

2. Market demand

a) How popular are the following categories of music? (very popular, popular, not popular).

<u>Category</u>	<u>Popularity</u>
Contemporary Top 40	_____
Classical	_____
Jazz	_____
Country & Western	_____
Instrumental	_____
Domestic	_____

3. Pricing

a) What is the average price of a:

Cassette? \$ \_\_\_\_\_  
LP? \$ \_\_\_\_\_  
Compact disc? \$ \_\_\_\_\_

b) What is the average cost of one hour of studio time in a state of the art sound recording studio in this territory/country?

\$ \_\_\_\_\_

4. Distribution

a) Are there any retail stores or distributors who specialize in English/French language LP's/cassettes/compact discs? If so, please provide name, address, telephone number and contact person.

1. \_\_\_\_\_

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3. \_\_\_\_\_

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2. \_\_\_\_\_

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4. \_\_\_\_\_

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