

This space belongs to
London Plating Co.
 278 Dundas Street.
GRAY & CO.
EQUITABLE LIFE ASSURANCE SOCIETY
 Assets.....\$201,000,387.94
 Income.....41,296,442.89
 Surplus.....40,024,011.73
 See the Equitable's new contract.
J. A. NELLES, Agent, 422 Richmond St.

You May Want
 Some plumbing work done soon. Let us give you an estimate. We guarantee our work, and will do it very reasonable, too.
EGGETT & BICKLEY,
 274 Dundas Street. Phone 1,085



Dr. W. H. Graham
 186 KING ST. WEST,
 Toronto, Ont.
 Treats Chronic Diseases and gives special attention to skin diseases, as Pimples, Ulcers, etc.
PRIVATE DISEASES, and Diseases of a Private Nature, Impotency, Sterility, Varicocele, Nervous Debility, etc. the result of youthful folly and excess, (cleans and restores long standing) **DISEASES OF WOMEN**—Painful, Profuse Discharges, Menstruation, Uteration, Leucorrhoea and all Displacements of the Womb. Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m. to 2 p.m.

R.K. Cowan
 Barister, etc., over Bank of Commerce
 London.

Purify Your Blood
 By using the Great Remedy,
Edwards' Nervine
 It puts the kidneys in active working order—the only true course to obtain pure blood.
 Thousands using it. Why not you?
 At all dealers.
CAIRNCROSS & LAWRENCE AND E. W. BOYLE, Agents.

Light Mirror Reflectors
 Increase the light of each lamp about 12 times.
FOR SALE AND INSTALLED BY
Rogers Electric Co.
 425 Richmond Street.

Lace Curtains Relaundered
 To look like new by the
Parison Steam Laundry Company
 of Ontario, limited. Telephone No. 538.
 Work called for and delivered to any part of the city.
J. K. SPRY, Manager.

Ladies Can Be Insured
 On same terms as men in the
Confederation Life
OFFICE—MARKET LANE
 (Ground Floor.)
FRED. H. HEATH, GEO. FRITCHARD,
 General Agent. Local Agent.
 Telephone 737.

We sell annuities, and are selling them.

Fine Merchant Tailoring.

W. Fairbairn
 Over Priddis Bros. Entrance through store
 155 Dundas Street.

"Never Turn a Wheel"
 without using
PEERLESS CYLINDER OIL
 Buy the best—have comfort.
SAMUEL ROGERS & CO.
 Sole Proprietors, Toronto.

THE UNITED STATES NAVY.
 Washington, April 28.—The battleship Massachusetts did even better on her official trial trip than was at first realized. Her speed, corrected for tidal currents, was 16.79 knots. This means that five contractors earn a premium of just \$125,000.
 In the United States Senate yesterday the Naval Appropriation Bill was taken up. The main features of the bill are the items for four sea-going coast line battleships, designed to carry the heaviest armor and most powerful ordnance, to cost \$2,750,000; three torpedo boats, having a speed of 30 knots, to cost \$300,000, and ten torpedo boats, to cost \$500,000. These provisions are almost the same as the House provided.
 Pure Baking Powder, only 2c pound, at Anderson & Nelles' drug store.

Tidale's Toronto Iron Stable Fittings
 Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tidale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

The James F. Hunt & Sons' hair mattress and feather bed cleaning factory. Manufacturers of new mattresses and goose feather pillows; a good variety on hand. Bedroom sets, spring beds, fancy rockers, tables, chairs, stoves and general house furnishing. 553 to 561 Richmond Street. Telephone 927.

We Lead....
HOSIERY
And
GLOVES

THE LARGEST IMPORTERS
 IN THE WEST

OUR Assortment the Largest
 Qualities the Best
 Prices the Lowest

Priddis Bros.
 158 DUNDAS STREET,
 157 OARLING STREET.
 Telephone 324.

FINE TAILORING
 LATEST PATTERNS IN
 SPRING TWEEDS
JOS. DAMBRA,
 262 Dundas Street.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

London Advertiser.
 Call Us Up! Telephone Numbers:
 107 Business Office
 184 Editorial Rooms
 175 Job Department

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

Perfect - \$90.00
Garden City - 80.00
Hartford - 70.00
Dominion - 60.00

All guaranteed for twelve months. Get catalogue from

Wm. Gurd & Co.
 185 Dundas St., London, Ont.

Southcott's
FINE TAILORS
 361 Richmond St.

GENERALLY FAIR.
 Toronto, Ont., April 27.—11 p.m.—Pressure remains low over the western portion of the continent and high over the eastern portion. A few local showers have occurred in the lake region and Manitoba; otherwise the weather has been fair everywhere.

Minimum and maximum temperatures:
 Calgary, 34-42; Qu'Appelle, 36-60; Winnipeg, 42-64; Port Arthur, 36-54; Parry Sound, 46-70; Toronto, 44-65; Ottawa, 40-74; Montreal, 42-70; Quebec, 38-69; Halifax, 50-64.

Probabilities—Lower lakes: Toronto, April 28.—1 a.m.—Generally fair; not much change in temperature.

LOCAL TEMPERATURES.
 The highest and lowest readings of the thermometer at the observatory on Monday, April 27, 1896, were: Highest, 62.5 degrees; lowest, 49 degrees.

Don't Bake
 Your own bread when you can get JOHNSTON'S in all parts of the city for 5c a loaf. Phone 818.

Get the Most
 You can for your money. Do as others do, buy your Wall Paper at BOYLE'S, 652 Dundas Street.

THE DEATH CHAIR.
 Sing Sing, April 28.—Carl Feigenbaum was conducted into the death chamber at 11:16 yesterday, and one minute later the current was turned on for 32 seconds. A second shock was given at 11:45 and at 11:48:30 he was dead. The voltage was 1,750. Feigenbaum murdered his boarding-house mistress, Mrs. Hoffman, in New York, in 1894.

I will send samples of wall paper free
 to any part of city or country if you drop a card to "Shuff's", corner Dundas and William streets, London.

Get Rid of Neuralgia.
 There is no use in fooling with neuralgia. It is a disease that gives way only to the most powerful remedies. No remedy yet discovered has given the grand results that invariably attends the employment of Polson's Nervine. Nervine is a positive specific for all nerve pains, and ought to be kept on hand in every family. Sold everywhere, 25 cents a bottle.

No man is wiser for his learning; it may administer matter to work in, or objects to work upon; but wit and wisdom are born with a man.—Selden.

Piles! Piles! Itching Piles!
SYMPTOMS—Moisture, intense itching and stinging, mostly at night, worse by scratching. If allowed to continue, tumors form, which often bleed and ulcerate, becoming very sore. Swelling of the rectum, the itching, and in most cases removes the tumors. At Graceland, or by mail, 50 cents. Dr. Swaine & Son, Philadelphia. Lyman Sons & Co., Montreal, wholesale agents.

NOTICE.
Storage and
Remodeling of Furs

We have special facilities for storing furs during the summer months. Repairing and alterations should be done now, as labor is much cheaper than in the busy fall and winter season. Our patrons will find it to their interest to have their furs renovated now. We guarantee all our work to give entire satisfaction and at lowest rates.

MILNE, SPITAL & CO.
 146 Dundas St. Phone 301.

London Advertiser.
 Call Us Up! Telephone Numbers:
 107 Business Office
 184 Editorial Rooms
 175 Job Department

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

STREET-CAR-TICKETS
T. R. PARKER'S,
G. P. R. Ticket Office
 Southwest corner Dundas and
 Richmond Streets.

653 Eagle Street, Buffalo, N.Y.
 Dec. 24, 1894.
Y. C. Briggs & Sons, Wholesale Drug
 gists, Hamilton.
 Dear Sirs,—About three years ago, you may remember I handed some of your medicines at Queenston, Ont. I am not positive, but I think that the "Bark-Well's Sure Cure" that we had was got from your house. Will you kindly reply to this note, telling me if you do handle Bark-Well's, and if so, would it be possible to send by mail? If I am mistaken, can you tell me what firms do handle it? I WANT NO OTHER except Bark-Well's Sure Cure. It is put up in bottles retailed at 25c. Hoping to hear from you soon, and wishing you compliments of the season, believe me, yours truly,
HARRY H. YOUNG.

TASTES DIFFER
 But every person who has tried our High Grade Coffee pronounces it the best they ever tasted. Give us your opinion.

Do You Wash?
 We are selling the Special Globe Washboard at 10c. They cost more, but we have too many. Secure one while they last.

T. A. Rowat & Co.
THE RELIABLE GROCERS,
 225 DUNDAS STREET, LONDON, ONT.

made a host of friends. He was especially popular with the employees of the road. Mr. Thomas Norman, his private secretary, will also go to Toronto.

Life Insurance—A Sure and Certain Investment.
 "The thoughtful, prudent man, ever watchful of the interests of his family, will make the necessary provision for them before the strong hand of disease lays hold of his frame. Life insurance he will find to be the cheapest, easiest and most direct way of attaining such an end."

"Golden opportunities are wrapt up in time, and those who take advantage of them are well aware of the important relation which time bears to the actions of men. One of such golden opportunities is life insurance, which, of course, must be obtained while the subject is in good health."

"Who is most likely to worry about the fate of his wife and children? A man carrying a life policy of a few thousand, or one who has made no provision for them? Think over the matter, and, by all means, secure to your family a reasonable amount of life insurance in a thoroughly reliable and responsible company."

A successful and progressive Canadian company, having all its funds invested in Canada, thus helping to build up and extend Canadian enterprise, is the one in which you should obtain insurance.

The North American Life is a distinctly home company, and has a record for interest-earning power, large net surplus and splendid profit results paid to holders of matured investment policies.

The compound investment plan of the North American contains the maximum of advantages obtainable under an insurance contract. For full information respecting same and for copies of the company's last annual report, address Wm. McCabe, F. I. A., Managing Director, North American Life Assurance Company, 22 to 28 King Street West, Toronto, Ont., or any of the company's agents.

Sunshine is a flower-maker; smiles make blossoms for the soul.

LIFE SAVED.—Mr. James Bryson Cameron states: "I was confined to my bed, inflammation of the lungs, and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice I procured the medicine, and less than a half-bottle cured me. I certainly believe it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me any good."

Platanovdes (the latest), new style, only \$2 per dozen at Cooper & Sanders', corner Dundas and Richmond streets.

"To be well is an excellent habit." Those whose health has been injured by tea or coffee drinking will in a short time experience a return of a perfectly-balanced nervous system, content, comfort, and an ability to do their work, if they use Peppermint Cure.

The pleasant table beverage, for sale by all first-class grocers, down town, and Y. F. Mossop, East London.

NOTICE.—If you want good and proper work done to your watches and clocks, without pretense, take them to T. C. Thornhill's, 402 Talbot Street, who has had over forty years' experience. All work guaranteed satisfactory, be-lex chronometers, striking repeaters, levers, Swiss, English or American.

Pure "Oak-Tanned"
BELTING

Buy the Best.
Successful Mill Owners
 will tell you this.

THE J. C. McCLAREN BELTING CO.
 MANUFACTURERS,
Montreal. Toronto.

WALL PAPER
 We want your trade. We are particularly anxious to get it if it hasn't already. To induce you to give a trial we offer better value for your money, a larger assortment of wall paper stock to select from, and a more efficient service than can be found elsewhere.

R. LEWIS
 434 Richmond St.

The T. E. Mara Co.
LONDON'S GREATEST STORE.

WE DEFY COMPETITION.

For the

Masculine Sex Only.

NEVER BEFORE in the history of our career have we been able to show such magnificent lines of Men's, Boys' and Children's Clothing.

Blue Serge Suits,
Scotch Tweed Suits,
Clay Worsted Suits,
Cheviot, Black, Gray and Blue Suits,
Fine Black Venetian Coats and Vests,
Fine Spring Overcoats, all colors.

2-piece Navy Blue Suits, \$1 50.
2-piece Navy Blue Suits, very fine quality, \$2.
3-piece Navy Blue Suits, extra fine quality, \$2 65.
2-piece Tweed Suits, 75c.
Youths' Tweed Suits, long pants, \$3 50.
2-piece Scotch Tweeds, \$2 20.
Youths' Scotch Tweed Suits, \$5 50.
Boys' Short Pants, 50c.
Youths' Odd Pants, 99c.

Young Men's Heavy English Serge Suits, \$4 25.
Young Men's Scotch and English Tweed Suits, \$5.
Odd Pants, tweed, 75c, 99c and \$1 25.

Men's Blue Serge Suits, \$3 85.
Men's Blue Serge, heavy English, \$4 99.
Men's Scotch and English Tweeds, \$6.

Men's Black Worsted Cutaway Suits, \$9 00.
Men's Black Worsted Suits (steel gray), \$8 99.

Men's Tweed Pants, 75c.
Men's Tweed Pants, 97c.
Men's Tweed Pants, \$1 25.
Men's Black Worsted Pants, \$2 49.
Men's English Hairline Pants, \$2.
Men's Fancy Mole-skin Pants, \$1 25.

Men's Spring Overcoats, worsted, \$5.
We have a few Brown, Blue and Fawn Melton Overcoats left, at \$4 50.

Special for the Spring
39 Tin Boilers,
Copper Bottom,
As Long as They Last
75c
WORTH \$1 25.

The T. E. Mara Co.
(LIMITED.)
 153 Dundas Street,
 155 Dundas Street,
London.
And Market Square
'PHONE 1,043