

SOME PERTINENT SUGGESTIONS.

FIRST { We tan our own Leather especially for Belting.
We have increased our trade threefold during the last few years.
We sell our Belting according to a list that is 25% to 30% lower than the American list, which some sell by in Canada.

BUT { We have heard some consumers who are N.P. manufacturers say that they cannot get good Belting made in Canada.

NOW { **WE HAVE CUSTOMERS** { To whom we have sold 3,000 to 40,000 Dollars worth of Belting.
AMONG THE { One firm alone buying from us last year to the amount of \$10,000 for their Mill.
BEST MILLS IN CANADA.

CAN YOU { **HARMONIZE THESE FACTS WITH** { 1st. That our PRICES are RIGHT?
ANY OTHER THEORY THAN { 2nd. That our LEATHER is GOOD?
3rd. That our BELTS are WELL MADE?

IF NOT { Send us a Sample Order and see if we cannot please you.

Notre Dame St., MONTREAL.

G. F. CLEVELAND.

MANUFACTURERS OF

**Thoroughly Stretched.
Carefully Made,
Runs Straight.**

— AND —

LACE LEATHER,
DANVILLE, - QUE.

OUR BELTING IS MADE FROM

CANADIAN TANNED LEATHER

Tanned in the most careful manner expressly for Belting in our own Tannery. We warrant it equal to any imported, either American or English, or any made from imported American or English Oak Leather. All widths, single or double, for any duty, Saw Mills, Cotton Mills, Woollen Mills, Electric Light, etc., etc.

Canadian Manufacturers should use Canadian Belting.

Specimens of these goods are to be seen at the Permanent Exhibition of Manufactures, 63 to 69 Front Street West, Toronto.