MAJOR TRADE SHOWS

The only major national trade show, Argenplás - International Plastics Exhibition, organized by the Argentine Chamber of the Plastics Industry, takes place every three years (next one to take place in 1995). It is geared to buyers and distributors in the plastics industry and counts on the participation of the main international suppliers of raw material, machinery and equipment. The 1993 show had 310 exhibitors, an increase of over 40% compared with previous event. A catalog listing companies by alphabetical order with address, phone numbers and a brief description of their activities and areas of interest is published by the Chamber. (Spanish-English)

W Feria Latinoamericana de Subcontratación Industrial (Latin American Industrial Subcontracting Fair) - Subcontrata '94 - This fair will allow subcontractors to advertise their production capacity, specialization and export capability to both local and foreign contractors. It takes place September 3-9, 1994 at the Predio Ferial in the province of Córdoba. There will be exhibitors from the following sectors: Metalmechanics, Plastic Rubber (Injection, Extrusion, Blowing, Calendering, Compression, Transfer molding, etc.), and Electricity/Electronics. Most of the exhibitors are from Latin/Central America and Europe.

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Plastics Industry Permanent Exhibition - The Chamber has allotted a special area on its premises in which over 200 affiliated companies display their products.

INTERNATIONAL SHOWS

There are quite a few international shows attended by industry buyers and most of them are in Europe. "K" (Kunstsoff) in Dusseldorf, Germany is the show to attend and the next one takes place in October 1995. Second comes the NPE show at Chicago's McCormick Place and third is Plast held in Milan, Italy every three years. Other regional shows include BrasilPlast (every 2 years, next one to take place in 1995), and LatinoPlast also held in Brazil.