

INTRODUCTION

The Embassy of Canada in Paris is of the view that the 1990-1991 work program, that fish, sea food and other related products constitute an important subsector of its export development program.

The aims of this report are to provide Canadian fish exporters details of the market opportunities available in France.

FRANCE

GUIDELINES FOR CANADIAN FISH EXPORTERS 1990-1991

provide exporters with information to enable them to decide whether it would be profitable to export to France in greater depth. facilitate contacts with French authorities. provide Canadian commercial travellers with useful information, including an indication of Canadian government services available in, and Canadian government actions on behalf of, Canadian fish exporters. provide priority setting and planning activities, provide information about market competition, and guide Canadian fish product promotional initiatives in France.

Every effort has been made to ensure that all information contained in this report is accurate. When engaging in commercial transactions, however, it is important that the buyer confirm all specifications and conditions to comply scrupulously with the requirements of French authorities and standards.

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