International Trade:

Serving Canadians at home and abroad, to promote our goals, to protect our interests, to construct a world that respects our nation's values.

D. BAKER/Dusseldorf

The mission of the Department of External Affairs and International Trade is to integrate, formulate and project Canadian international interests.

- J. LIZE/CMG

External Affairs and International Trade Canada with its competent and responsible members proudly contribute in making a better, more peaceful and prosperous world while efficiently assisting Canadians with their foreign-related needs.

J.A. BARRETT/MIT

To foster an environment which clearly reflects the aims and aspirations of the people and government of Canada in areas of human relations, international trade, and world peace.

Of course, there is the corollary that if you make a statement such as this, you have to be prepared to put into play those ideas necessary to develop such an ethos. ie...Practice what you preach!!

A. PERRON/PND

To contribute towards making the world more just, peaceful and environmentally sound. Represent government of Canada abroad and articulate Canadian foreign policy.

- B. NORTHGRAVE/UTE

The mission of EAITC is to define and to realize the full range of Canada's foreign policy interests. This involves pursuing internationally those goals of social and economic justice, coupled with economic growth that Canadians seek within Canada.

- D. ANIDO/Tokyo

The Department of External Affairs and International Trade conducts Canada's international diplomacy in the best interests of Canada, for the enhancement of world peace, human rights, fair trade, sustainable growth, and environmental balance.

- J.P. BELL/Brasilia