

If you are one of those who are looking for an efficient dentifrice without a "druggy" taste, try—



and assure yourself that its delicious flavor does not lessen its efficiency. Ask your dentist, or notice for yourself the difference in your teeth after a month or two of its twice-a-day use.

TO DENTISTS

You will please your patients and induce them to take care of their teeth--- and your work---if you recommend the regular use of Colgate's Ribbon Dental Cream.

As a neutralizer of excessive acidity of the mouth, and as an efficient cleanser, it has the endorsement of eminent dentists and of expert chemists.

Every day letters are received from well-known dentists in praise of the benefits which Ribbon Dental Cream confers on their patients.

Read what these Dentists say :

"It is positively the first cream I have found that will polish gold crowns and bridge work in the mouth."

"It leaves a cool, delicious taste in the mouth."

"I heartily endorse your Ribbon Dental Cream. It has a tendency to stimulate gum tissue."

"I know of no more cleanly, efficient, convenient and dainty dentifrice to keep the teeth clean and the breath pure."

Names will be given on application

Educators all over the country have found this pleasant-tasting dentifrice their greatest aid in teaching their scholars the importance of "Good Teeth—Good Health."

Colgate's Ribbon Dental Cream cleans, preserves and polishes perfectly and antiseptically, leaving the mouth in that sweet, clean, non-acid condition which counteracts germ growth.

A trial tube of this delicious, efficient cream sent for 4c. in stamps.

Address Colgate & Co., Dept. C, Coristine Bldg., Montreal.

*Makers of the famous Cashmere Bouquet Toilet Soap
W.G.M. Shepherd, Montreal, Sole Agent for Canada.*