17 St. John Street, MONTREAL

### The WATERLOO Mutual Fire Insurance Co.

ESTABLISHED IN 1863

HEAD OFFICE : WATERLOO, ONT.

TOTAL ASSETS 31st DEC., 1914, \$899,000.00  
POLICIES IN FORCE IN WESTERN ONTARIO OVER 30,000

**WM. SNIDER,** President, **GEORGE DIEBEL,** Vice-President  
**ARTHUR FOSTER**  
Inspector

### TABLES OF COMPOUND INTEREST

for each rate between  $\frac{3}{4}$  and 10 per cent per annum proceeding by intervals of one-eighth, and from 1 year to 100 years. I. Present value of £1 receivable at the end of each year. II. Present value of £1 per annum receivable at the end of each year. III. Amount of £1 at the end of each year. IV. Amount of £1 per annum at the end of each year.

By the Late Lieut-Col. W. H. OAKES, A.I.A.

PRICE, \$5.00

On Sale by The Chronicle, Montreal.

### INCREASING PROTECTION.

During the fifteen or twenty years of a man's development from youth to prime, he finds it necessary to periodically increase his Insurance.

Under standard policies, this necessitates repeated Medical Examinations, and increased premium rates.

By securing one of our "SPECIAL FAMILY POLICIES" he can provide for all ordinary requirements at once, and the policy AUTOMATICALLY PROVIDES THE INCREASE.

Write for particulars, stating age and occupation.

### THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA

AN EXCLUSIVE PROPOSITION AND A LIBERAL CONTRACT FOR CAPABLE AGENTS.  
For terms apply to Head Office, 25 TORONTO STREET, TORONTO, ONTARIO.

**ALBERT J. RALSTON,** First Vice-President and Managing Director.