Matthews, Towers & Co.



THE WANTS of the trade can be attended to by us to the very best advantage. Our stock comprises a very extensive assortment of the newest lines-nowhere else can be

SHIRTS

A select variety in spring lines of COLORED SHIRTS, OXFORDS, PERCALES, MADRAS and CORDS-all are carefully designed styles, correctly cut and perfectly finished, at prices that will delight you.

UNDERWEAR

Underwear of the highest order of excellence in FLEECE LINED, SCOTCH KNIT, ALL-WOOL STRIPES—also nine varieties in winter and medium weights of the celebrated "WOLSEY" Underwear—All-wool, British manufacture, guaranteed positively unshrinkable, all sizes from 34 to 54 inch, in stock.

HOSIERY

The variety of Hosiery now in our warehouse is at the height of perfection, and comprises assortments the trade are sure to be pleased with. We might mention particularly the famous COOL FEET HOSIERY—they are particularly desirable for your best trade.

NECKWEAR

Our line contains latest specialties with newest fabrics and colorings and unique designs. They will prove rapid sellers and money-makers.

UMBRELLAS

The 20th Century Umbrellas need no introduction to Canadian merchants—they have already attained an enviable reputation. We are prepared to execute your order for any quantity.

Mr. Matthews is now in the West with a full line of spring trade samples. Wait for him,

14 St. Helen Street,

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TRADE

MARK

Canada Horse Nail Company

Montreal Established 1865.

Horse Nails

with the "C" brand and our name on the box, have our absolute guarantee that every nail is perfect.

They are hot forged from the best Swedish Charcoal Steel Nail Rods, combining the best process and the best material known for making a horse nail.

They will wear longest, as they are the toughest, and drive easier than any other, by reason of their faultless design and perfect hardened points.

Every dealer in horse nails will find it to his advantage to sell our "C" brand in preference to any other, as they are the best known to the Farrier trade, and conceded by them whenever used, to be the most satisfactory nail to use.

They are to be obtained from nearly all the leading wholesale dealers in Canada. If you cannot get our "C" brand on order from them, do not accept substitutes, but apply direct to us.



ALL KINDS OF FRESH AND SALT FISH, SALT COD, SALT HERRING. RED HERRING, DIGBY CHICKS. MACKEREL, IN KITS, ETC.

Just in, consignment of Holland Herring

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