



For Fall Wear

You need good heavy boots that will keep your feet dry—Good solid ones that won't go out of shape—Boots that will stand the mud and wet weather. We have them, WE MAKE THEM, made of Island Grain Leather, solid leather soles, insoles and counters.

PRICE \$2.50

Also imported ones if you want them, good for the price, \$1.75. Plow Boots \$1.00, \$1.10, \$1.20, \$1.40, \$1.65.

GOFF BROS.



A Failing Business

It is strange, but nevertheless true, that many Clothiers, in finding their business dwindling away never ascertain the true cause—the kind of Clothing they're selling.

There is no going back of the fact if you want to keep in touch with the spirit of the times you have got to sell the right kind of Clothing—Clothing that you, as well as the wearer, can truly depend upon. A satisfied customer is your best possible advertisement and costs nothing.

We sell the "SHOREY" BRAND CLOTHING to over two thousand, and the best evidence in the world that we produce the BEST WEARING CLOTHING is the tremendous volume of our business.

You ought to know us—ought to investigate our offerings. We will change the course of your business and place it on a paying basis. Now is the time to get out of the rut.

"A man's character is generally judged by the company he keeps." To be Progressive is to sell Progressive Clothing. We have produced a line of

Suits for Fall & Winter AT \$5.50 \$6.00 \$7.50 AND \$8.50

That for exclusiveness, quality, style, tailoring and fit will prove invincible to all competition.

If you are interested write. We will send sample garments, express prepaid.

The acknowledged Best Tailored, Popular Priced, Perfect Fitting Suits.

JAS. PATON & CO.

NOW IS YOUR TIME IF YOU HAVE A WANT IN STAPLE & FANCY DRY GOODS

Dress Goods, Mantles, Millinery, Furs, Tailor-Made Clothing, Notions, &c.

A Stock in Perfect Touch with Fashion's Requirements Style, Assortment and Quality is here—Everything but High Prices.

Here are Bargains you can appreciate at a glance. For lower prices and higher quality than any other house—TRY US.

FURS—We acknowledge no competitors in the Fur Trade of this Province.

\$10,000.—We can show you ten thousand dollars worth of the finest Furs ever brought to P. E. Island, bought for SPOT CASH and marked at prices which none other can approach. 120 ladies' Fur Jackets in Seal, Bokhara, Astrakhan, Racoon, Wallaby, Wombat and Siberian Lamb. Every garment guaranteed; 125 Fur and Fur Lined Capes from \$5.00 to \$50.00. See Siberian Lamb 28 inches long for \$12.75; 600 Collars and Scarfs from \$10.00 to \$30.00. Hundreds of Mitts, Gloves, Caps, etc., etc., at lowest prices; 85 Gents' Fur Coats; 1000 yards Fur Trim mings; 150 Sleigh Robes in Russian Wolf, Black Wolf, Raccoon, Brown, Grey and Black Goat.

DRESS GOODS.

We invite your attention to our line of Fall and Winter Dress Goods, which includes the choicest offering of foreign and domestic markets for the season of 1899. We feel confident that a critical examination of our complete and elegant line will convince you that our styles and prices are not equalled elsewhere. There is no doubt about it.

Black Goods are the correct thing this season, and as we are the acknowledged leaders in this line, we can save you money on every purchase—why just think of it, we show you 110 patterns in Zigzag Black Goods alone. Can you see half as many in any other store in this city? In Colored Goods, we show all their latest novelties at lowest prices.

Trimming to match goods is at the newest designs. See our Silk, Velvet, Glove, and Hosiery departments—in them you have style, comfort and value combined. To pass us by, would be an inexcusable injustice to your Pocket book. This is not because we say so, but because our goods and prices make it so.

MILLINERY.

YOU'RE PRETTY HARD TO convince if one trial here doesn't satisfactorily demonstrate to you that it always pays to buy your hat or bonnet from us. Our millinery is keeping over with the hats new for to-day and cost less than last year's styles.

JACKETS and CAPES.

Have you ever been in our mantle department? Maybe you haven't, if you have, you know who has the largest assortment in the city to choose from. We don't want you to take our word for it, come and see for yourself. If our values are not better than you can get anywhere else in this city, don't buy from us. Prices range from \$1.50 up to \$26.50.

Our Gents' Furnishing Department is brim full of snags. English all linen collars from 7 cents up. Brasies from 5 cents a pair up. Underwear 30c and up. We have gone into mens' wear to save you money.

CLOTHING.

The famous "G" Brand Tailor-made Clothing sold by the best houses in Canada to-day. We are in the Clothing business to stay. Every suit is guaranteed that leaves the store, and we are going to save you money on your clothing. We don't want you to take our word for it. Come in and see for yourself. Whilst we do not claim to be The Original and Only Farmer's Sons doing business in Charlottetown, we do claim to be not only Farmer's Sons, but were farmers ourselves for many years. Therefore we are in a better position to supply the farmer's wants than any other Dry Goods House in this city.

FREE.—We want the farmers boys and girls to read our ads. As an extra inducement we make the following offer: To the girls under 12 years of age, who will commit this advertisement to memory, and repeat it correctly before a member of the firm, we will give a handsome Stick-Pin or Brooch. To the boys a bag-up Pocket-Knife.

SENTNER, McLEOD & CO.

Wholesale and Retail.

Successors to Beer Bros.

WORMS cannot exist either in children or adults when DR. LOW'S WORM SYRUP is used. 25c. All dealers.

Minard's Liniment Cures Colds, etc.

NOTICE.

I hereby give notice that I require all persons indebted to me, whether for book account, judgment, promissory note or otherwise, to make immediate payment of the same to Messrs McLeod, Morson & McQuarrie, Solicitors, Charlottetown, whom I have authorized to grant receipts therefor.

I hereby offer for sale my premises at Morell, containing 56 acres, about 16 acres of which are under cultivation. The remainder is covered with a second growth of soft wood. The buildings are in fair condition, new silos having been placed thereunder a few years ago.

Dated this 6th day of October, 1899 WILLIAM STERNS, Oct. 11, 1899.—41

A militia order issued at Ottawa Friday states the eight companies of infantry authorized for the active regiment of infantry, and they will be designated "A" to "H," as follows:

- "A" company, raised in British Columbia and Manitoba.
"B" company, raised at London.
"C" company, raised at Toronto.
"D" company, raised at Ottawa and Kingston.
"E" company, raised at Montreal.
"F" company, raised at Quebec.
"G" company, raised in New Brunswick and P. E. Island.
"H" company, raised in Nova Scotia.

THERE was a large attendance at the Opera House Monday evening to do honor to Major Weeks and the other brave Island "boys" who accompany him to the Transvaal.

Lieutenant Governor McIntyre occupied the chair, opening the meeting with a short address. Spirited addresses were delivered by Chief Justice Sullivan, Rev. T. F. Fullerton, Rev. J. J. Teasdale, Rev. Jas. Simpson, Judge Fitzgerald, Judge Warburton, Col. Moore, Judge McDonald, Premier Farquharson and Mayor Warburton, and contained many words of praise and encouragement to the men. The money given the contingent by the Provincial and Civic Governments was presented by Premier Farquharson and Mayor Warburton, each man receiving \$20 in gold.

Mrs. McIntyre, wife of His Honor the Lieutenant Governor, also presented the members of the contingent with souvenir pins, the gift of a city jeweler who did not wish his name disclosed; and Miss Helen Warburton gave Major Weeks an eloquent bouquet.

The procession closed with the National Anthem. After the meeting closed a complimentary dinner was tendered to the men at the Hotel Davies, at which about 130 guests were present. The evening passed off pleasantly, with speeches and toasts, and was brought to a close by the singing of God Save the Queen, and three hearty cheers for Her Majesty. The contingent left this morning by the 7.30 train. They were escorted to the station by the City Militia, headed by the Artillery band. Thousands of people lined the street in front of the railway station to see the boys off. They were cheered all along the line of march. As the train moved out of the station the band struck up in fine style, "The Girl I Left Behind Me" accompanied by the screeching of the engine whistle. Seven car loads of supporters accompanied the contingent as far as Summerside. Lieutenant Governor received a telegram last night asking for twenty more recruits. We understand that a good number have already applied. No doubt if our boys get the chance they will distinguish themselves.

ISLANDERS FOR THE TRANSVAAL Major W. A. Weeks. Hurdie L. McLean. Jas. L. Walker. Artemus R. Dillon. James Matheson. Joseph O'Reilly. Hedley V. McKinnon. Frederick C. Furze. John Boudreau. Herbert H. Brown. Ernest W. Bowness. A. H. Rigby. J. Edward Small. Lawrence Gaudet. Roland D. Taylor. Reginald Cox. Walter Lane. John Archd. Harris. Charles Hine. Leroy Harris. Thos. Ambrose Rodd. Lorne Stewart. Fredk. B. McBae. Richard Jos. Foley. Nelson Brace. Michael J. McCarthy. Joshua T. Leslie. R. Earnest Lord. Frederick W. Waye. Arthur J. B. Mellish. Nancy Dolron.

SICK HEADACHE, however annoying and distressing, is positively cured by LAXATIVE PILLS. They are easy to take and never gripe.

THE COLUMBIA WINS. In the competition for the America cup the Columbia was an easy winner. The behavior of the Shamrock in some of the earlier races that were not finished led to the impression that under certain conditions she was the faster boat. It is now pretty well established that the Columbia has her under almost any circumstances and that in an all-round competition the United States boat is unquestionably superior. There is no room for protest, and no cause for complaint. The contest has been carried through in true sportsman spirit. Sir Thomas Lipson gaining in personal esteem as his craft fell in popular favor. He joins the procession of sportsmen who have crossed the Atlantic for the old cup and who went home without it. The company is good and is growing numerous.

DEED. At Lewiston, Me., on Sept. 21st, 1899, Margaret Bertha McLean, aged 18 years, formerly of Charlottetown. At Richmond on the 17th inst. Peter Lee Prangh, in the 47th year of his age, leaving a widow, two sons and seven daughters, mourn their irreparable loss. R. I. P. At her residence, Marsh Road, on the 19th October, after a short illness, Mary Ryan, nee Matthews, died. Deceased was native of County Monaghan, Ireland, and was 82 years of age. Deceased was a most exemplary woman, and highly esteemed in the community in which she lived, as shown by the large number of friends and neighbors who followed her remains to Morell Church, thence to the cemetery, where the last rites were performed by the pastor, Rev. A. McAnulty. May her soul rest in peace.

HAGYARD'S YELLOW OIL is prepared to relieve and cure cough, colds, sore throat, pain in the chest, hoarseness, quinsy, etc. Price 25c.

NOTICE. The drawing in aid of St. Mary's Church, Indian River, will come off early in December, and parties holding books will please return them in November. W. J. McMILLAN, Sec'y.

LOCAL AND OTHER ITEMS.

The editor of the HERALD is absent this week.

The schooner Foam, previously reported ashore near Sea Cow Head, has been purchased by Mr. Benjamin Sharp, of Summerside, who expects to get her off with a high tide.

The steamer Lake Huron, Captain Jones, of the Elder-Dempster line, arrived at Charlottetown yesterday, and sails as soon as loaded for Liverpool direct. She takes a large amount of freight from here.

The Summerside Agriculturalist says that Mr. M. C. Delaney, of North Tryon, is endeavoring to make arrangements for the establishment of a pork packing business at Summerside, and expects to have it under way in a very short time.

Six Charles Topper on Monday placed insurance with the Ocean Accident and Guarantee Corporation to the extent of a million dollars on all ranks of the Canadian Coastlines. The premiums are to be paid by prominent Montrealers.

The Cathedral Bazaar closed Monday night with a grand promenade concert, which was largely attended. The decorations and viands of the tables were all sold out. The management of the Bazaar are to be congratulated upon having made the Bazaar a complete success, about \$3,000 was realized out of all expenses.

The house of John McLellan, Lanching Road, with all its contents, was destroyed by fire Sunday night. He had 70 barrels of wheat in the kitchen loft, and all his potatoes in the cellar. Mrs. McLellan and her child barely escaped with their lives, having sought on but their night clothes. The cause of the fire is not known. There was no insurance.

A DISPATCH from Ottawa yesterday says that three nurses were appointed to the Canadian contingent Monday night. They are Miss Pope, of Charlottetown, sister of Mr. Joseph Pope, Under Secretary of State, who will be superintendent; Miss Alice, of the Children's Hospital, Ottawa; and Miss Thompson, and Miss Forbes, of Liverpool, N. S., sister of Judge Forbes.

Mr. Leslie McLeod, for sometime associate editor of the Summerside Journal, and who has lately been connected with several horse papers published in the United States, died in Bellevue Hospital, New York, on Thanksgiving Day. Mr. McLeod was 37 years of age. He was an excellent authority on all matters pertaining to the horse and a first class writer. Hatters as to the causes of death are not at hand.

LOCAL AND OTHER ITEMS.

WM. COMPTON, one of the best known citizens of Halifax, died on Sunday. He was a Dominion Architect.

St. Mary's Cathedral, Halifax, was consecrated on Thursday, the ceremonies being of an especially impressive character. In this connection it may be pointed out that when Archbishop O'Brien was appointed there was a debt of \$80,000 on the Cathedral. This has all been paid off and the building has been improved and beautified. About one hundred visiting clergy were present, including Bishop McDonald, of Charlottetown, and Rev. R. B. McDonald, of Rustico.

The Abegweit football team, of this city, were defeated at Halifax on Wednesday last, by the Dalhousie College; score 11 to 0. They, however, made up for this the next day by defeating the Wanderers, the Maritime champions, by a score of 6 to 5. The Abegweits had the best of the game all through, and are said to have looked like a crowd of schoolboys compared with their lusty opponents. The Wanderers will play the Abegweits at Charlottetown in about a fortnight's time, and try to win back the championship.

Mr. Donald McArthur, of Elmsdale, dropped dead Saturday afternoon while attending a sale at Kildare Cape. He was in the usual health at the time. He had just told a friend, who enquired about his health, that he was feeling very well this fall, when he suddenly fell backwards, and without a word expired. A doctor happened to be present and resuscitative were at once administered, but to no avail, the vital spark had fled. Heart disease was the probable cause of death. The deceased was about 70 years of age. Much sympathy is felt for the family.

NOTICE. All amounts in Book accounts, notes of hand or judgments due of the Estate of the late John P. Sullivan of St. Peter's Bay, must be handed in and paid forthwith, to Lawrence J. McDonald who will give receipts therefor. All accounts not closed and arranged for at once will be placed in October Court for collection. HELEN SULLIVAN, Administratrix. St. Peter's Bay, Sept. 27th, 1899.—2m.

Weeks & Co

Furs, Mantles, Jackets, Dress Goods and Staples, WHOLESALE & RETAIL.

One of the largest and best stock of Fine Furs, Jackets, Dress Goods and Staple Goods ever imported to Charlottetown

At the Lowest Possible Price.

New Jackets Best quality ever offered for the money

New Jackets

New Jackets

FURS Fur Lined Capes.

FURS The very latest.

FURS A specialty.

Furs of all kinds, Jackets in Astrakan, Coon, Green land and Electric Seal, Collarines, Muffs, Rugs and Robes.

Come and see us. Examine our new goods.

We want you to trade with us, as we know that we can please you and can sell as cheap as any house in the trade.

KID GLOVES.—Special line of black and colored, at 65 cents, regular \$1.10 and \$1.35 out.

MEN'S UNDERCLOTHING.—In fleeced lined, half wool and all wool. Topsuits, all new goods and prices low. Our special 48 cent Black Cashmere Winter Weight is without doubt the best value in the city.

WEEKS & CO'S, The Peoples' Store.

Successors to W. A. Weeks & Co.

USE EDDY'S BRUSHES

The Most DURABLE on the Market. FOR SALE EVERYWHERE.

New Clothing

J. B. McDONALD & CO.

Are now ready with their New Stock of

Fall & Winter CLOTHING.

THE LARGEST STOCK OF

Overcoats, Ulsters, Reefers and Suits yet shown by us.

We have certainly the best values in the city to choose from.

500 Suits Men's Underclothing from 38 cents a suit to \$3.00, the very best value obtainable. You cannot afford to pass our store when you want to buy your boots. We can save you your expenses to town.

J. B. McDONALD & CO.

Leaders in Low Prices.

You Want A Place

WHERE YOU GET

Full Value for Your Money

That is only natural. Everybody wants to make the dollars go as far as possible—they are hard to get and easy to spend.

Now We Wish to Say This:

We are not going to begin to tell you that we are giving goods away; but one thing you can always rely on,

You can get a Better Value at the Model Store than anywhere else.

GO TO THE Model Store

If you want Ready-made Clothing, If you want Tweeds, If you want Boots and Shoes, If you want Flannels or Blanketings, If you want Gents' Furnishings, If you want Hats or Caps, If you want Trunks or Valises, If you want Umbrellas



The best goods obtainable At lowest price possible.

R. H. RAMSAY & CO.