Diamonds

Rings, Necklets, Earrings, Barpins, Cuff Links. Suitable gifts for the June weddings.

C. H. Ward & Co. Diamond Merchants and

Jewelers. 386 Richmond Street.

See Our Display of Classy Club Bags

We have one of the finest displays in Western Ontario. The person who wants "something just a little better" in leather goods will do well to visit our basement. Just the High-Grade Club Bags for presentations, gifts, etc.

Cook's Shoe Store

Presenting For Your Inspection OUR FALL EXHIBIT OF HIGH-GRADE READY-TO-WEAR APPAREL

FOR MILADY AND CHILDREN Our "out of the high rent locality" helps us to help you save on your wardrobs expenditures.

We invite you to compare our styles and prices.

Canadian Ladies' Wear Co 372 DUNDAS STREET.

INSURANCE

HAROLD J. LAWSON ion Savings Bldg. Phone 950

YOUR Child's Eyes

Are They Normal or Defective?

The answer is of the utmost importance. Defective eyesight in children often escapes detection for years and leads to ill-health and backwardness in studies.

Don't guess about your child's eyes. Let us examine them. The proper fitting of classes NOW may Don't guess about your child's eyes. Let us examine them. The proper fixting of glasses NOW may make them unnecessary later. Isn't it worth while to find out— TOMORROW?



223 DUNDAS ST. Largest Exclusive Optical House in Canada. MONTREAL, LONDON, WINDSOR

Double Mileage Puncture-Proof Service.

Art Wilkes London Tire Repair Depot. 354 Wellington. Opp. McClary's



HAVE YOUR PIANO TUNED

PHONE 3511.

S. BOARDMAN 19 Cartwright St.

IN STOCK ANTHRACITE BRIQUETTES Just as satisfactory as coal. Much cheaper. Immediate delivery. WOOD!

BRISTOL ESSERY
630 Maitland Street. Phone 1089.



ly designed harmonize with the features. We are expert eyeglass designers.



233 Dundas Street. Phone 2351. Two Doors East of Majestic.

The London Loan and Savings Company of Canada

Money received on Deposits and Debentures. 4 to 51/2 per cent interest allowed.

M. J. KENT, Manager.

OPENING DAYS. LADIES' NEW HATS

BELTZ & CO.

201 DUNDAS STREET.

The second of

Every Slice Nourishes

YOUNG'S

"Famous for Diamonds." East London London.

We Ask You To Judge for Yourself TO GIVE THIS DELICIOUS,

WHOLESOME LOAF OF Johnston Bros.

A TRIAL ON YOUR TABLE. We know its nutlike flavor will satisfy all appetites.

Fresh at Your Grocer's Today.

Johnston Bros. PHONE 944.

TRAIN CREWS SEE

SNOW FLURRIES WINGHAM, Sept. 20.—The change of the weather was noticed this morn-

ing by train crews when they observed snow flurries in the air.

Much corn is being cut and put into silos. Corn is a good crop this year.

The flax industry promises the best in years. Ald. Tipling, who will have nearly 500 acres to harvest, states it is a bumper crop, the heads well filled and the etraw clean and firm.

Table Bouquet—Gladioli—O. Specials—Best Bouquet—Gladioli—O. The School Exhibit.

The school exhibit of the Ostrander Public School is drawing much comment as to arrangement of the various ment as to arrangement of the various weather Tuesday the directors are confident of breaking all former records. is a bumper crop, the heads well filled and the straw clean and firm.

Mr. Jerome, one of the oldest citizens of the town, died at his home on Shuter street after a lingering illness. He was in his 84th year, and leaves, besides his wife, a respected family. He at one time was a dentist, and was obliged to give up his profession some years ago owing to ill-health. The funeral was held to Lucknow Cemetery.

The funeral was held to Edickhow Cemetery.

The potato and root crops look excellent, and all that is needed now is good weather to lift them out. Potatoes should soon drop to \$1 a bag. At present they are from \$1.40 to \$1.60 a bag.

Many citizens are confined to their homes with heavy colds, which appear almost the same as the flu, only a lighter epidemic and not so dangerous.



HOUSEHOLD EFFICIENCY Electrical appliances are thoroughly practical aids to the up-to-date housewife. Save many steps and many minutes in the day's work. See our display. BENSON-WILCOX ELECTRIC CO., 264 Dundas St. ywt Phone 267

331 RICHMOND ST.

THE STUDY OF SELLING
PROBLEMS.
and the use of sound selling principles form the basis of our service to clients.

Federal Advertising Agency

T. H. YULL,

TILLSONBURG FAIR **OPENING FEATURE** FAST BALL GAMES

Brantford and Local Teams Defeated by St. Thomas

HORSE RACES TODAY

Judging of Wonderful Display
of Freits and Flowers
Completed.

THE LIADONTRID. Sept. 28—16 of the manufacture of the property of the proper

Plants and T.
B. Howard.
Ornamental—Rev. T. B. Howard.
Hanging—Baskets—S. Graydon.
Display of Annuals—T. B. Howard;

Display of Annuals—T. B. Howard;
R. Langrill.
Asters—H. Stevens; T. R. Langrill.
Balsams—Mrs. Mills.
Coreopsis—John Chandler; T. R. Lang-Coxcombs-T. B. Howard; J. Chand Dianthus—T. R. Langrill.
Dahlias—T. R. Langrill; R. B. Emer-

Gladioli—T. B. Howard. Holyhocks—T. B. Howard. Mills.
Phlox—W. McDonald; T. R. Langrill.
Phlox—John Chandler.
Pansies—T. R. Langrill.
Petunias—T. R. Langrill; O. H.

Roses—O. H. Stevens. Salpiglossis—T. R. Langrill; R. B. Emerick.
Salvia.—W. McDonald.
Scabiosa.—R. B. Emerick; T. R. Lang-

Snapdragon-O. H. Stevens; T. R. Langrill. Stocks—Mrs. A. Mills; R. B. Emerick. Bridal Bouquet-T. R. Langrill; Mrs. . Payne. Table Bouquet—W. McDonald; John

HELD ON CHARGE OF MURDER AT SIMCOE

MURDER AT SIMCOE

Lorne Heimer's Previous Exemplary Character May Prove a Godsend.

[Special to The Advertiser.]
SIMCOE, Sept. 20.—A recent birth of its interest to residents of Norfolk County is that of a son to Mrs. Lorne Heimer, whose 19-year-old husband is now awaiting trial in the county jail here on a charge of murdering James A. Learne on July 13 last. The baby was born recently at the Heimer farm in Walsingham Township, near the village of Silver Hill, within a few rods of the place, where the murder is alleged to have been committed.

According to the evidence of Charles Helmer, 15-year-old brother of accused, Lorne struck Learne down with his fists after the aged man had struck him during a dispute regarding the farm administration. The charge against this young Norfolk County father will likely be reduced to one of manslaughter before October 25, when the assizes open here. In the meantime he is being incarcerated in the county jail here where he is regarded as a model prisoner.

Wounded by Germans.

Lorne Helmer enlisted when he was 16 years of age, and while serving in the trenches with a Canadian unit had a knee cap blown off by a German bullet. His previous exemplary civil and military character will likely favor a reduction of the more serious charge to one of manslaughter. W. E. Kelly, K.C., and son, David Kelly of this town, will defend him.

AT LOEW'S.

"The Ladder of Lies," which began showing yesterday at Loew's Theatre, is a delightful little picture, starring Etchel Clayton. The greater number of the scenes are laid in the studio of a clever young artist, whose best friend is a delightful little picture, starring Etchel Clayton. The greater number of the scenes are laid in the studio of a clever young artist, whose best friend is the youthful partner of a big publishing firm, for whom she illustrates. To save this friend is the youthful partner of a big publishing firm, for whom she illustrates. To save this friend is the youthful partner of a few from search firm is the county limitation

No More Constipation or Blotchy Skin

At The Theaters

AT THE GRAND. Nine.

The silver, shimmering Rio Grande, bordered by orange-colored deserts and winding in and out of purple mountains, is the scene of the picture drama. "Rio Grande," at the Grand Theatre this week. The picture, which thrilling from the first flash to the last, depicts a romance between a Texas Ranger, who is an Irish-American, and a beautiful senorita, who though half-American, hates Americans and loves Mexico with her whole soul. Aside from the story, which is one that appeals to one and all, a wealth of scenic beauty is shown in tropical gardens and frontier towns. "Rio Grande" is a worthy picturization of the romantically-adventurous story by the famous playwright, Augustus Thomas.

Maria Inez in "Rio Grande," is the wonderfully portrayed by Rosemary Theby, and Allan Sears as the Irish-American hero is equally as good.

Maria Inezin "Rio Grande," is the Morrow.

AT THE ALLEN.

with furnish a good afternoon's port.

Being the richest county in Ontario, the residents of Oxford have sure brought in a most wonderful display of truits, vegetables, etc., and the judges have completed the following articles to date:

Some Prize-Winners.

Ladles' Work-Embreidery, silk-Mrs.

E. J. Malone, St. John's Chancel Guild', Mrs. A. Mills.

Embroidery, Frieds Miss A. C. Herron: Mrs. E. J. Malone, Mrs. E. J. Malone, Mrs. E. J. Malone, Mrs. A. C. Herron: Mrs. E. J. Malone, Mrs. A. C. Herron: Mrs. E. Despetable, and the sure of the content of the sure of

After more than two years in France, a run in London, England, and forty weeks in Canada, which included record runs of five weeks in Tronto, the weeks in Montreal, three weeks in Winnipeg and many one week stands in the other large cities in Canada, the famous third division "Dumbells" will again tour Canada in a new vehicle, which from all reports is an even better show than was "Buff, Bing Hang;" their original overseas revue, which served them constantly for more than three years.

Their latest offering is called "Biff, Bing, Bang"—second edition, and it may new and novel features, including a forty-five minute version of the best loved of all fellbert and Sullivan's operas, "Pinagore," which they produced in Mons in 1917, and a new soldier sketch, similar to last season's laughable skit, "The Duchess Entertains," in which the same funny characters as portrayed by "Red" Newman and Jack MacLaren have been retained. The action of this latest comedy sketch is laid in France, during the war, and gives a wonderful insight into the bright side of billet life.

All of last season's Ross

edy sketch is laid in France, during the war, and gives a wonderful insight into the bright side of billet life.

All of last season's favorites, Ross Hamilton's ("Marjorie"), Allen Murray ("Marie"), Albert Plunkett, Will Tennant, Fred Fenwick, Leonard Young, Ivor Ayre, Jack MacLaren, Bertram Langley, Charles McLean, W. J. Filson, Arthur Holland, Bert Newman, Frank Brayford and Jimmy Goode are still with the company and will be seen in important roles and new songs.

"Biff, Bing. Bang"—Second Edition, will be the offering at the Grand Opera House for one week commencing Monday, September 27.

There is no doubt that the "Dumbells" were the biggest success in the theatrical world last season, and there is every reason to believe that their second year in Canada will prove equally as successful. Seats on sale Thursday next at 9 a.m.

AT LOEW'S.

modern too and immediately calls in a strikebreaker, thus furnishing the needful "other woman" of the little drama. A policeman and final capitulation of the striking wife brings about a humorous conclusion. Another act introduces "Brewster," a clever Boston bull, and still another "Fredricks and Palmer," who furnish some singing and dancing. The program is completed by a splendid comic reel, pictorial review and an overture by the orchestra.

If it had no other virtues the dualstoried play, the "Devil's Claim," starring Sessue Hayakawa of Japan, which
is appearing at the Patricia Theatre
the first three days of this week, is
unusual enough to be intensely interesting, but the extraordinary plot is by no
means the picture's strongest point, for
hesides the work of its star and his excellent supporting cast the story revels
in rich and sumptuous settings while
all the mystery of the East is used in
adding a charm which makes it absolutely spell-binding. The play is a
story within a story one staged in New
York and softened ta bit by touches of
Bohemia forms a receptacle for the
second dream-like romance of India
the product of the brain of a dreamer,
who is the hero of the first story. The
two stories are interwoven until in the
denouement they are inseparable.
Sessue Hayakawa is at his best in AT THE PATRICIA.

the orchestra.

This program will be repeated today

this picture. His part, that of a Hindu novelist who lives his stories, calls for a dual personality role, not unlike that of "Dr. Jekyll and Mr. Hyde." The story carries one with dazzling rapidity from New York to India, and then to Paris. In India one is carried on a visit to a ruined temple produced with much realism and care for detail. In Paris the settings are in a hidden temple of the Devil Worshippers and other settings fashioned in all the splendor of Oriental style. There are many thrills which stand out in relief against the sensuousness of the scenes. The characterizations throughout are excellent. It is a film well worth seeing.

The patrons of the theatre were given another treat in the way of Julia Arthur, a well-known Canadian Shakespearean actress, who stars in a two-reel western drama film. Miss

HOUSEHOLD NECESSITY

Gillett's Lye has long been regarded as a household necessity because of the fact that it is useful in so many ways, and so satisfactory in every respect that no woman feels that she can keep house without it. Makes the finest kind of soap for washing and cleansing. One can of Gillett's Lye will make ten pounds of good soap in twenty minutes. Many of its uses are shown in booklet

"GILLETT'S LYE EATS DIRT"

whether Lord Mayor MacSwiney is being fed is answered by the home office with "If he is, we do not know it."

In this connection it was pointed out that it would be virtually impossible for anyone to administer no rishment without the attending physician become ing aware of it, and the government officials argue if the doctors ascertained that the lord mayor was getting the setting of the sett that it would be virtually impossible for anyone to administer no rishment without the attending physician becoming aware of it, and the government officials argue if the doctors ascertained that the lord mayor was getting any food whatever the entire effects of any food whatever the entire effects of his earlier starvation would be nulli-The Government physicians and Gov-

ernment nurses have done everything hey can think of to induce MacSwiney o eat, and if their efforts had met

FOREST, Sept. 20.—Thrown from time in this city.

At Montreal-Manchester Mariner, CLEARS THE NOSTRILS

Southampton -- Grampian, from Moville-Columbia, from New

At Hong Kong-Melville Dollar, from health is assured. At Panama Canal—Steel Maker, may seem almost too much to believe.

Liverpool-Digby, from Halifax

Belfast-Fanad Head, from Mon-

LONDON, Sept. 20.—(By Canadian Associated Press.)—The blind basket-makers have joined in a wages strike.

TRIPLETS. GIRLS. BORN IN GUELPH: ALL DOING WELL

GUELPH, Sept. 20.—Mr. and Mrs. Fred Holt, former well-known Guelphites, now of Brampton, are receiving hearty congratulations from their man hearty congratulations from their many friends today, on being the proud parents of triplets, which were born at St. Joseph's Hospital here. The new arrivals are all baby girls, All three are doing well. This is the first time in the history of the hospital that tripliets have been born there, although according to one of Guelph's oldest medical practitioners, it is not the first

SAYS LABOR'S DEMANDS RUINED BIG INDUSTRY

TORONTO, Sept. 20.-That labor's demands killed the Dominion Shipbuildthere is no possibility of reviving this plant, was the declaration today of the solicitors of the concern, when they appeared before the court of revision and asked for a big cut in their bus ness assessment. The court deduce

LONDON, Sept. 20 .- The Mancheste Guardian and the Liverpool Post, two of the biggest newspapers in the United Kingdom, reappeared this morning after a three weeks' suspension, owing to a strike of the printers. The men voted last week to return to work, a compromise having been effected regarding wages and the status of the union.

IN FIVE MINUTES

Routs Out Catarrh, Stops Sniffles, Prevents Sneezing Catarrhozone is a Marvel

It just takes about five minutes for Glasgow-Sicilian, from Montreal, the penetrating vapor of Catarrhozone Liverpool-Minnedosa, from Mon- to clear out clogged nostrils. Hard crusts and accumulations are quickly removed. The soothing balsams of Catarrhozone draw out every vestige of in-At Kobe—Matawa, from Vaucouver, flammation, nose colds stops as if by At East Longon—New Mexico, from magic, Catarrh is prevented, better

To cure colds without taking drugs but Catarrhozone does it quickly and Manchester—Tafna, from St. effectively. Indorsed by physicians, and in common use by the people of many nations. All dealers sell Catarrhozone.

R. J. YOUNG & CO.

Millinery



Visit our Millinery Showroom. Man'y new novelties on ex-**Buy Your Hat**

Early

READY-TO-

in fine quality imported serge, strictly tailored. The length of coats, 34 and 36 inches. The trimming is corduroy and buttons. poplin \$55.00

NEW SERGE DRESSES FOR MISSES in 16, 18 and 20 year sizes. Special all-wool quality. The waist is slip-on style with heavy silk cord girdle. Skirt fine accor-

Only \$27.50 CREPE DE CHINE BLOUSES Fronts are beautifully embroidered. Shades of pink, rose, sky, Belgian blue, navy, maize, grey, black and white. \$5.95

SILK GLOVES

In Kayser brand, double tips, embroidered back; shades of mastic, sand, grey, navy, pongee, black and white. Special, \$1.75

BOYS' SCHOOL HOSE. Extra quality, 3-1 rib, in black and brown. Sizes 6 to 10. Per pair 55c and 75c

WOMEN'S BRASSIERES Special quality cambric, deep lace trimmed, double seams \$1.00

WOMEN'S CORSETS

made of fine quality coutil, low bust, elastic top, four clasps, non-rustable steels. Per pair \$2.25

BLEACHED SHEETINGS Special Values, White Saxony Flannelette Fine quality White Saxony, a strong durable cloth, much below 39c

A very special showing of fine quality Sheeting, bought much below to-day's prices. 8-4 Bleached Sheeting, round, even thread, strong and durable. 75c White Saxony Flannelette, in wide width, super quality, per 50c 8-4 Bleached Sheeting, round, even thread; this cloth will \$1.00 White Canton Flannel
Per Yard
One case of Fancy Stripe Colored Flannelette, in pink, blue, tan
and grey. Today's value, 50c. Our price
39c give you every satisfaction. A yard Very fine 8-4 Plain English Sheeting, linen finish. This is 9-4 Bleached Sheeting, heavy, round thread, stands the wear and the wash. 85c \$1.00 \$1.25

Gabardine for Skirts and **Dresses** Fine twill; the width is 40 inches, in colors of brown, green and black. Our \$1.50

Fancy Tweed So stylish for coats and skirts, in fine mixtures and overchecks, full 40 inches wide. Per yard \$1.39

The best cloth in the market, 34-inch Colored Fancy Stripe Flannelette, very heavy and fast colors

1 Piece Diagonal Serge A good heavy all-wool, rich dye, \$1.50 in black only

Silk Crepe de Chine

Just right for biouses and dresses, washes so well. It is shown in pink, white, coral, maize, copen, black, navy, brown \$2.50 and green. Special

One plece Black Paillette Silk, heavy quality, Lyons dye, full 36 inches wide; this silk will not cut or crush.

White Crochet Bedspreads \$3.25, \$3.75, \$3.95, **\$5.00, \$6.50**

Union Bed Blankets \$8.50, \$10.00, \$12.50

Cotton-Filled Comforters 'From \$3.00 Up

R. J. YOUNG & CO.