

## The Morning Cup

will be just as hot, just as snappy,  
just as satisfying and no hurt fol-  
lowing if you use

# POSTUM

in place of coffee.

Why tear down nerves, heart and  
stomach with coffee, when you can  
do better?

**Regular Postum**—must be well-boiled.

**Instant Postum**—soluble—no boiling—  
made in the cup with hot water, instantly.

Both kinds are delicious  
—cost per cup about the  
same—sold by Grocers.

**"There's a Reason" for Postum**



A "DRUGGY" taste  
is not necessary to  
make a dentifrice effi-  
cient.

The delicious flavor of Rib-  
bon Dental Cream makes  
the regular care of the teeth  
a treat. Its thorough, anti-  
septic cleansing checks  
decay-germs and leaves  
the mouth wholesome and  
non-acid.

Send 4c. in stamps for a generous trial tube  
and our Booklet "The Jungle Pow-Wow."

**COLGATE & CO.**  
Dept. "P," Drummond Bldg., Montreal.

W. G. M. SHEPHERD, MONTREAL  
Sole Agent for Canada.

## COLGATE'S RIBBON DENTAL CREAM

MADE IN CANADA  
**ACCOUNT BOOKS**  
**MEMORANDUM**  
and **PRICE BOOKS**  
**LOOSE LEAF**  
**LEDGERS** and **BINDERS**  
**COMPLETE STOCK OF**  
**EVERY KIND, OR SPECIAL**  
**PATTERNS OF ANY STYLE**  
**MADE TO ORDER**

*Established Over Half a Century*

## BROWN BROS. LIMITED

Manufacturing Stationers.  
SIMCOE AND PEARL STS., TORONTO.

*Taylor's*  
**BLUE  
BIRD  
PERFUME**  
DISTILLED IN CANADA  
"THE PERFUME  
OF HAPPINESS"  
MEDALS 38 AWARDS  
JOHN TAYLOR & CO., LTD.  
TORONTO