

## Development of Trade Within the Empire Keynote of Sir William Mulock's Address.

Sir William Mulock addressed a representative meeting of the executive of the Manufacturers' Association on Thursday afternoon on the matter of developing Canadian trade in Australia, New Zealand and South Africa. The meeting was presided over by W. K. George, and among those in attendance, besides the members, were a few gentlemen who expatiated with no little interest upon the advantages to be gained by Canadian manufacturers

and producers making their products known in the different parts of the empire.

**Markets Under the Flag.**  
At the outset Sir William Mulock

thanked the association for the honor of the invitation to address them. He said he recognized the representative character of the meeting, which was largely identified with the commercial life of the country, and spoke with

great force on all matters pertaining to the development of the Canadian trade. "I may say," he went on, "that the Canadian government is of the opinion that valuable markets under the flag outside of Canada await the enterprise of the Canadian people; and

enterprise of the Canadian people; and we are of the opinion that more and more as time goes on it becomes essential for us to develop trade throughout the world and not to lose sight of the great field that lies in the countries inhabited by our own people. The

outside world has no interest in Canada except the interest of the trader, but our kinsmen in South Africa, New Zealand, Australia and at home—all are interested in developing this trade in every part of the empire, and we in Canada must not ignore the importance of developing each part of the empire so as to be a source of

**Should Work Together.**

"I am sure the association will always render the government aid in assisting in the development of trade between the different parts of the empire. The true strength of the

pre- The two ought to work hand in hand to that end and work with the utmost frankness, and with an interchange of views much good can be accomplished. In reference to South Africa, the Canadian government being of the opinion that there is a great market to be developed there, providing Canadians show their usual en-

ogy, we have endeavored to bridge over the sea and bring the producer and the consumer closer together. [Applause.] The ocean is the connecting link to-day; we have two great oceans connecting us with the great consumers of the world, and we being the highway of the world, it is the duty

all governments and good patriotic citizens to make use of our splendid waterways to bring our products to the markets of the world.

**Good Feeling Towards Canada.**  
Recent events have made Canada well and favorably known in South Africa, and that circumstance will be

helpful feature in securing trade. In England the business men of Canada are certainly no less welcome to-day in consequence of the good feeling towards our country there. I feel more confident now than ever of the success of the new line to South Africa. Only the other day I received a letter from

gentleman, who stated that he had already shipped three thousand packages of butter via the line, and another letter, from a party stating that he had shipped one cargo of cheese and expected to do the same in the next two sailings. [Applause.] The steamship line, I may say, will send as many ships as months of the

trade will warrant. It has been shown how much can be accomplished in a very short time in these days, and when the spring opens we will certainly be sending away many more and will continue doing so until the whole trade of that country is captured.

**Wants of South Africa.**  
 "I was told by Sir Alfred Hime, premier of Natal, that it was of the utmost importance that we should send our agents to find out the wants of the South African people. It is important that we do not make a bad start; a good start is everything. It

Therefore, consulted with the steamship authorities on the matter, and they at once granted nominal transportation rates to that country. [Applause.] In the course of a further conversation Sir Alfred told me that there was scarcely anything that the Canadians manufactured that the South

**Trade With Australia.** As to trade with Australia, he said was his firm hope to soon see established a steamship line between Canada and that country via Cape of Good Hope. The carrying out of this scheme

depend largely upon the success  
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ner. A gentleman in New York

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Continued on Page 6.

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A Chance for a New Fall Hat

The Dineen Co. have set aside Saturday as the day for their fall hat opening. The Co. had an early opening for the benefit of Fair visitors, but then the stock was not entirely

complete. Mr. Dineen says that he does not claim for this opening any other inducement than that it will offer the best hats made anywhere at a price that is right and more than reasonable because of the large buying facilities of

company. Every new silk, Derby  
Alpine will be on sale and nothing  
new hats. There are all the fash-  
s at any price you care to pay. Re-  
mber Dineen is Dunlap's and  
ath's and Melville's sole Canadian  
ent. Store open Saturday night.

Meteorological Office, Toronto, Sept. 18.—  
p.m.)—Rain is falling this evening in  
western Ontario, but the weather to-day  
about the Dominion has been for the  
most part fine and moderately warm; no  
pronounced changes are indicated.  
Minimum and maximum temperatures

Probabilities.

Lower St. Lawrence and Galt—Mostly  
cloudy, with scattered showers.

you can never "come a cropper" on street when you have Dunlop rub-  
heels on both feet.