

GENERAL FIRE AND LIFE

ASSURANCE CORPORATION
LIMITED

OF PERTH, SCOTLAND

TOTAL SECURITY TO POLICYHOLDERS OVER
\$8,600,000

FELEG HOWLAND, Chairman,
Canadian Advisory Board
D. R. WILKIE, Vice Chairman,
Canadian Advisory Board
THOS. H. HALL, Manager for Canada
Toronto Agents, **McLEAN, SZELISKI & STONE, Limited**

THE
**GENERAL ACCIDENT
ASSURANCE CO. OF CANADA**

THE
**CANADIAN CASUALTY
AND BOILER INSURANCE CO.**

Continental Life Building - TORONTO, ONTARIO

The above Companies are under the same management and control. Insurance Policies of the most liberal form, at conservative rates, are issued on the following lines:

Steam Boiler	Automobile Liability
Personal Accident	Public Liability
Sickness	Employers' Liability
Theatre Liability	Elevator Liability
Automobile Property Damage	Teams Liability
Monthly Payment Accident and Sickness	

JNO. J. DURANCE, Manager

ALFRED WRIGHT
President

ALEX. MACLEAN
Manager & Secretary



Personal Accident	Sickness
Employers' Liability	Workmen's Compensation
Fidelity Guarantee	Elevator Insurance
Teams' Liability	Plate Glass
	Automobile Insurance

HEAD OFFICE
Company's Building
61-65 Adelaide Street East
TORONTO

THE Equity-Value Accident Policy

backed by our national advertising campaign in the leading magazines and weeklies, is creating a demand for itself. This policy is based on a new principle in Accident Insurance—

It has none of the "frills" of the old policy—

No "promises" based on remote chance.

But—

It does give more insurance—

To the average man—

For the everyday accidents—

And has better selling features than you ever saw in one policy before.

It is destined to make the biggest hit with the public of any policy ever offered.

If you want to "tie to" this combination—unequalled policy plus wide, resultful advertising—write us today for agency proposition for your city. Please mention this paper.

MARYLAND CASUALTY COMPANY
MERITS COMPLETE CONFIDENCE

HOME OFFICE—BALTIMORE

THE COMPANY THAT HELPS ITS AGENTS