

THE COST OF NEWSPAPERS.

From a suggestive article on newspapers, by Eugene M. Camp, in the June Century, we quote as follows: "What is the total annual cost to the wholesale purchasers of news—namely, the publishers—of the entire news product of the United States? An answer to this question would be of interest, but it has never been answered. For several years I have been gathering information upon which to base an estimate. Publishers have uniformly extended me every courtesy; nevertheless I find it an exceedingly difficult quantity to arrive at, and for my figures I do not claim absolute accuracy. Publishers in this country annually expend something near the following sums for news:

For press despatches ..	\$1,830,000
" special ..	2,250,000
" local news ..	12,500,000
	\$16,580,000

"The business of the Associated Press, a mutual concern which pays nothing for its news, and which serves its patrons at approximate cost, amounts to \$1,250,000 per annum; and that of the United Press, a stock corporation, is \$450,000 per annum. The former aims to provide news about all important events, in which work \$120,000 in telegraph tolls is expended; while the latter endeavors, above all else, to provide accounts of events occurring in the vicinity of the respective papers served."

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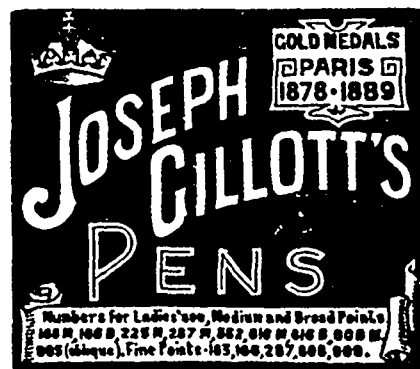
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