

WOMEN'S HOME AND MAGAZINE PAGE

GIRL OF TODAY GIVES VIEWS ON FLAPPERS

Recent College Graduate Would Evolve Ideal From Mixing New With Old.

(Written for The Advertiser by Dorothy Thomas.)

Can we combine the "flapper girl" of today with the old-fashioned girl of yesterday, and get the ideal girl? How often we hear mothers ask with a sigh, where is the old-fashioned girl of yesterday, the lowly rather than the popular girl? This girl of yesterday did not look in the mirror so often, would not stoop to belittle one of her own sex. She settled down rather early in life to master the useful vocations of dress-making, millinery and cooking, with a zeal it is said.

Perhaps she did not dress up the salad as our "flapper" of today does. Nevertheless she could cook a plain, wholesome meal. But has this artist of the house disappeared altogether? Though our flapper friend does bob her hair, and don her clothes at a rakish angle, we love her none the less for this. But we do think she could take unto herself a bit of the girl of yesterday, for whom modern folks often sigh.

Some people class the flapper as solely one who designs to capture the hearts of the opposite sex, while the hearts of the opposite sex, who plays bridge, wears an evening gown that is backless, loves only the modern jazz music. Of course there are a few flappers of this calibre, but they are not all alike.

There are extreme flappers and quite sensible medium flappers. There are flappers who have mastered the art of housekeeping to the extent that they will be able to manage happy and well ordered homes when they come to get married, and even to satisfy their own mothers. And at the same time they will be able to incorporate a spice of their light-heartedness and fun-loving into daily routine, and make life interesting for themselves and their husbands. Isn't that an ideal kind of wife?

No mother would want her daughter to make marriage a failure for being allowed to follow in the footsteps of the purely frivolous flappers. But she wouldn't want her son-in-law to marry a girl without personality or a bit of nonsense. It seems to me the combination of old-

Childhood Ailments

The ailments of childhood—constipation, indigestion, colic, colds, etc.—can be quickly banished through the use of Baby's Own Tablets. They are a mild but thorough laxative which instantly regulate the bowels and sweeten the stomach. They are guaranteed to contain no harmful drugs and can be given to the youngest baby with perfect safety. Consult your doctor, Mrs. Alcide Lepage, St. Eustache, Que., writes: "Baby's Own Tablets were of great help to my baby. They regulated her bowels and stomach and made her plump and well." The Tablets are sold by medicine dealers or by mail at 25c a box from The Dr. Williams Medicine Co., Brockville, Ont.—Adv't.

Announcement

We wish to announce to our patrons that we have secured the noted

McCauley-Russo Novelty Orchestra

as a feature in our Rose Room Commencing Saturday, Sept. 16. ORCHESTRA IN ATTENDANCE 12 to 1:30 p.m., 6 to 7:30 p.m. Dancing 10:45 p.m. to 12:45 a.m.

SUNDAY EVENING. Orchestra in Attendance 6 to 7:30. SATURDAY EVENING, Dancing 10 to 12.

Wong's
"Where Appetite Meets Satisfaction."

ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all



Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

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|-----------|-----------|------------|
| Colds | Headache | Rheumatism |
| Toothache | Neuralgia | Neuritis |
| Earache | Lumbago | Pain, Pain |

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocyclic acid of Salicylic acid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

Personals

Miss Lillian Grant is in Toronto attending Library School.

Mrs. E. C. Complin of Toronto is the guest of her sisters, the Misses Macbeth, 342 Central avenue.

Miss Anne Macbeth has returned from Muskoka, and will be with her brother, Judge Talbot Macbeth, for the winter.

Mr. Alf Burnip of Kitchener, formerly of London, is in town attending the Fair and renewing old acquaintanceships.

Mrs. Patterson of Seaforth, is returning home Saturday, after spending the past week in London, the guest of Mrs. J. W. Keenan, Mount Pleasant avenue.

Mrs. Leonard Tilly of St. John, N. B., is an interesting visitor in town. Mrs. J. Boucher, Central avenue, Mrs. Tilly's sister, entertained in her honor at the tea hour Thursday.

Mr. and Mrs. William Corless of Avon and Mrs. E. T. Rollwell of Burgessville, who are celebrating the 25th anniversaries of their weddings this week, are in London attending the Fair.

Many friends will be pleased to learn that Misses Isabel and Evelyn Little, Smith street, have returned to their home in this city, after being confined to a hospital in Hamilton since the motor accident, in which they were injured at Burlington, Labor Day. Miss Isabel sustained a severe arm fracture, and Miss Evelyn escaped with a shaking up. Both have recovered from the shock of the accident, and Miss Isabel's arm is improving favorably.

A charming post-nuptial reception was held Friday afternoon, when Mrs. Roderick McKay, formerly Jean McCrimmon, received with her mother, Mrs. Donald McCrimmon, at her home on Wellington street.

Mrs. McKay received, wearing her graceful wedding gown of kitten-ear crepe, with side panels of accordion-pleated crepe, with a court train falling gracefully from her shoulders. Her corsage was of American Beauty roses, and Mrs. McCrimmon was gowned in mauve faille, and wearing a black hat and a corsage of cosmos. The rooms were attractive with white and rose-tinted asters, tastefully arranged, and Columbia roses, held in a silver basket centered the table. Mrs. Jack Ferguson and the latter wearing a smart frock of black Canton crepe, trimmed with jet and jade beads, a black hat and a fox fur. Mrs. Ferguson was gowned in pale blue tulle, and wore a black hat. Mrs. W. A. McCrimmon ushered to the room, wearing a blue gown, with touches of sand, and a blue parasol. The guests included Miss Hilda Keene, in a gown of red satin, trimmed with blue radium lace, and a black picture hat; Miss Terese White, in a pretty frock of gray and blue French voile, with canna colored hat; and Miss Doris Nelles, gowned in Canton crepe, with a rose and white hat.

Mr. and Mrs. McKay are leaving Sunday for their new home in Ashcroft, B. C.

Face Peeling Easy for Blonde or Brunette

"The blonde's complexion fades early, because her skin is extraordinarily thin and fine," says Lina Cavallieri, perhaps the most famous living beauty. "The brunette's, as a rule, is the reverse. The skin is thicker and has a tendency to an oily appearance." For either the faded blonde's skin or the brunette's oily or sallow complexion, the best remedy is ordinarily mercurized wax. Used daily, this will give one an entirely new complexion within about a week's time. The wax gradually absorbs the surface of the skin with all its defects, a little each day, without affecting the delicate under skin in the least. The result will have the exquisitely beautiful glow of youth—leaved, one may readily lose ten or fifteen years from her age, so far as appearance goes, by a course of this simple treatment. Mercurized wax, obtainable in original package at any drug store, is applied like cold cream, and allowed to remain on over night.



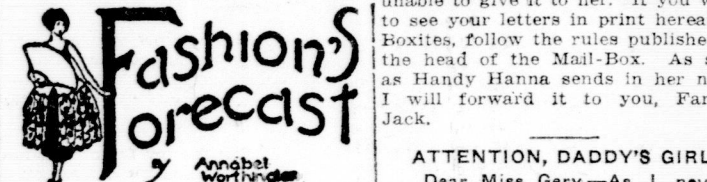
WILL WRITE ROSEBUD NO. 1.

Dear Miss Grey and Friends,—I was very glad to see my letter in print, and also to see that I am "Rosebud No. 2." I am a real rose, and live along the shores of Lake Erie. I wonder where "Rosebud No. 1" lives. If she will write first, I will answer her letter. I am sending a self-addressed envelope for "Buskins." Am sending a mite for S. C. H. fund. This is part of my spending money, as I am going away for the rest of my vacation. I am feeling better than when I wrote my last letter. I will close now, hoping to hear from "Buskins."

ROSEBUD NO. 2.
So you have had the pleasure of living on the shores of Lake Erie. It must have been lovely during that hot weather. Am mailing you Buskin's address, and if Rosebud No. 1 would like to write to you she may have your address from the Mail-Box. I am pleased to hear you are feeling better again, you will soon be starting back to school again, won't you? Many thanks for remembering our hospital fund, with part of your spending money, Rosebud.

FOUND SOME LITTLE CLOTHES.

Dear Miss Grey,—I have seen so many anxious mothers writing to your page for help, that I couldn't remain a silent reader any longer. But I haven't much help to offer this time. I found two little wool shirts and some little stockings, and a pair of bands, and also a pair of wee moccasins, while going through some drawers the other day, so I thought I would offer them through the Mail-Box. These are some things my own baby has outgrown, but I will be glad to let any needy mother have them if she will pay the postage. This is a hard year for a lot of people, isn't it? I know we find it so, and I often wonder how some mothers manage who have a large family and can't sew. It must be a hard struggle, I think. I am glad to say that I can do for myself and others, which helps out a lot. My own



FASHION'S FORECAST

A Simple Style For Everyday Wear.
The homespuns and tweeds shown now in the shops for fall dresses are so pretty and inexpensive. Frocks made of these materials are so jaunty and so becoming. Most of the designs shown for sports and everyday wear, especially those for the young misses, are fashioned from these gray-colored fabrics. This style could be charming indeed, if made of tweed or homespun. The pattern is in one piece from neck to hem, with a set-in sleeve. The belt extends from each side of the front across the back. If you decided to copy this dress in a homespun, it would cost about \$4.25 figuring material at \$1.00 per yard. It takes very little time to make a dress like this, in fact, you could cut and finish a garment after this pattern in two afternoons.

The pattern No. 1430 cuts in sizes 16 years, 36, 38, 40 and 42 inches bust measure. Size 36 requires 2 1/2 yards material with 3/4 yard 36-inch contrasting. Price, 15c, stamps or coin (coin preferred).



Name

Town

Province

Age (if child's or misses' pattern)

Measurement: Bust..... Waist.....

Y. M. C. A. STAFF GIVES JOLLY SURPRISE PARTY

Local Staff Surprises Assistant Secretary of Y at His Home.

The staff of the Y. M. C. A. held an enjoyable surprise party Wednesday evening in honor of Mr. Wilfrid Spearman, assistant secretary of the Y, and Mrs. Spearman, whose marriage took place recently. The party was held at the home of Mr. and Mrs. Spearman, Wharncliffe road, and the guests included Mr. E. Jenkins, general secretary, and Mrs. Jenkins; Mr. George Sinclair, physical director, and Mrs. Sinclair; Mr. Lloyd Houlding, boys' secretary, and Mrs. Houlding; Mr. Bob Liddle, men's secretary; Miss Liddle, Miss Coulton and Mr. Gordon Butler, newly-appointed assistant physical director.

WITH THE BRIDES

CARROLL—QUEEN.
The marriage took place Thursday, Sept. 14, of Miss M. L. Queen of Lambton to Mr. H. J. Carroll of London. Mr. and Mrs. Carroll left for Toronto, where they will take the boat to Montreal and Quebec. They will be at home to their friends after Oct. 1 at the Longwood Inn.

CRANSTON—JOHNSTON.
At the Church of the Ascension, Paris, on Tuesday morning, at 10 o'clock, the marriage was solemnized of Mildred, second daughter of Mr. and Mrs. Thomas Johnston, and S. Louis Cranston, son of the late Mr. and Mrs. J. H. Cranston of Sarnia, Ont. The pastor, Rev. Thomas Hicks, officiated. The quaint little church was a tower of love and joy, and the bride's flowers, the chancel being banked with ferns and pink and white asters. The bride, who was given away by her father, was charmingly attired in a French suit of navy tulle with navy and sand hat to match and a Lucille fox fur, and she carried a white prayer book.

During the signing of the register, the bride's sister, Miss Amata Johnston, sang "O Perfect Love." After the ceremony the wedding party motored to the summer home of the bride's parents at Port Elgin beach, where a veranda luncheon was served. Mr. and Mrs. Cranston left on the afternoon train for Lake George in the Adirondacks, where the honeymoon will be spent, after which they will reside at 2121 Foster avenue, Brooklyn, N. Y.

WALLACE—BENNETT.

A very pretty wedding was solemnized at the home of Mr. and Mrs. W. G. Lockhart, on September 6, 1922, when their niece, Mae B. Bennett, was united in marriage to John A. Wallace, eldest son of Mr. and Mrs. W. Wallace, concession 4, East Oxford, Ont. Lane of Drumbo officiating. White asters and green foliage formed an artistic background for the ceremony. Promptly at two, to the strains of Lohengrin's Wedding March, played by Miss Blanche Copeland, cousin of the bride, the bride entered the room with her bridesmaids, looking very charming and smiling in a gown of white silk crepe de chine, trimmed with panels of radium lace and embroidered in crystals. She wore a corsage bouquet of Columbia roses. Her only attendant was little Miss Cora Wallace, sister of the groom, who looked very sweet in the dainty frock of pale blue silk crepe de chine, trimmed with pique-edged ribbon of the same color, and she carried the ring in a basket of pale pink sweet peas. The groom's gift to the bride was a mahogany library table, to the pianist a silver harp with set with brilliant, and to the flower girl a locket and chain. During the signing of the register Miss Blanche Copeland played very softly. A wedding breakfast was served after the ceremony. The dining-room was tastefully decorated with pale pink and white asters. The young couple left by motor, amid showers of confetti and good wishes, for Toronto, Niagara Falls and points east, the bride traveling in a blue tulle frock and black feather hat. On their return they will reside on the groom's farm, concession 4, East Oxford. Guests were present from Beaufort, Oxford Center, Brimley, Inverness, Belmont, Niagara Falls and Drumbo.

ATTENTION, DADDY'S GIRL.

Dear Miss Grey,—As I never saw my last letter in print, I am writing again. Miss Grey, please find enclosed 10 cents for the S. C. H. I will send more next time. I am writing to Jolly Jean and Daddy's Only Girl. I wish the latter would hurry up and write. Miss Grey, would you please answer these questions?
1. When pouring tea, should you pour it while sitting at the table or should you pour it in another room and carry the tea around to them?
2. Should you put the spoons in a spoon holder or should you put them in the sugar bowl by the plates?
Well, Miss Grey, I guess I will say good-bye.

A SCHOOL KID.

Ans.—Are you sure your last letter wasn't in the Mail-Box? Sometimes the letters appear on two different pages.
1. Tea should be poured at a table, and the tea cups passed to the guests. Some of the guests may be in a different room than the one where the tea is being poured. In that case the tea is carried to them.
2. The spoons should be placed at the plates, when setting a table.
Thank you for remembering the hospital fund. Was your mother afraid her mite would be confused with yours?

WHO HAS RECIPES?

Dear Miss Grey,—This is my first letter to the Mail-Box, but I have read and enjoyed it very much. I have also received many helpful hints and recipes, but am like many others, I am coming for help. Could you, Miss Grey, or any of the Boxites, supply me with a good recipe for brown bread and white cookies? Our fall is next week, and I would like very much to show two loaves of brown bread and a dozen white cookies. If I can get a good recipe, Hoping I haven't taken up too much space, will sign myself

White Cookies.—One cup butter and lard, 1 cup white sugar, 1 egg, 3 table-spoons milk, 2 table-spoons baking powder, 2 1/2 cups flour, 1/2 teaspoon soda. Bake in moderate oven.

Here is a recipe for brown bread also, but if any of the Boxites have either of these recipes, which they have found exceptionally good, send them in for Trixy. These I have given are tried recipes.

IN OUR LAND OF PLENTY.

Dear Cynthia Grey and Boxites.—Brothers nor sisters have I none, but that man's father is my father's son, is my son. The correct answer to "What relation is your mother's mother's brother-in-law" is, "My father." These are the correct answers. Only a Gal and Rosebud No. 2. I was so glad to see Calamity Ann still has a kick in her. Write again, Calamity Ann.
I am so sorry for those in need, I never knew that we had so

Over a Quarter of a Century of Public Service

of the highest order, stands behind every packet sold.

"SALADA" TEA

Black-Mixed-Green-Sealed Packet Only.

Who Pays For Advertising?

THIS is a direct and reasonable question; and in the case of Daily Newspaper advertising, intelligently used, the answer is simple: Nobody. It pays its own way.

Nobody pays for the new carburetor that gives added mileage to your motor car. It pays for itself in the gasoline it saves.

Nobody pays for an improved cash system in a modern department store. It Pays for itself in economy of human time.

Nobody pays for well planned and written Daily Newspaper advertising. It pays for itself by reducing the cost of sales and by increasing production. And it often receipts old bills for folies with advertising labels.

"DR. FOWLER'S" SAVED THE LIVES OF FOUR CHILDREN

Diarrhoea, dysentery, cholera infantum and summer complaint are responsible for more deaths, especially among children, during the summer months than any other form of disease. According to statistics, in the city of Toronto alone, in the past five years out of 1,008 deaths of children, from diarrhoea, 757 died during the four summer months. It therefore behooves every mother to look after her children on the first sign of any looseness of the bowels by using Dr. Fowler's Extract of Wild Strawberry, a remedy that has been on the market for the past 77 years, and has been proven to be the best there is.

Mrs. Harold Sellers, Pennfield, N.B., writes: "Dr. Fowler's Extract of Wild Strawberry saved the lives of four of my children when all other remedies failed. It stopped the vomiting and terrible diarrhoea with which they were troubled. I will always recommend it, and will always have a bottle on hand in case of emergency."

Price, 50c a bottle; put up only by The T. Millburn Co., Limited, Toronto, Ont.—Adv't.

Millinery Opening

WEDNESDAY, SEPT. 20.
MME. HORWOOD.
491 Richmond St., Opp. Dufferin Ave. Phone 3613.

In the Shadow of Poor Health

In This Condition Relief Comes Through Dr. Williams' Pink Pills.

When the shadow of poor health falls upon you; when hope fades and life itself seems scarcely worth living, then is the time you should remember that thousands just as hopeless as you feel, have been restored to the sunshine of health through the use of Dr. Williams' Pink Pills. The rich red blood which these pills actually make, strengthens the whole system. The nerves are strengthened, headaches vanish, the appetite improves, and once again there is joy in life. Among the thousands benefited by the use of this medicine is Mrs. Jos. Robinson, Oshawa, who writes: "Some time ago I was in an anemic condition and so weak I would faint away at times. I had no appetite, could not do my housework; in fact, life seemed scarcely worth living. I was exceedingly pale and tried doctor's medicine with no good result. Then one day I saw Dr. Williams' Pink Pills recommended for a similar condition and I got a supply. I continued taking the pills until I had used about a dozen boxes, and they have made me a well woman. I can now do a good day's work about the house, have no more fainting spells and can go about more actively than I did before. I believe these pills do just the thing for pale, weak girls and women, and if given a fair trial will do for them what they have done for me."

You can get these pills through any medicine dealer or by mail at 50c a box or six boxes for \$2.50 from the Dr. Williams Medicine Co., Brockville, Ont.—Adv't.

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Buy HALLAM Guaranteed FURS

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No matter where you live you can obtain the latest styles and the highest quality in fur coats and sets from Hallam direct by mail. All Hallam Garments are High Quality Furs, yet can be obtained by you direct by mail at lower prices than elsewhere for the same quality. Every Hallam Garment is guaranteed.

Why We Can Sell at Such Low Prices
Because firstly, Hallam buys skins direct from the trapper and sells direct to you for cash, saving you the middleman's profits, high store rent, sales clerks' salaries, etc. Secondly, when you buy by mail you can simply return them at our expense, and we will promptly return your money in full. You are not out one cent. We are thus compelled to give you extra good value, as we cannot afford to have goods returned.

The garments illustrated in this advertisement are samples of Hallam's great values, and will be sent promptly on receipt of price.

MAIL COUPON TO-DAY FOR COPY HALLAM FUR FASHION BOOK

OUT OUT THIS COUPON AND MAIL TO-DAY.

Your Name (In Full)

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