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Insurance Co., Portland. Maine.

Subject to the Invaluable Maine Non-Forfeiture Law and contains all Up-to-Date **Features**

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On the Unconditional Accumulative Plan, contains but one condition, viz., that the premium shall be paid.

Extended Insurance is granted after two years.

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Rates and full information sent on application.

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OF NEW YORK

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Statement for the Year ending December 31st, 1896

... \$234,744,148 42 Liabilities... 205,010,633 72 Surplus ... \$ 29,733,514 70

Income for 1896 ... \$49,702,695 27

Insurance and Annuities

in force ... \$918,698,338 45

TWENTY-YEAR DISTRIBUTION POLICY

on continuous life and limited payment plans affords the maximum of security at the minimum of cost.

ENDOWMENT LIFE OPTION POLICY

provides a guaranteed income, secure investment and absolute protection.

FIVE PER CENT. DEBENTURE

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CONTINUOUS INSTALMENT POLICY

so adjusts the payment of the amount insured as to create a fixed income during the life of the beneficiary.

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WATERLOO MUTUAL FIRE INS. GO.

ESTABLISHED IN 1863.

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Inspector

The London Life Insurance Co.

Head Office, - London, Ont.

Authorized Capital \$1,000,000 Subscribed Capital 250,000 ••• ••• ••• Government Deposit ...

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A. O. JEFFERY, Vice-President. new policy forms of this company are models of neatness and liberality toney to loan at lowest current rates of interest on desirable real estate securities

JOHN G. RICHTER, Manager.

THE STEADY PROGRESS OF THE GREAT-WEST LIFE IS DUE TO THE FACT THAT THE ATTRACTIVE PLANS AND REASONABLE PREMIUM RATES, COMBINED WITH THE HIGHEST STANDARD OF SECURITY TO POLICY-HOLDERS AND LARGE PROFIT EARNING POWERS, ENABLE ITS AGENTS TO READILY SECURE APPLICATIONS FROM THE MOST DESIRABLE CLASS OF INSURERS. TO ENERGETIC AND CAPABLE CANVASSERS CERTAIN SUCCESS IS ASSURED.

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JAMES MOLENAGHEN, MANAGER FOR ON-TARIO, TORONTO ONT

JAMES LYSTER, MANAGER FOR QUEBEC, MON-TREAL, QUE.
ROBERT YOUNG, MANAGER FOR MARITIME

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A Prosperous Home Company.

This Company's 20-pay Life—15 or 20 year Survivorship Distribution—is the most popular policy issued. Values handsome and guaranteed. Options many and attractive.

Head Office, Waterloo, Ontario.

THE MERCANTILE FIRE

INCORPORATED 1875

INSUKANUE GU. Head Office, WATERLOO, Ontario Subscribed Capital, \$200,000 00

Deposit with Dominion Gov't, \$50,079 76

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INS COMPANY with Assets of \$15,000,000.

WM. A. SIMS, President.

JAMES LOCKIE, Managing Director.

JOHN SHUH, Vice-President. T. A. GALE, Inspector.

Economical Mutual

Established Fire Insurance Co. Of BERLIN.

Head Office, Berlin, Ontario

Mutual and Cash Systems

Total Assets, Jan'y 1, 1896...\$ 286,118 79 Amount at Risk................................. 12,995,169 00

HUGO KRANZ, Manager.

JOHN FENNELL, President. GEORGE LANG, Vice-President W. H. SCHMALZ, Secretary A. B. POWELL, Inspector.