MONDAY MORNING FEBRUARY 4 1918

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THE TORONTO WORLD



announcements. There are many such for today, as a glance over the page will verify. In many instances 'tis a case of "Something Different Every Day," and prompt selection is advisable as the bargains are offered. Come today, for, in addition to the great savings, the displays in the Furniture Building and on the Fourth Floor of the Store are well worth seeing.

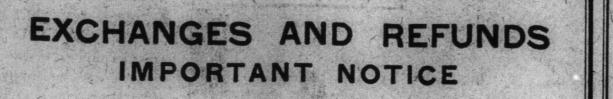
Wilton and Brussels Rugs OFFER GREAT SAVINGS AT THESE PRICES. Excellent Array of New Patterns, Good, Dependable Qualities and Offered at Prices Which in Many Cases Are Lower Than Mill Quotations



They're just in from the warehouses where they have been stored since they were purchased some time ago, and as a hint to the savings, we can add that since these rugs were purchased, prices have advanced at least 25 per cent. One can, therefore, readily see the wisdom of buying rugs and carpets at the sale prices.

150 Wilton Rugs Specially Priced for

in the lot.



Commencing Monday, February 11th, Store purchases may be exchanged in the usual way at the Department Exchange Office within ten days from date of purchase if accompanied by the bill.

Should there be reason to exceed the ten-day period, or should the bill be missing, it will be necessary to apply for exchange at the Adjusting Bureau, Basement.



## 200 Pairs Fine Swiss and Scrim Curtains to Clear Today, Some Half Price at \$2.45 Pair

These are curtains that one could use on almost any window in the house. There are about 15 patterns in the lot - the Swiss curtains showing many handsome hand-finished applique borders. The scrim curtains are mercerized materials trimmed with laces, edgings, insertions and hemstitching. On account of limited quantity we cannot say more about them. If you want to save on a good pair of curtains, come early today. Some half-price, at, pair ..... 2.45

Colored Curtain Scrim at 14c Yard and Curtains Made from Your Selec-