

**Back Number Overcoats**

Are full of possibilities. Let us see if we can't discover a way of cleaning or dyeing your old overcoat, and help you to economize. We do this work right.

**R. PARKER & CO.,**  
Dyers and Cleaners,  
217 Dundas Street, London, Ontario.  
Telephone 614.  
Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

**HOLLAND AND OPAQUE****WINDOW SHADES.****O. B. Graves**

222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS.

**DIED.**

**GOWERS**—On Saturday, Jan. 23, 1895, the beloved wife of James Gowers, aged 65 years. Funeral from her late residence, Front street, North London, on Tuesday, Jan. 23, at 3 o'clock. Friends and acquaintances are respectfully invited to attend.

**SCOTT**—At the family residence, 3 Oxford street, opposite Barracks, on Jan. 23, of heart disease, Fanny, beloved wife of H. H. Scott, aged 45 years and 13 days.  
Funeral private on Tuesday at 2 p.m.

You won't have a cough if you use Syrup Linseed and Tar. And Emulsion Cod Liver Oil with Creosote is a sure cure for bronchial affections.

**JAMES G. ROSS,**  
Chemist, 491 Richmond Street.



**This Brand of Flour**  
Always makes the  
**BEST BREAD**  
OR PASTRY.

**USE NO OTHER.**  
**J. D. SAUNBY**  
257 York Street.  
TELEPHONE 113.

**R. K. Cowan**  
Barrister, etc., over Bank of Commerce  
London.

**RAZORS**

They're all right!

**POCKET  
KNIVES,  
SCISSORS,**  
made of the  
very finest  
refined tool  
steel.

We guarantee  
these goods to give  
entire satisfaction.

**W. A. BROCK**  
192 Dundas St.,  
LONDON - ONTARIO

**Furs! Furs!****BEATON'S.**

He will show you the best selection of Fine Furs in the city. We make the bulk of our own goods on the premises and will guarantee satisfaction. Furs altered and repaired at short notice.

**H. Beaton, 138 Dundas St.  
LONDON, ONT.**

**PATENTS**

**P. J. EDMUNDS, Solicitor of Patents,**  
MECHANICAL AND PATENT LAW EXPERT.  
20-61 Richmond, corner King, London, Ont.  
Telephone 621

**PINEMALT**  
Is all the rage. It is a union of specific pulmonary agents and malt extract, promptly relieves Coughs and all throat, bronchial and lung ailments. Pinemalt is soothing, healing, stimulating. The newest, most palatable and best.

**A WILD ONE!**

**Fierce Character of the Recent Storm—Worst Seen in Ten Years.**

**GEORGETOWN, Jan. 27.**—One of the wildest snow storms experienced for years has been raging here for the past 48 hours. Snow is piled up to a great height, completely blocking the roads running north and south. The main line of the Grand Trunk Railway was blocked for eight hours last night.

**AT TORONTO.** The snow storm which set in at 10 o'clock on Friday evening, and raged all night, was the most severe experienced in Toronto in almost a decade. Even the snow plows were unable to move on the street railways, and the drifts in places were six feet high.

**FAR-REACHING.** CHICAGO, Jan. 27.—Reports from all over the west and northwest indicate that last night's snowstorm was the severest for years. From four to nine inches of snow fell and business and street traffic were everywhere impeded. Most of the trains from the north and west are late today, and all that came have stories to tell of struggles in the drifts. The snow was accompanied by a high wind.

**Largest and Cheapest**

—STOCK OF—

Good Black

and Colored

**SILKS**

IN LONDON.

**Priddis Bros.****STOVES!****STOVES!**

We have still in stock a number of Baseburners and other Heating Stoves which we will sell at first cost rather than carry them over till next season. If you want a bargain, come in.

**STEVELEY'S**

Phone 452. Richmond St.

FAIR AND COLD.

**TORONTO, Jan. 27.**—11 p.m.—The storm which passed across the lake region on Saturday is dispersing over the Gulf of St. Lawrence. Over the western portion of the continent the pressure is high and weather decidedly cold. There are indications of another cyclonic development over Texas, but as yet they are not pronounced enough to forecast its course.

Minimum and maximum temperatures: Edmonton, 16° below—24°; Calgary, 2° below—22°; Battleford, 26° below—6°; Winnipeg, 32° below—4° below; Port Huron, 24°—20°; Toronto, 7°—14°; Montreal, 14°—24°; Quebec, 8°—20°; Halifax, 28°—36°.

**TODAY'S PROBABILITIES.**  
**TORONTO, Jan. 28.**—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Fresh westerly winds; generally fair and continued cold.

**TRUSTS CORPORATION**

OF ONTARIO, And Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Authorized Capital \$1,000,000  
Subscribed Capital \$500,000  
Hon. J. C. Aikins, P. C. President  
Hon. Sir R. J. Cartwright, Vice President  
Hon. M. G. G. Wood, Secretary

This Company acts as ADMINISTRATOR in case of intestacy or will and as EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATICS, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc.; also as agent for the above offices. All manner of trusts accepted, monies invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposits safe to rent all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

**A. E. PLUMMER,**  
Manager.  
213 Dundas Street.

**Roses, Carnations, Violets.****Funeral Designs.**

**J. GAMMAGE & SONS,**  
Phone 96. 213 Dundas Street.

**INDEPENDENT VIEW OF MR. LAURIER'S SPEECH.**

Never was a hall so densely filled as was the Windsor Hall last evening, and the crowd did not lose the opportunity of showing that it is anxious for a change in the administration of public affairs. Le Monde is independent of political parties. It can afford to be a justice to whom it is due. There is a change in public opinion. No platform orator received a greater ovation than Mr. Laurier did. With his silver-tongued oratory he was able to carry and carry his hearers with him. What a great opportunity is now afforded him!—the deficit of the past year, the great deficit of the present year, and more over, the great suffering now existing in the large cities. The programme is a varied one, and with his great eloquence Mr. Laurier was enabled last evening to show that he could repair the harm that the Federal Administration have done and that he would be a saviour. He may become one.—Le Monde, Montreal.

Nothing impure or injurious contaminates the popular antidote to pain, throat and lung remedy and general corrector, Dr. Thomas' Eclectic Oil. It may be used without the slightest apprehension of any other than salutary consequences. Coughs, rheumatism, caracches, bruises, cuts and sores succumb to its action.

South America has the greatest unbroken extent of level surface of any country in the world. The Llanos of the Orinoco are so flat that the motion of the rivers can scarcely be detected over an area of 200,000 square miles.

**SKIN DISEASES.**  
Skin diseases are more or less occasioned by bad blood. B. B. B. cures the following skin diseases: Shingles, Erysipelas, Itching Rashes, Salt Rheum, Scald Head, Eruptions, Pimples, Blotches, by removing all impurities from the blood, from a common pimple to the worst scrofulous sores.

She—Are you going to any balls this season? He—I'm going to three balls tomorrow.

"You're used up, Dennis," said a friend who met a coatless and hatless Hibernian, going up Dundas street at a 2-20 gait.

"O' am that; O' was to a weddin', and a big laddybuck was puttin' on as much lugs as a candidate for alderman. O' says to him, says O', 'who are ye?' 'O'im the best man,' says he. And begorra he was. He had on

**Cook's Shoes**

an' he walked on me collar.  
"O'im on me road to

173 DUNDAS ST.,  
now toget a pair so that O'i'll have an even break next toime."

**London Advertiser.**

Telephone Numbers.  
107.....Business Office  
134.....Editorial Rooms  
175.....Job Department

**London and Environs**

—At midnight yesterday the thermometer registered 1° below zero.  
—Two drunks were discharged at Saturday morning's police court.

—Mr. A. Keenleyside has returned from a visit to California. His health is much improved.

—E. Ironsides, of Iderton, has taken out an auctioneer's license, and will make a specialty of farm stock sales.

Mrs. (Dr.) Davison, of Dufferin avenue, has gone to see her brother, Dr. J. Arthur Williams, Ingersoll, who is seriously ill with pneumonia.

—The firemen were called to a chimney fire in a cottage next to the Gosling House on Ridout street, at 7 o'clock last evening. No damage.

—Friday was the Chinese new year, and the laundries of this city went on a tea spree and handed around yards of red paper visiting cards.

—General Booth and his staff leave for St. Thomas on Tuesday afternoon. The majority of the London division will go in buses and join in the evening meeting.

—A car horse fell down in a fit of blind staggers at the corner of Richmond and Dundas streets on Saturday afternoon. It attracted a large crowd, and was eventually dragged to one side and the car proceeded with a single horse. It afterwards recovered the use of its legs and walked to the stable.

—The following advisory board has been appointed in connection with the New-Boys' Hall: Ladies—Miss M. A. Seabrook, Miss Grace Grigg, Mrs. Ellen H. Gregston, Mrs. D. S. Perrin, Mrs. Jas. B. Shuttleworth and Mrs. Walter Foster. Gentlemen—Messrs. John Pocock, Fred H. Heath, Walter Foster, Jas. W. Westervelt, Ed. Crawford, Andrew Imrie, E. T. Harrison.

—"The Gaiety Girl," to be produced at the Grand Opera House tomorrow evening, is the reigning theatrical success on the road this season, repeating the triumphs it had previously scored during its phenomenal run in New York and London. The scenery is very fine, but this is merely the setting of a frame in which is displayed a full three-score of talented ladies and gentlemen—all artists in their respective lines—and comprising the best known collection of vocalists, dancers, comedians, etc., ever brought together in one organization.

Of the merits of "The Gaiety Girl" as a laugh-producer and blues-disperser, there is no doubt, and all who attend will be highly rewarded.

**Very Sudden Death.**

Mrs. Fanny Scott, wife of Mr. H. H. Scott, blacksmith, died very unexpectedly on Saturday evening at the family residence, Oxford street, opposite the Warehouse Barracks. Mrs. Scott, about the house in apparently good health on Friday, but on Saturday she was suddenly stricken with heart disease, and expired almost instantly. The deceased was an estimable woman of 45 years, and was very highly respected by the entire community in which she lived. Born in Scotland, she came to London when 5 years of age, and has been a continuous resident here since. Besides her husband, Mrs. Scott leaves a son, Ernie, and five daughters, who will receive sympathy in their terrible affliction. Deceased was a member of the Colborne Street Methodist Church.

**The Dairywomen—Important Notice.**

The new board of directors of the Dairywomen's Association of Western Ontario met on Saturday in the secretary's office, Richmond street, London. There were present: President, Pattullo; Vice-President, J. S. Pearce; London, Harold Eagle, Attercliffe; J. V. Paret, Cobourg; J. F. Williams, Ingersoll; H. White, Hawkesville. Andrew Pattullo (president), Hon. T. Ballantyne, A. F. McLaren and J. S. Pearce were appointed as the executive committee for 1895. Communications were received from a number of places in Western Ontario asking the association to hold local conventions in their respective localities. These requests indicate a strong desire on the part of townspeople as well as farmers to stimulate and develop more fully the dairy industry of this part of the Province. To meet the needs of the trade in this regard, and to give practical information on the best dairy practices, the association will hold a series of local conventions during the month of February as follows: Stratford, Feb. 19; St. Thomas, Feb. 20; Simcoe, Feb. 21; Kincardine, Feb. 26; Harrisburg, Feb. 27; Flesherton, Feb. 28; Newmarket, March 1. A number of practical and competent men who are thoroughly conversant with farming and allied branches of the industry will address these gatherings. An afternoon and evening session will be held in each place. It is desired to make these gatherings as beneficial as possible, and the association desires the hearty co-operation of the townspeople and dairymen in the districts named in its efforts to advance the dairy industry.

We are quoting very low prices for Lily White Oil, Aurora Light, Water White benzine, gasoline, machine and cylinder oil. Send for quotations. Phone No. 207. EMPIRE OIL COMPANY.

**BARK-WELL'S BALSAM.**

The distinguishing trait about this BALSAMIC COUGH CURE! What Is It? Can You Tell? Why should BARK-WELL'S BALSAM have such a large sale over the countless number of mixtures put up in all parts of the country claimed by the makers to be just as good as BARK-WELL'S BALSAM?

What Is It? Can You Tell? Why BARK-WELL'S BALSAM cures coughs, colds, bronchitis, croup and asthma after other preparations fail? It has not only a special merit above the common and some special claims claim are just as good as BARK-WELL'S BALSAM. Did I ever occur to you that such a dealer wished to deceive you? CAN YOU TELL your neighbor of the virtues contained in BARK-WELL'S BALSAM? IF NOT, WHY NOT TRY IT THEN YOU CAN.

**Fine Tailoring.**

A select assortment of fine fabrics for dress suits, also Scotch Tweeds and Overcoats, at lowest prices.

**JOS. DAMBRA**

262½ Dundas Street.

the interests of dairying in Western Ontario. At other places where it is not possible to hold local conventions the secretary will arrange for local meetings. The second of the time for holding the next annual convention was deferred until a subsequent meeting. In the meantime some of the prominent dairymen and agriculturists in the United States will be communicated with with the view of securing time for them to come to Canada. The association passed at Stratford recommending the branding of cheese to the other dairymen's association in Canada, and to the cheese section of the Montreal Board of Trade, with the view of getting the opinion of these organizations on the question. The board confirmed the appointment of T. B. Millar as instructor and inspector for the coming year made by the retiring directors. His duties will begin on April 1.

**THE LION AND THE LAMB**

Sit Down Together at the Festive Board—A Unique Newspaper Banquet.

**TORONTO, Jan. 26.**—A unique newspaper banquet took place last evening at the Walker House, when the staffs of the Globe and Empire dined together. The Globe has been printed in the Empire office ever since the destruction of its premises by fire on Jan. 6, and this banquet was, in the words of the menu card, intended to mark the hospitality extended by the Empire to the Globe after that disaster.

Mr. Robt. Jaffray presided, and 150 guests were present, including Sir Frank Smith, W. R. Brock, Hon. Geo. W. Ross, Jos. Tait, W. B. McMurich, Barlow Cumberland, D. Creighton, J. S. Willison and others.

A feature of the evening was the presentation to Mr. Creighton, as manager of the Empire, of a handsome marble clock from the Globe staff in recognition of his kindness during their stay in his office.

**THE Y. M. C. A. CONVENTION.**

Closing Up—Series of Highly Interesting Meetings.

**BELLEVILLE, Jan. 27.**—Despite the snow storm Saturday afternoon five sectional meetings of the Y. M. C. A. Convention were held, at which the exercises were highly interesting. The evening session was devoted to brief address on the "Needs of the hour." Physically, J. E. Badger, physical director, Toronto; educationally, Geo. B. Hodge, of the International committee, New York; spiritually, Fred S. Goodman, of New York.

Today there was a very full programme, which commenced at 9:30 a.m. with a consecration service in the association rooms.

At 4 p.m. the following meetings were held: Men's meeting, Belleville Business College; boys' meeting, association of women's meeting, John Street Presbyterian Church, addressed by prominent members of the association. Many of the city pulpits were occupied at both morning and evening services by delegates to the convention, and at 8:30 p.m. a great farewell meeting was held in the Bridge Street Methodist Church, which was addressed by M. W. Tees, Montreal, D. Bentley, Montreal, Rev. H. Martineau, Rev. J. L. George, Rev. E. Roberts, Rev. J. Trotter, Rev. M. Doree, Messrs. T. S. Cole, T. S. Wilkie, D. Buige, W. W. Chalmers, F. S. Goodman, W. W. Hodge, and others. The meeting was of an interesting character, and also very impressive.

**DEATH OF CHIEF ARDAGH**

From Injuries Sustained at the Globe Fire in Toronto.

**TORONTO, Jan. 27.**—Richard Ardagh, chief of the fire department, died this morning at 10 o'clock from the effects of injuries received at the fire of Jan. 6, when the Globe building and other establishments were destroyed.

The chief was actively at work early in the course of the fire, and was on the third floor of a high building immediately south of the Globe, with a view to fighting the fire effectively from that point. He unexpectedly found his means of exit cut off, and to escape with his life had to jump 40 feet to the ground.

He was 63 years of age, and weighed 220 pounds. His injuries were very serious, but were not expected to prove fatal. A day or two ago the chief became worse and his condition appeared to be critical.

This morning, however, he appeared better, and about 9:30 even undertook to smoke a pipe. Suddenly he called his wife and complained of a feeling of suffocation. The doctor was summoned, but within five or ten minutes the chief had died from heart failure. He had been chief of the fire brigade since 1876, and joined the force originally in 1847.

**TISDALE'S TORONTO IRON STABLE FITTINGS,** healthful, durable attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

The Peerless Extension Table. Greatest novelty out. At Wm. Traflet's. Just draw out table and leaves adjust themselves. No trouble. Get one at 95 and 97 King street. Phone 864.

The great lung healer is found in Bickie's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membrane of the throat and air passages, and is a sovereign remedy for all coughs, colds, hoarseness, etc. It has cured many when supposed to be far advanced in consumption.

**MARA'S**

Bargain List for

**MONDAY, JAN. 28,**

Rain or Shine, we will fly past the grand stand of low prices, resplendent with the honors of victory every time. Our spring stock is arriving daily. During the last few days we have received

**41 Cases and Bales of New Goods.**

It will pay you to call and see the following list of bargains:

- 1st—A 50c line of Eiderdown, in all shades, on Bargain Day 35c per yard.
- 2nd—40-inch Henrietta, in all shades, worth 40c, on Bargain Day 25c per yard.
- 3rd—A new lot of Soliels, in fawn, cardinal, navy, black and seal, worth 75c, on Bargain Day 50c per yard.
- 4th—French Estamine Cloth, in black, garnet, brown, myrtle and navy blue, worth 60c, on Bargain Day 40c per yard.
- 5th—Silk Finished Henriettas, in evening shades, 44 inches wide, worth 60c, on Bargain Day 35c per yard.
- 6th—The balance of remnants of Dress Goods, Silks, Flannels, Prints, etc., will be offered on Bargain Day at 25 per cent off, which means three-fourths the marked price.
- 7th—A few pieces Fancy Brocaded China Silk, worth 25c, on Bargain Day 19c per yard.
- 8th—44-inch Black Henrietta, worth 25c, on Bargain Day 18c per yard.
- 9th—Japanese Gilt Draping Cloth, worth 30c, on Bargain Day 18c per yard.
- 10th—19 rich shades of Shanghai Silks, wide widths, on Bargain Day 39c per yard.
- 11th—Red Marking Cotton, on Bargain Day 1c per skein.
- 12th—Children's Cashmere Stockings, on Bargain Day 10c per pair.
- 13th—Ladies' Fine Cashmere Hose, double heel and toe, on Bargain Day 23c per pair.
- 14th—Ladies' Cashmere Gloves, on Bargain Day 12½c per pair.
- 15th—Children's Heavy Woolen Drawers, on Bargain Day 48c per pair.
- 16th—Ladies' Heavy Merino Drawers, extra value, on Bargain Day 48c per pair.
- 17th—Ladies' Very Fine Scotch Lambswool Drawers, worth \$1 25, on Bargain Day 83c per pair.
- 18th—Ladies' Fine Woolen Vests, on Bargain Day 45c each.
- 19th—25,763 yards of heavy Reversible Satin Ribbon, Nos. 5, 9, 16 and 20, in all shades and black, your choice of all widths on Bargain Day 7c per yard.
- 20th—All Berlin Wools and all Zephyr Wools, two, four and eight fold, in all shades, on Bargain Day 5c per ounce.
- 21st—Silk Cord Girdles, on Bargain Day 8c.
- 22nd—Black Silk Lace Flouncing, on Bargain Day 20c per yard.
- 23rd—Children's Woolen Mitts, on Bargain Day 12½c per pair.
- 24th—The "Watchspring" Corset, worth \$1 50, on Bargain Day \$1 05.
- 25th—Children's Fleece Lined Kid Mitts, on Bargain Day 25c.
- 26th—Ladies' Heavy Quilted Skirts, lined, worth \$1 35, on Bargain Day 99c.
- 27th—Ladies' Flannelette Skirts, on Bargain Day 45c.
- 28th—Ladies' Flannelette Night Dresses, on Bargain Day 60c.
- 29th—Half dozen White Handkerchiefs, in nice fancy box, on Bargain Day for 20c.
- 30th—Your choice of 69 pieces Moire Sash Ribbons, on Bargain Day for 15c per yard.
- 31st—Cashmere Mending Yarn, on Bargain Day 5c per card.
- 32nd—Ladies' Heavy Ribbed Woolen Leggings, on Bargain Day 23c.
- 33rd—A big range of Factory Cottons, full yard wide at 3c, 4c, 5c, 5½c, 6c, 6½c, 7c and 8c per yard.
- 34th—Yard Wide Bleached Cotton, on Bargain Day 7c per yard.
- 35th—Check Muslins, worth 12½c, on Bargain Day 8c per yard.
- 36th—20 inch Bleached Toweling, on Bargain Day 8c per yard.
- 37th—Honeycomb Toweling, on Bargain Day 4c per yard.
- 38th—2 pieces only, German Flannel for Wrappers, worth 50c, on Bargain Day 20c per yard.
- 39th—A fine line of All-Wool Tweed, worth 60c, on Bargain Day 40c per yard.
- 40th—Ten-quarter Marseilles Bed Spreads, on Bargain Day for 70c.
- 41st—Eleven-quarter Heavy Fringed Bed Spreads, on Bargain Day 95c.
- 42nd—Ten-quarter Colored Bed Spreads, on Bargain Day 84c.
- 43rd—Eight-quarter Bleached Sheet (see it), on Bargain Day 22c per yard.
- 44th—A new lot of Chenille Table Covers, worth \$2, on Bargain Day \$1 40.
- 45th—36 inch Flannel Sheet, on Bargain Day 23c per yard.
- 46th—Large Scotch Crash Towels, worth 20c, on Bargain Day 12½c.
- 47th—Large Size Jumbo Huck Towels, worth 25c, on Bargain Day 17½c.
- 48th—Bradford Skirting, on Bargain Day 9c per yard.
- 49th—Shaped Horse Blankets, on Bargain Day 69c.
- 50th—A few Men's Silk Braces, worth 50c, on Bargain Day 18c.
- 51st—Men's Heavy "Army" Braces, on Bargain Day 25c.
- 52nd—Men's Heavy All-Wool Arctic Socks, on Bargain Day 20c per pair.
- 53rd—Men's Heavy Cardigan Jackets, worth 90c, on Bargain Day 59c.
- 54th—Men's Laundered White Shirts, worth 60c, on Bargain Day 37½c.
- 55th—Boys' Unlaundered White Shirts, worth 50c, on Bargain Day 35c.
- 56th—Men's and Boys' Flannelette Shirts, worth 35c, on Bargain Day 20c.
- 57th—Men's and Boys' Flannelette Night Shirts, worth \$1, on Bargain Day 69c.
- 58th—Men's Black Sateen Shirts, worth \$1, on Bargain Day 50c.
- 59th—Men's Kid Gloves, fleece lined, worth 75c, on Bargain Day 50c.
- 60th—Men's 35c Four-in-Hand Silk Ties, on Bargain Day 2 for 25c.
- 61st—Men's Large Silk Bow Ties, in all shades, worth 35c each, on Bargain Day 2 for 25c.
- 62nd—Boys' and Men's Imitation Persian Lamb Caps, on Bargain Day 25c.
- 63rd—Men's Sealote Caps, on Bargain Day 69c.
- 64th—Men's Wambot Fur Coats, a few only left, on Bargain Day \$12.
- 65th—Men's Swamp Wallaby Fur Coats, worth \$28, on Bargain Day \$19 50.
- 66th—Ladies' Merle Lined Opera Cloaks, worth \$13, on Bargain Day \$7 50.
- 67th—Children's White Lamb Mitts, on Bargain Day 75c.
- 68th—Ladies' Silk Sealote Mitts, on Bargain Day \$1 75.
- 69th—Youths' and Young Men's Fine Tweed Suits, worth \$3, on Bargain Day \$4 50.
- 70th—Men's Strong Tweed Suits, on Bargain Day \$3 50.
- 71st—Boys' 2-Piece Tweed Suits, on Bargain Day \$2 50.
- 72nd—Boys' Heavy Tweed Overcoats, worth \$5 50, on Bargain Day \$3 50.
- 73rd—Boys' Tweed Knicker Pants, worth 50c, on Bargain Day 25c.
- 74th—Special line Men's Heavy Tweed Storm Ulsters, worth \$7 50, on Bargain Day \$5.
- 75th—Good Whisks, on Bargain Day for 5c.
- 76th—School Pens of all kinds, on Bargain Day 4 for 1c.
- 77th—As usual, 15 bars Best Electric Soap for 25c.
- 78th—Good Shoe Brushes, with dauber, on Bargain Day 12½c.
- 79th—Note Paper, plain or ruled, on Bargain Day 3c per quire.

**The T. E. Mara Co.**

LIMITED.

153 Dundas Street,  
155 Dundas Street,  
And Market Square } **London.**

PHONE 1,043.

Order by mail. We pay express charges on parcel amounting to \$5.