

### Northern Winter Mail Service

The S.S. STELLA MARIS will leave the Wharf of the Newfoundland Produce Co., Ltd.

At 4 p.m. on **TUESDAY, April 2nd, 1912,**

for the following ports, going and returning:

Bay de Verde, Lower Island Cove, Old Perican, Trinity, Catalina, Bonavista, King's Cove, Salvage, Greenspond, Pool's Island, Wesleyville, Seldom Come By, Fogo, Change Islands, Herring Neck and Twillingate.

Freight received up to 6 p.m. Monday. For Freight and Passage apply to Coastal Office of

Newfoundland Produce Co., Ltd., Agents.

apl,2in Phone No. 748.

### Just Received:

500 barrels

**Best Portland CEMENT,**

Selling at Lowest Market Prices.

**Colin Campbell.**

### There's a Reason.

Horwood's Good Wood Goods come from their own forests where they are carefully selected and are carefully manufactured at their own mills. Result—

**HIGHEST QUALITY,  
BEST VALUE.**

**Horwood Lumber Co'y, Ltd.**

### Serravallo's Tonic

(Bark and Iron Wine)

Gives Health and Strength.

Sold by Druggists throughout the Island, and

**HAYWARD & CO., Distributing Agents.**



### Apples, Oranges, Etc.

To Arrive, ex Rosalind, To-morrow.

50 bbls. APPLES, 20 cs. Choice Sweet ORANGES  
30 bbls. TURNIPS, 30 bbls. PARSNIPS,  
15 bbls. CARROTS, 10 kegs. SAUSAGES.

**BURT & LAWRENCE, 14 New Gower St.**  
P. O. Box—215. Telephone—759.

### To Amateur Photographers!

If you have a small SNAPSHOT that is good, it would be much better if it were enlarged.

Bromide Enlargements from Original Negatives.

Prices: 6 x 8, 8 x 10, 10 x 12, 12 x 14, 14 x 17, 16 x 20  
Mounted—55c, 75c, \$1.00, \$1.15, \$1.50, \$2.00  
Unmounted—40c, 50c, 65c, 75c, \$1.00, \$1.25

For Sepia Enlargements increase unmounted price 25 per cent.

**THE HOLLOWAY STUDIO,**

Corner Bates' Hill and Henry Street.

Phone—768. Post Box—602.

### New Cabbage, Cranberries, Etc.

Coming Monday, per "Rosalind."

30 crates New Am. Cabbage, 20 barrels P. E. I. Carrots,  
50 barrels American Cabbage, 40 barrels P. E. I. Parsnips,  
20 barrels C. Cod Cranberries, 100 sacks P. E. I. Turnips.

And due from Liverpool.

30 cases SWEET ORANGES, 50 cases Valentia ONIONS.

Order quickly for prompt delivery.

**Edwin Murray**

### NEW GOODS.

JUST OPENED THIS WEEK:

Ladies' Straw Hats, Dress Goods,

Blouse Cloths, Muslins,

Lawns, Ribbons, Laces, etc.

All very newest and up-to-date goods. Quality and prices always right.

**WILLIAM FREW, Water Street.**

## New Spring Goods!

**NEW Dress Goods,**

Stylish Fabrics,  
Newest Shades.

**NEW Golf Coats,**  
Assorted Colors.

**New Hats**

Ready-to-Wear,

Untrimmed,

and  
Millinery

**HATS.**



21 only Ladies' Sample Costumes, at \$6.00 and \$7.50;

worth very much more money.

New Muslins, Prints, Delaines,  
Azsilks, Foulards, Zephyrs, etc.

New Laces, Embroideries, Vellings,  
Flouncings, Over Laces, etc.

**New Corsets! Best Makes! New Figures!**

**NEW HOSIERY:** Black and Col'd  
Cashmere, Embroidered Ankles.

**NEW SUITINGS and  
TROUSERINGS.**

**NEW MAT PATTERNS--All Sizes.**

## STEER BROTHERS

## Balance Stock

—OF—

**Fur Coats, Furs, Muffs,**

**Persian Lamb Caps, Collars, etc**

Will be cleared at a Discount of from

**20 to 33 1-3 per cent.**

OFF REGULAR PRICES.

**U. S. Picture & Portrait Co.**



The Popular London Dry Gin is

**VICKERS' GIN**

D. G. ROBLIN, Toronto  
Canadian Agent

J. JACKSON, St. John's,  
Resident Agent



We have just opened a splendid assortment of Ladies ready-to-wear

## SPRING HATS

Our styles are the latest, our prices are the cheapest, our HATS are the best.

It will pay you to visit our Showroom before purchasing your Spring Hat.

SEE OUR WINDOW FOR STYLES.

**G. T. HUDSON'S,**

367 and 148 Duckworth Street.

## Some New Arrivals!



### The Popular Quaker Girl Waist,

from one of the best American makers, made of fully mercerised Baptiste; a material possessing a splendid appearance and good wearing qualities. The newest and best in the market—twelve patterns. All same price

**\$1.60.**

**R. TEMPLETON, 333 Water St.**

FOR SALE!

SCHR. "ATLANTA,"

106 Tons Gross, 86  
Tons Nett.

Rebuilt 1910. Well found in every way. For particulars apply to

A. H. MURRAY, St. John's; or,  
EARLE, SONS & CO., Fogo.  
mar27,12

**REID NEWFOUNDLAND  
COMPANY.**

## Easter Excursions!

Excursion Return Tickets at One Way First-Class Fare

Will be issued to and from all Stations between St. John's, Carbonear and Placentia.

GOING--Good on all Trains of Thursday, Friday, Saturday, Sunday and Monday, April 4th, 5th, 6th, 7th and 8th.  
RETURNING--Good on all Trains up to and including Tuesday, April 9th.

**Reid Newfoundland Company**

**WEATHER FORECAST.**  
TORONTO, Noon—Strong winds and moderate gales from Eastward, with snow or rain. Thursday—Strong N.W. wind, clearing and cold.  
ROPER'S Noon.—Bar. 28.90; ther. 32° above.

VOLUME XXXIV.

### AUCTION SALES!

By Public Auction,

ON

THURSDAY, at 11 O'clock,

at the Stables of

**D. J. MCKENNA,**

Castle Dale, Munly Pond Road,

4 Milch Cows—1 springer,

1 4-Wheel Farm Truck,

1 Light Express,

1 Milk Waggon, 1 Milk Slide

1 Sleigh, 1 Plough,

1 Set Double Harness.

1 Set Single Harness,

1 Bedstead and Spring,

Milk Bottles, etc.

**M. A. BASTOW, Auctioneer.**

apl

*John Collins*

**Old Scotch Whisky.**

The kind you get at home in Scotland. Keep on asking for it everywhere.

**COLLINS, TODD & CO.,**

53, m. w. f. s Glasgow, Scotland.

**FOR SERVICE!**

*John Collins*

That Well-Known Stallion "Cock

Robin" is now ready for service at my

Forge, George St. For pedigree and terms apply to

**WM. BRENNAN, George St.**

mar27, eod, 12

**White's Cement**

Now landing ex S. S. Rappahannock,  
1,500 BARRELS

## White's Best Portland Cement

Engineers, architects and users of cement requiring a sound, reliable and genuine article of uniformly high quality should specify "WHITE" Brand.

**H. J. STABB & Co.**

apl

**Flower Store**

**Bullerin.**

FOR EASTER.

IN POTS: Easter Lilies, Spireas, Azaleas.

CUT FLOWERS: Carnations, Narcissus, Jonquills, Hyacinths, Tulips, Sweet Peas.

All the above are perfectly in bloom, and form superb Easter Decorations.

Phone, 197.

**J. McNEIL,**

RAWLINS CROSS.

apl

**BLACK**

**DIAMONDS**

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the schooner "Fleetley" is now discharging

**350 Tons of**

**Genuine North Sydney**

Screened

**COAL.**

**J. J. MULLALY & CO.**