

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Northernly winds; fair and cooler.

SIMPSON

NEWS OF THE NEW FALL SUIT

The sentiment that "it is time for a change" has been much in men's minds of late. On the whole, it is a healthy sentiment, and should be applied to *clothes* as well as to politics.

The man who starts into autumn with a *new suit* carries with him a confident spirit. If he is fortunate enough to get a good suit at a low price, he's just that much more confident of his ability to "do things."

Look at these suits for to-morrow. There are many twenty-dollar ones among them. Because they've been shown as FINE SAMPLES to the best clothing dealers in Canada, we're able to offer them at this saving price of *eight-seventy-five*.

All new Fall goods, the choicest selection of patterns, the entire line of samples of a leading wholesale tailor; the materials are imported English and Scotch tweeds, in the new brown and grey tones, also some Fall weights in fancy worsteds; only six suits to a pattern; cut on the latest single and double-breasted models; carefully tailored, with best trimmings; in the lot are sizes 23 to 44. Regular \$14.00 and \$15.00. On sale Wednesday at 8.75

Don't overlook the new shipments of Men's Hats that are in from England. The best kinds, at .. 1.50 and 2.00

And we're offering you more than your money's worth to-morrow on these Neglige Shirts and Sweater Coats:

750 Men's Neglige Shirts, in a good variety of designs and colorings; some coat shirts, pleated or plain bosoms; made from good quality cambries and chambrays; all sizes. Regular 69c, 75c and \$1.00. Wednesday 50

180 Men's Sweater Coats, samples, in white and tan, scarlet, navy and red, grey and navy, grey and red, and plain grey; these are made from pure wool and worsted yarns; some have the new triplex collars; others high collars or V shaped necks; all sizes in the lot. Regular \$2.50, \$3.50 and \$4.50. Wednesday 1.98

(No phone or mail orders for these.)



10 Karat Rings 49c

500 10k Plain and Engraved Signet Rings, Birthday Rings, claw settings, any birth month stone, amethyst, turquoise, sapphire, ruby doublets, etc. Regular price \$1.00. Wednesday, each 49

Trunks, Suit Cases and Club Bags at Factory Prices \$5.00 Values for \$3.95

There are only 90 pieces, and they all come from one of the best factories in this country. (See window)

More Bargains For Buyers of Blankets, Flannels and Linens

(Phone to Linen Department, Second Floor)

There is a vast difference between a big, warm, fleecy blanket and a dainty Irish table cloth, but if they are from the Simpson Store they are exactly alike in one respect, i.e., the best obtainable for the money.

This gleaming from the department exemplifies what we mean. Read it over:

400 pairs Flannelette Blankets, largest size, white only; they make the best winter sheets; 70x84 inches. Wednesday, per pair 1.25

White Wool Blankets, unshrinkable, 7 lbs. in weight, soft deep napping. Regular \$3.95. Wednesday, pair, 3.18

White Saxony Flannelette, free from dressing, English made, 27 inches wide. Wednesday, per yard7

Down Comforters, reversible, with down proof, reversible cambrie covers, 6x6 feet for double beds. Wednesday 4.95

English Nainsook, 36 inches wide, delightful underwear cloth. Wednesday, per yard12

Table Cloths, finest satin damask, 2x2 1/2 yards, finest bleached Irish linen, in dainty designs. Regular \$2.50 and \$3.00 each. Wednesday 1.93

To-day's Important Sales

\$9.75 for Women's Suits worth up to \$25.00.
Wide Taffeta Ribbons, per yard 10
Men's Sample Hats 1.00
Sample Underwear for Men, a garment 1.00
Boys' Suits for 2.49
Bargains in Gloves and Hosiery.

Dining-room Furniture

Sideboards, in selected quartered oak, rich golden finish, good cupboard and drawer space and large mirror. Wednesday 34.00

Sideboards, in genuine quarter-cut oak, finished dull; a good design built in straight lines. Wednesday 27.00

Combination Buffets and China Cabinets, in quarter-cut oak, golden finish, drawers for cutlery and linen and large cupboard, with good display space for china. Wednesday 29.00

Dining Tables, made of selected quartered oak, rich golden finish, an exceptionally good pattern, with round top. Wednesday 39.00

Dining Tables, in quarter-cut oak finished, fumed, early English or golden pedestal design, with round top. Wednesday 27.75

Dining Chairs, in quartered oak with solid leather upholstered seats, sets of five side chairs and one arm chair. Wednesday 35.00

Dining Chairs, in solid oak, golden finish, with genuine leather upholstered seats, sets of five small chairs and one arm chair. Wednesday 23.75

Wall Papers

There is a Wall Paper Sale on Wednesday, and the papers selling regularly at 75c and 50c are going out at 33c and 21c. Such figures should make the Fifth Floor a popular one for house decorators.

350 rolls of Imported Papers, broken lines, include papers suitable for any room. On Wednesday, regularly to 75c, for .33; regularly to 50c, for 21.

2000 rolls, in lots of ten or more rolls. Regularly priced 35c, for 14.

75 yards Japanese Leathers, in six-yard lengths or more. Regular \$1.00 to \$1.50 per yard. Wednesday 37

Moulding, enamel or imitation oak. Per foot 14

Carpets, Rugs and Matting

(Fourth Floor)

Brussels Carpet—This is the old standard quality, five-frame body Brussels, the kind that made the carpet famous. Cannot be beaten for durability. Per yard ... 1.45

WOOL BEDROOM RUGS—HALF PRICE.

From the heavy selling of the past few weeks, we have a dozen Art Squares of best quality, in sizes 9x12 ft., 9x10 1/2 ft., and 10 1/2 x 12 ft. Slightly soiled from being used as samples; blue, rose and fawn, at Half Price

REMNANTS OF COCOA MATTING, 25c PER YARD.

Lengths of from two to four yards, all widths from 27 in to 6 ft., at 25c per square yard. Half Price and Less.

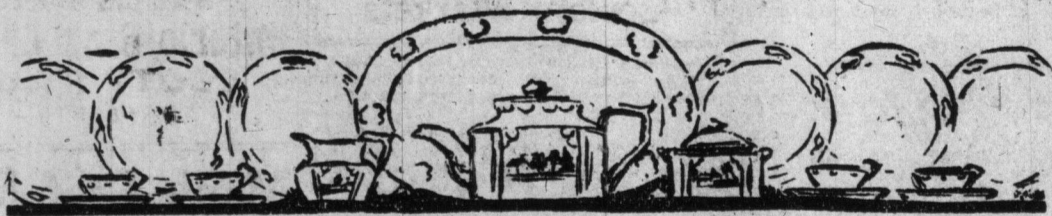
BEDSIDE RUGS, \$1.98.

Of Wilton, Brussels and Axminster Carpet, mitre sizes; the most wear possible for the least money. Worth \$3.50 each, for 1.98

In the Wash Goods Dept.

A Few Pieces Only Mercerized Foulards, 28 in. wide; black, navy, pink, green and brown grounds, with spots, stripes, squares and figured designs. Regular 35c. Wednesday 21

Remnants of All Black and Colored Muslins, with dainty designs of stripes, spots and figures. Regular 20c, 25c, 29c. Wednesday, per yard 10



A Complete Dinner and Tea Service For 12 People For \$4.29

The ware is Staffordshire Porcelain, famous for its grand wearing qualities, finished in a rich gold design. The set comprises:

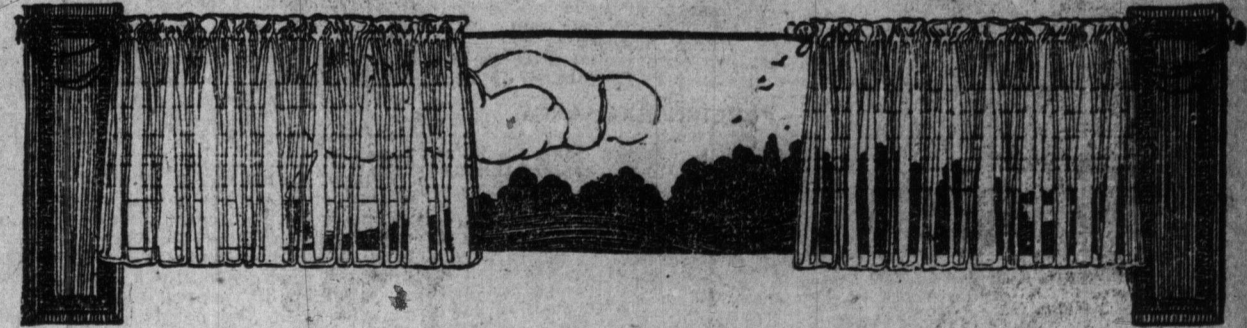
12 Fruit Dishes	12 Tea Plates	1 Slop Bowl
2 Vegetable Dishes	12 Dinner Plates	1 Gravy Boat
2 Meat Platters	1 Salad Bowl	12 Soup Plates
12 Bread and Butters	1 Cream Jug	12 Tea Cups and Saucers

On sale at 8 a.m. Wednesday 4.29

1000 PIECES ODD DINNERWARE AND FANCY CHINAWARE.

Sugar and Cream Sets, Large Salad Bowls, Celery Trays, Vegetable Dishes, Dutch Vases, Rubian Jardiniers, Large Meat Platters, Fancy Teapots. Regular to 75c. Wednesday 25

The **SIMPSON** Company Limited



The Sale of Lace Curtains Continues To-morrow

If you could buy the lace that goes into these beautiful curtains from the peasants who make it, you'd hardly get better prices than those we quote here for to-morrow. Windows that are decorated merely with blinds may now be made to bloom like the lily, with this fresh loveliness, that is so reasonably priced for Wednesday.

A huge new shipment of Lace Curtains to be sold at prices considerably below the usual. There are many thousand pairs, including the latest novelties from prominent European manufacturers. We specially mention the following lines, but on Wednesday dozens of others will be displayed.

Nottingham Lace Curtains, 50 and 54 inches wide, 3 1/2 yards long, made of the finest hand-spun yarns, carefully bleached and perfectly dressed, at prices which mean a saving of from one-quarter to one-third. Sale prices .97, 1.17, 1.37, 1.67 and 1.97

Swiss Lace Curtains, that, artistically, are way ahead of the ordinary St. Gall market products, and at prices less than you'll pay for the latter. Sale prices, Wednesday 2.47, 2.97, 3.47, 3.97 and 4.97

Avenue Road, situation for 188 x 174 ft. with H. H. V. 25 KIL

PROBS.

OTTAWA

Celebration
fects E
Canada
L. Borden
riage Dr
Miles of

OTTAWA, Sept. 26.—The premier-electure in a demonstration and enthusiasm by the Liberal leader was the chief occasion, the latter, which was the house through and back. Several thousand the parade, thronged with heartily acclaiming leader as he drawn by 100. There was no heartedness of Borden. The uses to pass a was a roar of route. It was wa Conservativ

Parade
In the carriage, George H. Borden as chief oppos to carry the p two elected Co Ottawa, Messa The parade rea on Wurtambur Mr. Borden a placed in a ca the three mile The Union J Ottawa to-ni bringing over Some of the ba rade caught th ctually one "Reciprocity" ad in the Sim rie motto, wh the Conservati foretold in the Mr. Borden ad touched come. He wa ously, and wh their enthusia home again, it premier-elect w thanked his fel or accorded h mal speeches.

Pugst
Hon. William will resign his and go out of Fagley made v al to a statem conversation to to sit in oppo in control of H cially when th crative law w

HAMILTON, result of last T city, according cing for the tv cis are:
West Hamilt J. L. McLaren 322. Stewart's is, therefor, 182 In East Har for Samuel Ba Pebbles, givin of 2575 votes. It is rumore West Hamilton Dickson to con seat in the p Dickson is said the matter.

Cornwa
CORNWALL servatives of and County of ed for a grand of the double and throug t day last, whic wall, on Frida In order the country distric important par may have an of the celebrat secured on the Railway, and north along th of the celebrat There will be followed by a fireworks by F the canal ban Park, Musc Citizens' Band, several Highla short addre Central Park member-elect Brother, membe J. D. Reid, v ville; John W. Bockville; A. J. L. Chabot.

Continued