

- (56) A Profile of the Food Service Sector in Japan (English, 1986)
- (57) Advanced Manufacturing Technologies Mission to Japan (English, 1985)
- (58) Study on the Capelin Market in Japan (English, 1987)

(59) Report on Herring Roe Mission to Japan

Report on the mission in December 1988 by representatives from several fish exporting companies, the Fish Council of Canada and the source division. Source: Fisheries and Fish Products Division (TAF) (English, French, 1989) (English, French 1988)

(60) Exporting Canadian Manufactured Products to Japan: How to Increase Success

This study provides Canadian manufacturers of consumer and industrial products with information on assessing their product's export potential; distribution channels; and the costs, risks, benefits, and do's and don'ts of exporting to Japan. Includes contacts in Canada and Japan that can assist Canadian businesses and provide additional information. Source: Japan Trade Development Division (PNJ) (English, French, 1986)

Export Opportunities in Japan

This series of studies are designed to inform Canadian exporters about new trade opportunities in Japan. The series pinpoints specific market segments where new Japanese import demands meet proven Canadian capability. It includes market segment profiles, details specific market technical characteristics, documents success stories and provides market bibliographies and key contact lists. The series has been produced in consultation with the Japanese Export Trade Organization (JETRO) and has the support of the Japanese Ministry of International Trade and Industry (MITI). Source: Japan Trade Development Division (PNJ) (English, French)

- (61) The Atlantic Herring Roe Market (1989)
- (62) The Processed Meat Market (1989)
- (63) The Bottle Water Market (1989)
- (64) The Windows and Doors Market (1989)
- (65) The Retail Food and Beverage Market (1989)
- (66) The Food Service Market (1989)