

SONS OF "AULD SCOTIA" HONOR APOSTLE OF NORTH LAND

St. Andrew's Society Celebrate the Day with Dinner and Smoker at Bonds—Rev. J. A. MacKeigan Orator of Evening—Major Alexander McMillan Re-elected President.

Yesterday was the day held sacred by every true son of Scotland, no matter how far removed he may be from the home land, and all over this broad universe last night men were gathered together to drink a toast to "The Day and All Who Honor It," and to recall to memory the glories of the days of Wallace and Bruce who fought so nobly to uphold the liberties which are the birthright of every Scotchman. The St. Andrew's Society of this city gathered at Bonds' at eight o'clock and installed their officers, after which they sat down to an informal dinner and smoker. The guests of the society were F. E. Hanington, president of St. George's Society; Police Magistrate Ritchie, representing St. Patrick's Society, and F. Z. Fowler, chief of Clan MacKenzie, as well as a number of private guests.

Rev. Mr. MacKeigan Orator. In the vicinity of ninety men sat down to dinner and spent a most enjoyable evening. The orator of the occasion was Rev. J. A. MacKeigan, and his address, added to his already splendid reputation as one of the foremost speakers of the city.

The first item on the programme was the installation of the officers for the coming year, and the following were inducted into their respective offices, with the exception of the president, who is at the present time on the fighting line in France doing his bit for the Empire:

President, Major Alexander McMillan (28th Overseas Battalion, C. B. F.); first vice-president, Henry C. Rankine; second vice-president, S. Rutherford Jack; chaplain, Rev. J. H. A. Anderson, B. D.; historian, Alexander Wilson; treasurer, John White; secretary, J. Bruce McPherson; marshals, Charles W. Bell, Errol A. Inches; committee of charity, P. R. Inches, M. D., Francis F. Burpee, A. R. Melrose; auditors, Geo. M. Robertson, David McLelland.

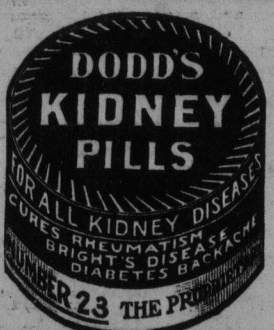
At the conclusion of this ceremony, supper was served and full justice was done to the good things provided by Host Bonds.

The "Haggis." This was begun by the sending round of the Haggis and brought to close by the passing around of the ram's head and snuff.

The first item on the post prandial programme was the reading of greetings from sister societies, and the replies sent out by the local society. This duty was attended to by John White, who next year will round out a half a century as an office bearer in the society, and has been for 35 years its treasurer.

Greetings were received from and sent to the following:

President MacMillan and Captain Fraser from across the water; Charlottetown, P. E. I., Charleston, S. C.; St. Stephen; Campbellton, Fredericton, Cornwall, Ont.; Detroit, Windsor, Ont.; Albany, Philadelphia, Toronto, Montreal, Chicago and Quebec. The first toast was "The King," proposed by the chairman and honored



ALE or PORTER

AT THIS TIME OF THE YEAR everyone needs something to create and maintain strength for the daily round of duties.

There is nothing better than an Ale or Porter, the purity and merit of which has been attested by chemists and physicians.

Ask for the Red Ball Brand.



SIMEON JONES, Ltd.
BREWERS
ST. JOHN, N. B.

FALL OF PRICES WILL PRODUCE WORLD SHOCK

Peace talk is simmering around again, comments Bache's Review. It has its uses. It breeds a certain amount of conservatism. It keeps enterprise from expanding wildly, it clips inflation, and robs it of immediately developing danger. But it does not affect the course of the war. It is

like a little breeze that may be blowing in one part of a battlefield while the shells are hurling destruction incessantly overhead. The little breeze has no effect upon the battle.

It is very important from the commercial and financial side to know what the prospects of peace are. War has churned up a vast torrent of demand for products. It has raised prices enormously and they are still advancing. With the coming of peace the torrent of demand will subside rapidly, dangerously. Prices will begin to fall, perhaps not violently at once, but the thought of their fall will produce a shock all around the world. The readjustment of prices may be slow but it is bound to be painful. With rising prices everybody makes money. In a market of falling prices people begin to lose money and only the most cautious and far-seeing can avoid it.

What then are the prospects of

peace at the present time. If this were an ordinary war, if the contention were for ordinary possessions or rights and neither side were nearer conquering the other, than is now the case, after two years of war, with continuation costing millions of lives and billions of money, both sides would be willing to halt and confer to settle on a reasonable basis if possible. But this great struggle has in it none of these ordinary elements.

As it stands Germany is willing and anxious to have peace but she wants peace based on what she has done—based on the map as it now stands, with some concessions. France and England have no such idea of peace. The way Germany has conducted the war has made it impossible to treat with her as an ordinary enemy. German atrocities, ruthless murders, bitter wrongs against humanity, have transformed her in the eyes of her enemies into a monster.

The French and British leaders assert that what is being fought is not a war between nations, but a death struggle between civilization and barbarism, between men and beasts. The British nation, is thoroughly aroused by the crimes of the submarine and the Zeppelin. Slowly but surely a deep-seated hatred has developed which means in the English nation, extermination on one side or on the other.

The way Germany has made war has transformed the whole character of the war and given her enemies new determination, new purpose and something approaching a passionate resolve to punish.

CAR INSPECTOR MAY LOSE SIGHT OF EYE.

Special to The Standard. Newcastle, Nov. 30.—While he was inspecting cars at the C. G. R. station

here Keith Anderson got a small piece of steel in his eye. The wound is serious and may result in the loss of the sight of the injured eye.

Trip Round the World. The drawing for the two tickets around the world or \$500 in gold, along with 186 other cash prizes, was taken place in the Imperial Theatre on Monday night, December 11th. This is the second series of the benefit patriotic fund drawings held under the auspices of the City Council band the season, and it promises to be as large a success as the first. The prizes in the first drawing were captured by residents of the city, and the affair proved so successful that there has been a big sale of tickets for the second series. There are a number of tickets yet to be disposed of and they can be procured from members of the band or at a number of the drug stores in the city.

FAREWELL!

C. B. PIDGEON RETIRING FROM BUSINESS

Entire \$30,000 Stock

Now Offered to the Public at Startling Slaughter Prices

NOTICE TO DEALERS

This offers an unparalleled opportunity for dealers and merchants to replenish stocks at less than manufacturers' cost.

NO GOODS WILL BE SOLD TO DEALERS DURING THE HOURS THE STORE IS OPEN FOR PUBLIC SALE.

Dealers will please make appointment or be at store any day half an hour before regular time of opening for public.

See Notice Below.

Bringing within your grasp the most stupendous money-saving opportunity it has ever been your privilege to attend.

The Critical Moment is at Hand—Our Time is Limited

Everything must now be sold regardless of cost or profit—prices will be made so low they must command the attention of every thinking man or woman for miles around.

POSITIVELY NO RESERVE EVERYTHING MUST GO

GRAND OPENING OF SALE TODAY, 10 A. M. SHARP

OVERCOATS AND SUITS

For Men and Boys—These Prices Will Force Them Out Quickly—DON'T WAIT!

Men's Winter Overcoats. Regular \$10.00. Going for \$5.98

Fifteen Only, Fine Black Melton Overcoats, Chesterfield style. Regular value, \$18.00. Going for \$11.80

Men's Heavy Overcoats. Scotch Tweed, Chinillas, etc. Regular values to \$16.50. Going for \$9.98

Men's and Young Men's High Grade Overcoats. Hand-tailored. Regular values, \$20.00 to \$25.00. All Going for \$16.38

Men's and Young Men's Tweed Suits. Regular values to \$10.00. Going for \$5.85

Men's and Young Men's High Class Tweed Suits, Regular values to \$13.50. Going for \$7.90

Men's Fine Tailored Suits that were \$15.00 Going for \$9.80

Men's Fine Scotch Tweeds, also Fine Blue and Black Worsted Suits. Regular values to \$18.00. Going for \$12.85

Men's Custom Tailored Suits, beautifully finished, that sell regularly to \$25.00. Going for \$16.90

SUIT LENGTHS from our Merchant Tailoring Department. Beautiful Scotch Tweeds, Worsteds and Serges at wholesale prices to clear.

A PLAIN STATEMENT TO THE PUBLIC

I realize this announcement will prove a great surprise to the many friends and patrons of this store.

My experience of the past two years in the war zone on active service lead me to believe it will be a long time before I shall be relieved from military duties. Coupled with this fact the unsettled state of the mercantile market and the unparalleled high prices of merchandise have caused me, after very careful consideration to take this step.

My present furlough expires in a few weeks when I shall again have to report for duty overseas. The public will therefore appreciate the fact that there is no time to be lost in disposing of this entire stock. It is not a question of cost or value. Everything must now be sold. I have no hesitation in saying it will mean the saving of hundreds and hundreds of dollars to the public of this community. I appreciate very highly the valued patronage the public have extended this store which has enabled me to continue this business for nearly half a century. An unprecedented opportunity to save money is now yours. I sincerely trust you will grasp the opportunity.

D. B. PIDGEON.

TAKE NOTICE—HOURS OF SALE.

Store will open each day at ten a.m. sharp. Close for dinner twelve noon. Open again at one thirty. Close for supper five thirty. Open again at seven p.m. Close each night at nine, except Saturday, when store will remain open till ten p.m.

We request anyone having bills against us to please render statements at once.

BOOTS SHOES AND RUBBERS

For Men, Women and Children—Of Vital Importance to Every Family in St. John—COME! GET YOUR SHARE!

Ladies' Cloth Top Boots. The odd lines from values to \$4.50. Going for \$1.48

Misses' Low Shoes, values to \$2.50. Going for 79c.

Ladies' Fine Gun Metal Calf Boots, cloth tops, button style. Regular values to \$3.50. Going for \$2.48

A Big Lot of Ladies' High Class Patent Leather, also Gun Metal Calf Boots. Values to \$5.50. Going for \$3.49

A Big lot of Misses' Children's and Boys' Boots at Sacrifice Prices.

All the Men's Boots—Fine Box Calf, Velour Calf, Patent Calf, Tan Calf, etc. Values \$4.00 to \$7.50. Now Going for \$2.00, \$3.25, \$4.68, \$6.25

NOW MOTHERS!

Boys' Winter Overcoats. Regular values to \$6.50. Going for \$3.98

Boys' Heavy Overcoats. Regular values to \$8.00. Going for \$5.98

Boys' Norfolk Suits. Regular values to \$5.00. Going for \$2.98

Boys' High Grade Suits. All sizes. Regular values to \$8.00. Going for \$4.28

Boys' Extra Fine Quality Tweed and Worsted Suits. Values to \$10.00. Going for \$6.98

MEN'S UNDERWEAR.

Men's Heavy Wool Ribbed Unshrinkable Underwear, Shirts and Drawers Going for 89c.

A Big Lot of Extra High Grade Winter Underwear, including celebrated Stanfield, Penman, etc. Values to \$1.75. Going for \$1.28

DON'T EXPECT To Get Bargains Like These Again

Big Lot of Men's Collars for 5c. each.

Men's Leather Working Gloves for 39c.

TERMS OF SALE

Everything will be sold for Cash.

No goods on approval.

The payment of all accounts at once will be greatly appreciated.

PANTS!

At These Prices You Can Afford to Buy Two or Three Pairs

Values to \$2.50, Going for \$1.48

Values to \$3.00, Going for \$1.97

Values to \$4.50, Going for \$2.98

Values to \$6.00, Going for \$3.98

HATS.

Your Choice of Any Soft or Stiff Felt Hat in this stock. Regular values, \$2.50, \$3 and \$3.50 for \$1.50.

Step Lively, Please!

Men's Fleece-lined Underwear, Regular value 65c. Going for 39c.

Men's Tweed Caps for 49c.

Silk Neckwear for 19c.

CHANCE FOR CHRISTMAS SHOPPERS.

Beautiful Silk Mufflers, Neckties, Fancy Braces, Cuff Links, etc., all packed in fancy boxes at Big Reductions.

High Grade Kid Gloves, Mocha and Reindeer, lined and unlined. At Sacrifice Prices.

SWEATER COATS AND MEN'S SHIRTS.

Sweater Coats for Men and Boys at Big Reductions.

Men's Fine Shirts, Now 48c., 69c., Values 75c. to \$1.00.

Men's Work Shirts, Regular 75c. Going for 47c.

Where We Have Been for Nearly Half a Century

C. B. PIDGEON

Corner Main and Bridge Streets, Indiantown St. John, N. B.

All Main Street Cars Come to the Doors

DON'T EXPECT To Get Bargains Like These Again

Men's Heavy Grey Wool Socks, Regular 30c. for 15c. Pair.

Slippers for Women and Children for 27c.

YOUR GUARANTEE

The high character of merchandise carried by this store is well known and is a full guarantee to you that whatever you may purchase you can be assured of absolute satisfaction. Doors Open Today, December 1, 10 a. m. Sharp.