



It is the quality of material used and the skill in the manufacture of baking powder that counts when it comes to results. The use of alum in baking powder is not necessary, but is used to cheapen the cost of manufacture. Results from cheaply made baking powder are not uniform and it cannot be depended upon. The reputation of manufacturers depends upon their maintaining the quality of their goods. Magic Baking Powder is acknowledged to be the standard baking powder of Canada. Are you or your family benefited by the use of Alum in your food? Magic Baking Powder contains no Alum, and costs no more than the ordinary kinds.



MAGIC BAKING POWDER

Full Weight one pound tin cans sell at 25 cents.



E. W. GILLETT COMPANY LIMITED
TORONTO, ONT.

Winnipeg

Montreal



IMPROVED SERVICE

NEW TRAIN BETWEEN **TORONTO, MONTREAL and OTTAWA**
CANADIAN PACIFIC RAILWAY

*Luxurious Coaches
and Sleepers* ::

The most complete, finest and fastest service between these points.

C.P.R. Sleeping Cars are noted for their spacious berths, beautiful interiors and every convenience.



When going home for Easter travel by The C. P. Ry.

Easter Rates of Single Fare

GOING
April 13, 14, 15, 16, & 17

RETURN
Including Wed. April 19.

**Toronto City
Ticket Office**

16 King Street East
R. L. THOMPSON, P.D.A.
TORONTO

TIME TABLE FROM TORONTO:

Leave North Parkdale	- - - - -	9.15 p.m.
Leave West Toronto	- - - - -	9.30 p.m.
Arrive North Toronto	- - - - -	9.40 p.m.
Leave NORTH TORONTO	- - - - -	10.00 p.m.
Arrive Montreal 7.00 a.m.	- - - - -	Arrive Ottawa 6.50 a.m.
Daily Except Sunday, stops at Westmount.		
Through Sleepers for both points. Passengers may remain in same until 8 a.m.		
Leave Montreal	- - - - -	10.45 p.m.
Leave Ottawa	- - - - -	11.10 p.m.
Arrive North Toronto 7.50 a.m.	- - - - -	Arrive West Toronto 8.05 a.m.

