


**FOUNDED 1792**



**INSURANCE COMPANY OF NORTH AMERICA**  
 Founded 1792

**FIRE INSURANCE**—Buildings, Contents, Rents, Use and Occupancy.  
**MARINE INSURANCE** — Ocean, Inland, Yachts, Motor Boats, Registered Mail, Parcel Post, Tourists' Baggage, Travellers' Samples, Merchandise in Transit by land or water.

Automobile                      Aeroplane

Fully Paid-Up Capital	.....	\$ 4,000,000.00
Net Surplus	.....	3,743,980.17
Total Assets	.....	16,001,411.66
Total Losses paid since organization	.....	149,374,312.55

Applications for agencies where the Company is not already represented should be addressed to

**ROBERT HAMPSON & SON, Limited**  
 GENERAL AGENTS FOR CANADA  
 1 St. John Street      MONTREAL

**Associated Mortgage Investors**  
 Incorporated

McDougall Bldg.,                      Granite Bldg.,  
 CALGARY, ALTA.                      ROCHESTER, N.Y.

KINGMAN NOTT ROBINS              Treasurer.

Negotiate with their own funds and offer at par and accrued interest

**First Mortgages on Improved Farms in Alberta**  
 To Yield 6% Net in Toronto, Montreal, London, Eng., or New York par funds

**Every Mortgage Protected by Special Agreement** whereby this Company guards the investor from loss by delinquent interest, taxes, insurance premiums, depreciated security or foreclosure, without extra charge.

REPRESENTATIVES:

TORONTO                                      MONTREAL  
 A. L. Massey & Company,              Ambrose & Kingman,  
 8-10 Wellington St. East.              Lake of the Woods Bldg.  
 Also in New York, Chicago, Boston and Washington, D.C.

**The Imperial Guarantee & Accident Insurance Company of Canada**

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance  
 Accident Insurance  
     Sickness Insurance  
             Automobile Insurance  
                     Plate Glass Insurance

A STRONG CANADIAN COMPANY

Capital, \$1,000,000.              Government Deposit, \$111,000.

**THE UNION TRUST CO. LIMITED**

Head Office and Safety Deposit Vaults  
**TEMPLE BUILDING - TORONTO**

Branches: Winnipeg, Man., 315 Portage Avenue  
 London, Eng., 75 Lombard Street

Capital Paid up      \$1,000,000      Reserve Fund      \$750,000  
 Assets, Trust Funds and Estates      \$13,517,011

Board of Directors—Charles Magee, President.      Hon. Elliott G. Stevenson, E. E. A. DuVernet, K.C., Vice-Presidents; Samuel Barker, M.P., H. H. Beck, T. Willes Chitty, Henry F. Gooderham, Right Hon. Lord Hindlip, Charles H. Hoare, S. F. Lazier, K.C., George S. May, J. H. McConnell, M.D., J. M. McWhinney, Sir George W. Ross, H. S. Strathy.

Chartered Executor, Administrator, etc.  
 Agents for sale and management of estates.

4 per cent. Interest paid in Savings Department, subject to cheque.  
 Money Loaned on Real Estate.              Correspondence Invited.

GEO. A. KINGSTON,                      J. M. McWHINNEY,  
 Assistant Manager.                      General Manager

**A Good City to live and do business in**

THE CITY BEAUTIFUL              NONE COMFORTS



**WINNIPEG CANADA**

<b>INCREASE POPULATION</b>		<b>INCREASE BANK CLEARINGS</b>
1902      48,411		1902      \$188,570,003
1906      101,057		1906      \$504,585,914
1910      175,000		1910      \$953,415,281

INDUSTRIAL OPENINGS              COMMERCIAL OPPORTUNITIES

The Capitol City of a Land of Opportunity

WINNIPEG offers greater combined advantages to manufacturers and capitalists than any city in Canada. The remarkable development of this great central market is creating an unprecedented demand for home industries.

WINNIPEG WANTS THESE MANUFACTURERS and offers cheap power, cheap sites, low taxation, varied raw materials, the best of labor conditions and unexcelled railway facilities.

Send for Free Illustrated Books and special reports on the manufacturing possibilities of any line of industry to

(1)

**CHAS. F. ROLAND, Commissioner of Industries, Winnipeg, Canada**

**"PROUDFIT" BINDERS**



ABSOLUTELY FLAT OPENING

Give blank book convenience with loose-leaf utility. No metal parts exposed.  
 Easy to operate. Guide Bands made of especially tempered steel, will not break, cannot crack or become rough.  
 "Proudfit" Binders pay for themselves in time saved alone.

**BUSINESS SYSTEMS, LIMITED**  
 52 Spadina Avenue, Toronto, Ont.



**LONDON & LANCASHIRE FIRE INSURANCE COMPANY**