

Williams' Talc Powder

After Shaving

After the Bath

When Motoring



THE problem of what to use on the face after shaving is one which besets nine men out of ten. There is nothing so soothing as a good talcum. Williams' Talc Powder is more than a good powder, for it has a fineness, a purity and an antiseptic quality such as few talcs possess. That is what makes it so safe for use on even the most delicate skin. Sprinkle a little on the towel or on your hand, and apply to the face.

AFTER the baby has had *his* bath and has been carefully patted dry with the softest of soft towels, there is nothing more soothing to the little tot's skin than Williams' Talc Powder. It is deliciously soft and fine, mildly antiseptic, gently absorbent, quickly relieving irritations, sunburn, prickly heat, etc. Whether used for toilet or nursery or after shaving, Williams' Talc Powder has the same degree of perfection that has distinguished Williams' Shaving Soaps for generations.

Four odors: Violet, Carnation, Rose (a flesh tint)—fragrant as the flowers themselves—and Karsi, a rich Oriental perfume

GO where you will for a day's outing, a week end, or a vacation, the sun will be high and hot, the air humid and the dust plentiful at times. Talc Powder, just ordinary Talc Powder, is but a partial answer. It is only in the luxuriously refreshing and satisfying effects of Williams' Talc Powder—uniquely soft, smooth, fluffy and fragrant—the super-talc, so to speak—that the complete answer is found.



Williams' Shaving Stick
Patented
Hinged-cover
Nickel Box



The New Holder Top
Stick and Container

The Williams' Talc box is different from all others



Note the Patented Hinged Cover, over the perforated top