

Just Arrived,
A lovely
collection of

New Fall Blouses

presented to-day

at \$5.70, \$7.80 and \$10.60

Beautiful Tricolette Overblouses and Crepe-de-Chene Tuck-in Blouses in just the models one wants NOW for wear with new Fall suits and separate skirts.

The Tricolette Overblouse is one of the loveliest the Autumn season has offered, with gay wool embroidery and silken cord girdle, and obtainable in Navy, Black, Bisque, White and Henna. The little Crepe-de-Chene models are adorable with little round collars and fagotting. In White and Flesh.



Low Prices in Our Showroom

BLACK JERSEY BLOOMERS only 60c. pair
BLACK SATEEN BLOOMERS only \$1.50 pair
PINK SILKTENE BLOOMERS only \$3.55 pair
NEW HAT SHAPES 70c up.

JOB STAMPED LINENS

We are opening a big job line of Stamped Linens to-day, consisting of Camisoles, Cushions, Centres, Aprons, Tray Cloths, Infants' Dresses, Bureau Scarves, Pillows, Serviettes, etc.

Bishop, Sons & Co., Ltd.
ST. JOHN'S

JOB-140 Men's Shirts Only \$2.80 each

Regular \$4.00 Shirts. Some have stiff coloured detachable collars, some soft collars, and quite a large variety are without collars.

AMERICAN WOOL UNDERWEAR FOR MEN, \$2.50 Suit

Last year this same Underwear sold here for \$4.60 a suit, and was considered good value. See our window.

Towns Destroyed by Flood.

Many hundreds of lives were lost by the bursting of a dam at Austin, Pennsylvania, on Saturday, September 24, 1911. Austin Valley is about 20 miles from the border of New York State. At the head of the valley was a dam, the property of the Bayliss Paper Company, above which was a lake containing a great quantity of logs, which are said to have caused the dam to burst. Many of the inhabitants fled to the hills, but the dam being so close to the town, there was no time to give warning, so that the torrent rushed down almost like a wall and with a roar resembling thunder. This was the only notice anyone had, and all who were caught in the streets or in the houses of Austin and Costello had not the slightest chance of escape. Many who were working outside and in the fields or in factories somewhat removed from the centre of the valley saved their lives. The thousands of logs acted like battering rams, and did much damage that the flood would have spared. They were also responsible for great loss of life. In one case fifty people seeking to escape to the hills were held up by a barbed wire fence, and before they could disentangle themselves from it they were overtaken by an immense mass of logs borne by the flood and battered to pieces. So great was the force of the water that after the destruction of Austin had been completed, Costello, about three miles beyond in the valley, met its fate, and in the same manner. In both towns the damage was the greater because the majority of the buildings were on a long single street owing to the narrowness of the valley. Telegraph and telephone wires were destroyed and the railway was flooded and damaged. Hardly had the waters subsided when fire started from the broken gas-mains, and what the flood had left was devoured by the flames. The wreckage burned fiercely despite the wet, and the bodies of many victims floated in the debris were incinerated. The dam had been in bad condition for more than a year. The first alarm in the town itself was given by the whistle at the mills, but the result was disastrous, for many people, thinking that this was a fire alarm, hastened to the main street, where they were directly in the path of the waters. The flood swept a clean cut trench four feet deep through this street, and this broke many of the gas pipes. More than a hundred persons met their death at the railway workshops and a lumber establishment, while 50 girls were drowned or otherwise killed at the paper mills. Although Costello was wiped out, only three lives were lost there, as the inhabitants were warned by a motorist, who risked his life driving before the flood, and shouting as he went, "Flee to the hills."

SHOPKEEPERS—Stop Losing Money by Retailing Sugar out of a Barrel. Bags, Twine, Loss of Weight, etc., Cost You 1 Cent Per Lb.

Tell your customers Lantic in dust-proof yellow packages is guaranteed full weight and that Lantic costs them no more than sugar out of a barrel.

Tell them Lantic in dust-proof yellow packages comes direct from the Refinery to their table unsoiled by contact with any person's dirty hands. They prefer clean sugar.

Tell them Lantic is FINER than sugar out of a barrel. Everybody knows that FINE sugar is, bulk for bulk, sweeter than coarse sugar.

BETTER STILL

Open a 2 pound or a 5 pound package of Lantic Sugar and let them see for themselves how good Lantic Sugar really is.

You'll find most of your customers know good sugar when they see it, and Lantic is extra good. Let them taste it.

Perhaps some of your customers would just as soon have sugar out of a barrel, which, if exposed in your shop, must contain dust, disease germs, manure, dried sputum, etc., which blows in from the street; but we believe most of them will prefer Lantic Sugar in dust-proof yellow packages.

COLIN CAMPBELL, Ltd.,
Distributors of Lantic Sugar.

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Side Talks by Ruth Cameron

TEN YEARS AFTERWARD.

The other day I started to recommend a book to a friend and then hesitated. It was a book I had thought exceedingly witty and clever and interesting and my friend was one of those people on whom one can almost count to see things as one sees them oneself.

Why then did I hesitate. Simply because I remembered that it was ten years since I read that book, and that what I thought clever and witty and interesting in those days might not seem the same to-day.

Nothing, I think, shows how one changes like re-reading a book that one has not read for many years. The Old Emotions Refused to Come. I have had the experience several times lately of coming across a book I once thought most wonderful, glancing through it in the expectation of renewing the old emotions and discovering with disappointment that the old emotions refused to come.

Perhaps it was partly because it was a re-reading. It takes a real work of art to stand being read twice. Perhaps, too, it was because the glamour of memory made the book seem even more wonderful than I really found it the first time. Memory does play those tricks you know.

But I am sure it was partly, too, because in those years between I had changed. They say the body changes every seven years, surely the mind with its constant experiences of new impressions, new emotions, new contacts must change as often.

Must be like *Wuthering*. And because I had a different mind from the one I had then, of course I could not produce the same effect as the book did not produce.

the same reaction. It seems to me minds are something like wireless receiving mechanisms, each one is tuned so that it receives certain vibrations. Lot time or experience change the tuning and you lose some vibrations and get others. There are doubtless many books that I enjoy to-day that I should not have enjoyed then.

Of course there are some books so rich that they give vibrations that reach a great number of different conditions and types of mind. There are some books in which, each time we read them, we find new riches of suggestions. The riches were there before but we had not had all the experiences and the emotions which made us able to understand them.

Why I Like to Read With a Pencil. There are passages in the Bible to which one can go back many times and find something new.

There are passages in Shakespeare and George Eliot and Stevenson and Emerson and Carlyle, and many

others like them, which have something to say to you every time you read them.

That is one reason why I love to read with a pencil (a certain type of booklover thinks this is sacrilege but I claim he is not the true lover, he loves the book, not the soul).

Each time I read I can see what meant the most to me before and mark new passages. Do you do that, Reader Friend, or do you call it sacrilege?

MY BUSY DAY.

My motor purrs and d quickens, the tank with gas is filled; the road is strewn with chickens and cats that I have killed; still faster, faster go! And cattle that were lowing and roosting that were cawing are now forever still. I have no earthly reason for hitting such a clip; I have the whole blamed season in which to make the trip; but my old host's a dinger, a dust and gravel sling, and so I do not linger—just watch the old girl strip! But, say, what ails my victim? I seem to be in bed! "You had a bad collision," just now the doctor said; "at high speed you were racing, all motorism disgracing, and now you see me placing this poultice on your head. Your car, that was a daisy, is wrecked beyond repair; the coroner is crazy, so many dead are there; when two fools get to driving, to break speed records striving, it's strange that one's surviving, as you are, I declare. The sad truth must be spoken, though it may seem a fright; your collarbone is broken, and both your ears are lost; with blood your dome is crusted, your diaphragm is busted, your works must be adjusted, and that at frightful cost." And from my couch of sickness I watch the autos pass, and mark their pep and quickness when drivers give them gas; I may not drive such sprinters for many, many winters, for I am all in splinters, oh, waly and alee!

P. E. I. PLUMS

in perfect order.

BY GALLON OR 5 GALLON BOX.

PEARS in boxes

PARTRIDGE BERRIES

FRESH TOMATOES

LOCAL TOMATOES

Pickling Tomatoes, advertised for this week were short shipped. Will have shipment for delivery next Monday.

C. P. EAGAN,

Duckworth Street & Queen's Road

Civic Commission.

WEEKLY MEETING.

The Weekly Meeting of the Municipal Commission was held last evening at 4 o'clock. Mayor Morris presided, and Councillors Vialombe, Peet, Jackson, Collier and Hallett were present.

After confirming the minutes of previous meetings, the following matters were disposed of:

The Mayor referred to the death of the late John O'Reilly, Sanitary employee, who, for the past forty-five years, has been one of the City's most trustworthy officials, and whose passing was deeply regretted. The Council placed on record its appreciation of the long and faithful service rendered by the deceased.

E. T. English, Harbor Master, wrote that he had given the Newfoundland Coal and Trading Company permission to repair the wharf, late A. Goodridge & Sons' premises, but could not give permit for the extension of same, as it was contrary to the Regulations.

Communications were read from the Superintendent of the Electrical Department, Reid Newfoundland Co., stating that the lights on Lime Street and Angel Place would be attended to; and that the moving of poles back to new street lines, Golf Ave. and Power Street would be given immediate attention.

J. M. Carberry wrote in reference to property belonging to the St. Michael's Church, Golf Avenue, which had been taken into the new street by the Council. The City Engineer is to report on this matter.

A petition was received, signed by a number of Medical Practitioners, asking that, in view of their having to keep a second car for emergencies in connection with their profession, they be relieved of the tax on said car. The Council has no power, under the Motor Car Act, to make concessions, as requested.

Mrs. Dillon, Southside, wrote regarding drainage. The matter was referred to the City Engineer.

Geo. Hamlyn applied for water service, Allandale Road. His request was acceded to.

Petitions were read from the residents of McKay Street, Shaw Street, Mundy Pond Road, asking that lights be installed in these localities. Their request was acceded to.

Rev. A. B. Stirling, St. Mary's Rectory, Southside, called attention to the need for more lights in this locality; and also referred to the "blind corner" at the junction of the Southside Road and the Long Bridge, which, he stated was a source of great danger. His former request was granted, while the latter is, at present, being taken up with the Minister of Public Works, with a view to having the obstructions removed.

The Furness Withy Company applied for permission to lay concrete pavement in front of their premises, Water Street, so that same might present a respectable appearance to the many strangers arriving in our City, and, at the same time, improve condition of this thoroughfare. The request was acceded to.

A communication was received from the Newfoundland Motor Association, calling attention to the sections of the Motor Car Act, in reference to Dealers' and Garage Licences, and stating it had come to their notice that the tax in this respect was—in many cases—unpaid. The City Clerk was instructed to write the parties liable for this tax, calling their attention to the Regulations, and notifying them that, if they did not comply with same, prosecution would follow.

M. Carberry applied for the position on the Sanitary Staff, made vacant by the death of Mr. J. O'Reilly. His application was ordered filed.

The following plans were passed, subject to the City Engineer's approval:—Norman Felley (extension to garage) Macklin Place; Presentation Convent (School building) Plank Road; P. J. Miller (dwelling) Freshwater R.

Plans submitted by Wm. Butt and Nathan Pond, Mundy Pond Road, and William Cummins, Lalmarchant Road,

Another Bear Story.

(Western Star.)

Wm. Ruth, of Summerdale, tells of an experience he recently had with Bruin and one which he is not likely soon to forget. We met Mr. Ruth on Saturday week. He was walking quite lame, and we asked him what was the trouble with him. He replied that a couple of days previous he had a fight with a bear. He was with a party in berry picking, up Bell's Brook about two or three miles back of Curling, when he suddenly came upon a bear. The animal attacked him, dug his claws into the back of his hands and into his shoulders and legs. He fought the bear first with his fists and later managed to grasp a stick with which he succeeded in beating Bruin off. In the tussle Mr. Ruth had his hands, shoulders and legs badly lacerated, and his clothing was torn from his body, so much so that he had to pin it together to enable him to return home. There were two cubs in company with the bear, and no doubt the elder bear's actions were those of a mother in protection of her offspring.

The report of the City Health Officer showed six new cases of Diphtheria in the city for the week.

The City Engineer tabled a lengthy report, dealing with several matters, such as the widening of many important thoroughfares, and the need of attention being given the Screen House at Windsor Lake, etc. The report was deferred to a special meeting, for consideration.

Regulations, in connection with the Municipal Act, 1921, were passed, and ordered to be published.

After disposing of several minor matters and passing of accounts, presented, the meeting adjourned.

With the Rod.

The inland fishing season closed on the 30th inst. There was good fishing right up to the end of the season. On the last day several fish were taken. Wm. Boland landed two weighing 15 and 18 pounds respectively, and M. E. Boland also landed two of similar size at Hard Scrabble. The fish were in the prime of condition being just from the salt water. Dr. Fisher had two big fish on, but broke his leader and lost both fish. B. D. Lilly caught several.—Western Star.

MOTOR CAR OWNERS—A few tires left, selling very cheap to get clear of them, 32 x 4, 33 x 4, 34 x 4. E. D. SPUR-RELL, 365 Water Street.



Windsor Table Salt
THE CANADIAN SALT CO. LIMITED

Household Notes.

A cake of sweet chocolate is welcome to the child's lunch box, and is very wholesome.

Apple sauce is also in your preserve closet. Can it both with and without sugar.

The fashionable Spanish heel is a cross between the Louis and Cuban heel.



SPORTING GOODS!

CARTRIDGES—Black Powder, 10 and 12 G, BB, 1, 2, 3, 4, 5, 6, 8.

CARTRIDGES—Smokeless, 10 and 12 G, BB, 1, 2, 3, 4, 5, 6, 8.

BRASS AND PAPER SHELLS, 10 and 12 G.

CARTRIDGES, 303, 30/30, 44, 45/70, 32, 22, Long and Short.

PRIMERS, CAPS, POWDER, SHOT, WADS—Felt and Cardboard.

RELOADING SETS, RE-CAPPERS, EXTRACTORS, WHISTLES.

22 C. RIFLES, BRECHLOADING GUNS, PUMP GUNS, AUTOMATIC RIFLES, 44 WINCHESTER RIFLES, REVOLVERS, ETC., ETC.

BOWRING BROTHERS.
LIMITED

Hardware Department

