Piano lessons, reasonable, street, right hand bell. Hear St. Philip's Joy Band carry on in concert in Temperance Hall, Market Place, Carleton, tonight. Tickets 15c. 4674-7-8

ON JULY 1.

Remember the St. John Power Boat
Club excursion and sports at Crystal
Beach, July 1. Majestic leaves Indiantown at 8 a. m. Hampton leaves at

Millidgeville Summer Club dance and bridge, Tuesday evening. Motor 'bus leaves Scott's Corner at eight and eight-

Take a West Side car to Seaside Park.

Spend the holiday at Seaside Park.
4666-7-3 PURE WATER. PURE WATER.

All recent analyses by the Provincial Department of Health shows the water used in the manufacture of Blue Ribbon Beverages to be absolutely free from harmful bacteria and in every way of excellent quality. "The smallest child is safe with Blue Ribbon. 4608-7-5

MOTOR BUS FOR LORNEVILLE. MOTOR BUS FOR LORNEVILLE.

Motor 'bus for Lorneville leaves King
Square, Dufferin Hotel corner, at ten
o'clock; corner Main and Douglas avenue at 10.15; Fairville, end of car line,
at 10.30, on July 1. Return in evening.
Round trip, \$1. Same trip each Sunday
during July and August. 4563-7-3

## WEDDING GIFTS

In RICH CUT GLASS, CHINA, SILVERWARE and BRONZES

Our display offers an opportunity to select useful and ornamental gifts.

O. H. Warwick Co., Limited 78-82 KING STREET



For economy of fuel and heating qualities, the MARVEL RANGE

stands without an equal. Come in and let us show it to you.

JOSEPH WARD

146 Mill Street, City.

# PAINLESS EXTRACTION

We make the BEST Teeth in Canad Boston Dental Parlors Branch Office: 35 Charlotte St Phone 38 Phone 683 DR. J. D. MAHER, Prop.

Open 9 4. m. - - - Until 9 p. m

151 City Road - - 'Phone 4261 276 Pr. Edward St. 'Phone 2914

Saturday being a holiday, our tores will be closed.

Every article listed here is a real bargain. There are many and payment will be made only for actual clearing done. New tenders for the pole line will also be invited.

LUGAL NEWS

LUGAL

tins Golden Wax Beans
tins Pumpkin (large)
tins Maple Leaf Pears
tins Maple Leaf Pears
tins Maple Leaf Peaches
tins Maple Leaf Peaches
tins Maple Leaf Peaches
tins Corn Syrup
tins Brunswick Sardines
tins Club Egg Powder
Half-lb, tin Fry's Cocoa
tins Best Pink Salmon
tins Carnation Milk (large)
that Magic Baking Powder
the tin Magic Baking Powder
the tin Dearborn's B. Powder
the tin Dearborn's B. Powder

1 lb tin Dearborn's B. Fowder...
1 lb tin Jersey Cream B. Powder...
Pure Cream of Tartar, lb......
Whole Nutmegs, lb.....
5 lbs Bermuda Onions...... 100 1b bag Middlings \$1.75 100 1b bag Bran \$1.70 98 1b bag Cracked Corn \$1.95 98 1b bag Cornmeal \$1.95 Fresh Pineapples, each 15c

Fresh Strawberries, Lettuce, Celery, Rhubarb, etc., at lowest Goods delivered to all parts of

the city, East St. John, Carleton,

Winchester, Va., June 30—Convinced that modern life is corrupting and spiritually demoralizing, and that church members themselves are not living up to the right standards, the Rev. M. Allen Stickley. until recently pastor of a PREACHER ORGANIZES the right standards, the Rev. M. Allen Stickley, until recently pastor of a group of churches of the Disciples of Christ, announced plans to set up a "real Christian community" in Patrick County. Those who joined in the movement, he said, intended to dwell together according to their conception of the manner "in which the Scriptures require Christians to dive."

The leaders of the movement are reported to have acquired a tract of land and the colony will start with about fifty members.

The leaders of the movement are reported to have acquired a tract of land and the colony will start with about fifty members.

M. A. MALONE 516 MAIN ST. PHONE M. 2913

Try it Once-Use it Always Yarmouth Greamery Butter FRED. BRYDON, City Market

### **Best for Service** —and for Style

Style is important, but it isn't much if the clothes don't keep shape and look tylish after you wear them a few months.

LONG SERVICE is one of the things you pay for and get in 20th Century Brand Clothes; they're ex-pressly tailored from fine fabrics.

Some attractive Tweed Sport Suits are being sold here at \$25, \$30 and \$35.

### GILMOUR'S, 68 King St. Clothing, Tailoring, Haberdashery

Open this evening



### Weel-E d Specials :: AT ::

DENYERS' 2 Stores

387 MAIN STREET 40 MILLIDGE AVE. 1 lb Shredded Cocoanut
11 oz pkg Seedded Raisins
11 oz pkg Seeddess Raisins
12 lb can Magic B. Powder
1 lb can Magic B. Powder
1 lb can Jersey Cream B. Powder
3 cakes Surprise Soap
3 cakes Gold or P. & G. Soap

## IS HE HENPECKED?

For prompt delivery call M. 3493.

the progress his female companions were making, a proud well-built Plymouth Rock rooster, owned by William Sulle of Sourtice, has undertaken to raise a brood of sixteen chicks. The rooster in question has mothered the flock for the past few weeks, and in their travels

Housewives For the very best results use C. P. C. PURE LARD

Snowflake Shortening Ask your grocer or butcher for CANADIAN PACKING

CO., LTD.

100 lb bag Lantic Fine Granulated \$6.95

3 lbs Pulverized for ...... 250 15 oz pkg Seeded Raisins..... BETTER THAN HARD COAL

Soft coal so free from soot that it does not make whiskers on stove covers or pipe and does not mat or cake when burning, is far better than Hard Coal for general household use. Quicker to light, takes less to make a fire, cheaper in price and small heating stoves. Such a coal is Broad Cove soft coal. The main thing is to insist on getting the genuine article. No other soft coal burns just like Broad Cove. Yon will know it by the above characteristics.

STRICTLY FRESH EGGS. 35c doz. 3 dozen 51.00

98 1b bag BEST BREAD FLOUR \$4.20
3 1bs PRUNES 25c 2 cans CORN 25c 2 cans CORN 25c 2 cans CORN 25c 2 cans CORN 25c 2 libs BEST BULK COCOA 25c PURE BLACK PEPPER 25c 1b 1b Glass MARMALADE 62c 4 1b tin MARMALADE 66c BROWN'S CLAMS 20c can MALONE

15 oz pkg Seeded Raisins 20c 2c 2c 2c pkgs Royal Excelsior Dates for 23c 4 1b seef for 25c 1b Shelled Walnuts 20c 1b 1b con of Crisco 22c 1b Shelled Walnuts 52c 1b 1b ton of Crisco 22c 1b 1b ton of Crisco 22c 1b 1b ton of Crisco 22c 1b 1b sor of Chow 45c 2c 1b 1b seef for 25c 1b 1b sor of Crisco 22c 1b sor of Crisco 22c 1b 1b sor of Crisco 22c 1b 1b sor of Crisco 22c 1b so 2 pkgs Royal Excelsior Dates for ... 23c

## 

11-15 DOUGLAS AVENUE Phones M. 3461 and 3462 Cos. WATERLOO and GOLDING Sts. 'Phones M. 3457, M. 3458

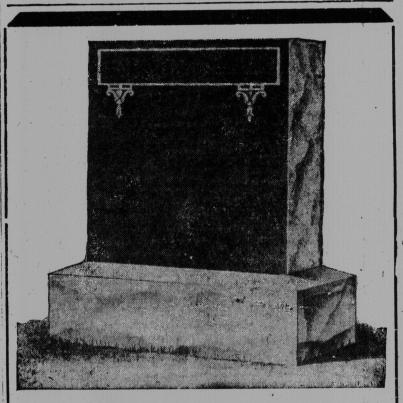
EAR STOPPERS 50c. WATER WINGS, 50c.

711 Main St. 9 Sydney St.

### At CARLETON'S

Store closed 6 p. m., Saturday 10 p. m.

CREX RUGS, 8 feet by 10, assorted patterns Just the thing for the summer house. 245 WATERLOO STREET, Cor. Brindley St.



Total height 4 ft. Approx. weight 1700 lbs. Gray Granite. Polished Back and Front.

## Price \$112

Freight prepaid anywhere in Maritime Provinces.

This Price Includes Lettering. Phone Main 4445 and our Auto will call for you.

M. T. KANE

St. John, N. B. At Fernhill Cemetery Gate. Only one place of business. No branches.

companies them, clucking in a manner he covers the entire family with his accompanies them, clucking in a manner similar to that of a setting hen. This is one of the most unusual occurrences in the experience of any poultry-raiser, although such a thing has been known to have taken place before. Many are the visitors who have called to see the "mother" and his flock, and much interest has been taken in the way in which

## The 2 Barkers Ltd.

100 Princess Street, - - 'Phone M. 642 65 Prince Edward St. - 'Phone M. 1630

The following list comprises only a few of our many moneysaving prices. Satisfaction guaranteed or money cheerfully re-

١	FLOUR and FEED	SUGAR
١		3 lbs Cut Loaf Sugar
١	24 16 bag Pastry Flour90c	3 lbs Frosting Sugar
1		o los riosting bagar titteres
1		TEA and COFFEE
ı	on the fam Dantery	
ı		1 1b Orange Pekoe 3
ı	no at the Domai Household	1 1b Barker's Queen Blend 4
ł	100 1b bag Cornmeal \$1.95	Ground Coffee, per 1b
á	100 lb bag Cracked Corn	1 1b can Coffee
į	100 1b bag Bran\$1.70	1 1b can conee
)	100 16 6ag Blan	PACON and PORK
,	BUTTER and EGGS	
;		Flat Bacon, per 1b 2
	Strictly Fresh Eggs, per dozen 30c	Corn Beef, per Ib.
	Small Tube Finest Dairy Butter,	Rean Pork, per lb
	1 16	Pig's Feet, per lb.
,	The Dalar Prints per 10	20 1b pail Shortening
,	C-Line Button Det ID.	20 lb pail Pure Lard
2		
0	Best Bulk Peanut Butter, per 16 30c	SOM and CLEMENTE
	2000	7 cakes Laundry Soap 2
G	CANTILD COTT	4 cakes Mother Hubbard Soap 2
0	26c	3 cakes Palm Olive
c	2 cans Corn	6 cakes Lennox Soap
c	2 Tomatoes	6 pkgs Pearline
c	2 Mar Calmon	a C Ct Dellah
2	A St Charles Wilk (large) J'C	
Z	2 Ains Tibbers Soun (assorted)	MICCELLANGOLIC
b	5 tins Sardines for 25c	
k		Choice Shelled Walnuts, per 1b
5		Reg. 75c. 4-String Broom
5		6 rolls Toilet Paper
Ĭ	16 oz. jar Pure Orange Marmalade 200 4 lb tin Pure Orange Marmalade 650	les
c	16 oz jar Plum or Red Current Jam 20c	Fruit Syrup, per bottle
c	4 lb tin Pure Peach Jam 65c	2 bottles Furniture Polish
c	14 or lar Pure Raspherry Jam 200	3 pkgs Corn Flakes
C	A th Ho Pure Raspberry Jam ouc	Puffed Wheat, per pkg
30	Tan Steamhorev lam	
	4 lb tin Strawberry Jam 750	VEGETABLES
		10 lbs. Bermude Onions
30	Bananas, per dozen 25c	Cabbages
1	Parches per dozen	Best White Potatoes, per peck
	Pineannies 15c 2 for 200	
	Grape Fruit 4 Ior 200	CANDI
	Lemons, per dozen	

dozen 25: Burnt Almonds, per 16. 50e
2 1bs Layer Figs 50c Stuffed Dates, per 1b. 50e
Cocoanuts 5c each Maraschino Cherries, per 1b. 50e North End Store for the present Cash and Carry. Orders delivered promptly in City, West Side, Fairville Milford and East St. John Saturday July 1st being a public holiday our store will be closed. Open Friday evening

Reg. 50c. Chocolates, per 1b......

# A Ticklish Point

There is a trifling disadvantage to daily newspaper advertising which those who sell other forms of publicity use for all it is worth, and trust that the prospect will not reason too far to refute it.

That is: the absence of color. They point to certain other forms of advertising and say: "Look, you can show your product big and in color so that he who runs may read."

That's good selling argument from their point of view. But stay! Is the running reader apt to gather the impression which the advertiser intends? May not the impression be too cursory? Will it be seen at all?

The fact is that the daily newspaper is the Great Intimate Human Medium.

Insofar as the woman in the Home is concerned, it is her only point of contact with what is going on in the outside world. From the birth of a neighbor's baby to the marriage of a King's daughter it is her news mentorthe loom that weaves for her the knowlege of what is going on.

You know yourself when you are away from home how much it gladdens your heart to get a sight of your local paper. Do you read it

Well, just what your newspaper means to you, other persons' newspapers mean

If every paper in this country published a ten-line display advertising paragraph reflecting upon your integrity, do you think you could offset it by using all the billboards, street cars and circular advertising available?

Get the point?

The world could get along without billboards, street car cards, booklets, circulars and a thousand and one other forms of publicity, but it could not get along with-out its daily newspapers.

This is the Time of Times for concentration upon Daily Newspaper Advertising. Daily Newspaper Advertising is the most powerful vehicle of publicity yet given to the use of man. It is the Alpha and Omega, the Beginning and the End of all successful advertising.

Advice as to the best ways and means of doing Newspaper Advertising will be given to those who inquire of us; or, consult any recognized advertising agency—a list supplied on request.

> Lesued by the Canadian Daily Newspapers Associ Head Office-Toronto.

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