

Sustaining the effort

While the media's interest in the Ottawa Convention peaked with the signing of the Convention in 1997, the real work to clear mined land, destroy stockpiles, assist victims and deliver mine awareness education continues. It is important that Canadians and individuals in other countries understand that our efforts must be sustained if we are truly going to overcome the threat of landmines in years, not decades.

Canada promotes public awareness of the global landmine problem through DFAIT's Outreach and Sustainability Program. This program disbursed approximately \$1.4 million in fiscal year 1999 to support a variety of initiatives.

These include the production of the annual report to Parliament of the Canadian Landmine Fund and a twice-yearly newsletter entitled *SafeLane: Canada's Landmine Ban Report*.

Award-winning audio-visual products, including a documentary video and CD-ROM produced in 1998, continue to be

distributed to individuals and groups around the world. The Outreach and Sustainability Program also manages *SafeLane*, the Government of Canada's web site on the landmines issue, at www.mines.gc.ca. Web-based educational materials produced in fiscal year 1999 include the *Mine Action Workbook*. A web-based curriculum guide is currently being developed for launch in 2001.

Through the Outreach and Sustainability Program, Canada communicated to its citizens what their government is doing to address the global landmine problem.



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Youth Mine Action Ambassador Violaine Des Rosiers and Jill Olscamp of the Fredericton YMCA speak to the public about landmines at the 1999 Francophonie Summit in Moncton.