misapprehension of the facts. The

sentence quoted above, however, and

to support it, render a further expla-

PHENOMENAL INCREASE.

of Commerce show that the export

merce and the measures taken by the

Allied Powers to restrict the trade of

their enemies, and quite apart from

the export of actual munitions of war

has increased to a phenomenal extent

requirements of certain of the

and this, not only in supplying the

gerent nations, but in general trade

with the very countries from whose

markets it has been claimed that Great

Britain was endeavoring to exclude

American products. On the other hand British trade has probably suf-

fered more than the embargoes on

exports imposed owing to the neces-

sities of war by the British Govern-

ment than has United States trade

from the measures in restriction of

neutral trade with the enemies of

"Apart from this unprecedented vol-

ame of exports, American industry,

had been suffering for over a year

from general and widespread depres-

sion, has during the period of hostil-

ities realized another benefit; the re-

duction in exports from the bellig-

erent countries has supplied the op-

WAR BENEFICIAL to U. S.

trade of the United States, in spite of lack of shipping, the complete dislo-cation of normal conditions of com-

nation desirable.

the publicity given to it in the Ameri

## A MERICAN TRADE, GROWN VASTLY DURING WAR, SHOWS NO BRITISH INTERFERENCE

Foreign Office Shows Figures to U.S. Which Prove American exporter. I need only men-That Her Trade Not Hampered by British Sea Operations.

"With regard to the specific accusa-

When you cut a 15 cent bar of N.P. SOAP into 5 cakes, you get as much soap as you would get in five 5 cent cakes. You really earn 10 by cutting up the N.P. SOAP yourself—and you get the best kitchen and laundry soap you ever used.

CLIFFORDS'

Has Decided to Continue the Furniture

Business at the OLD STAND-

78 COLBORNE STREET

We Handle No Cheap Trashy Furniture

wood ash or maple. These are the standard woods to make furni-

ture from. Finished in golden polished oak, or satin finish, or

that all classes of people can make a good choice. Rich and poor

will be cut right in half, and we will continue low prices as long as

find a rich lot of Furniture to choose from at CLIFFORD'S.

can buy at CLIFFORD'S BIG FURNITURE HOUSE.

Quality Furniture, made in Canada by Canadian mechanics.

fumed and Early English, as desired.

we are doing business.

PHONE 15

This store has the good name of handling nothing but the Best

It is all of the finest quarter-cut oak, birch, mahogany, gum-

We carry a full line of Furniture and all shades of finish, so

We have decided to do away with High Prices. Our prices

Now is the time to look after your Christmas Gifts. You will

Watch our windows and see the bargains we are offering.

When passing, drop in and look through our up-to-the-minute

CLIFFORD'S BIG FURNITURE HOUSE

78 Colborne Street, Brantford

OPEN NIGHTS

Great Britain's denial of statements Government, I think it may be useful Swedish consignees. In the same that her merchants are profiting by in the interest of a fair and just apmonths the total exports from Am-British war restrictions upon com- preciation of the facts (which I am erica increased by 2,300,000 bales. merce at the expense of American sure is your object) if I enclose a "I trust that it will not be found trade have been submitted to the memorandum on the subject of these amiss that I ask your consideration state department by the British em- assertions which is supplementary to of the enclosed memorandum which bassy in a memorandum, which was that already communicated to you is not communicated in a controvermade public Sunday with a letter of by my government. transmittal to Secretary Lansing from

The memorandum, which is supple- the present war, and in the case of mentary to a note on the same sub- the American Civil War it will be in if ject handed Ambassador Page last your recollection that the immediate of your department any specific insummer by the London foreign office, effect on France and England was an stance in which the British Governreiterates the assertion that increases unparalleled industrial crisis which ment has made use of their restrictive in British trade with neutral countries resulted in untold suffering to the trade measures for the purpose of unhave been infinitesimal compared with working classes of those countries, fairly discriminating between British the growth of similar American trade. hundreds of thousands being rendered and American trade you will bring the draws particular attention to figures showing that the increase in ex- to note from the recent published reports from the port of New York to port of the secretary of the treasury, the Scandinavian countries during the that wholly apart from war orders, first 13 months of the war exactly bal- the industrial situation in this counanced the falling off of New York's try is on a firm, steady and healthy

A report of the secretary of the AMERICAN TRADE INCREASED treasury is quoted to prove that the war has improved rather than injured tion against my government that American commerce.

THE LETTER The Ambassadors letter follows: Dear Mr. Secretary,- "Statements war measures to increase their trade have been widely circulated in this export, I beg to recommend to your country to the effect that the trade notice the figures given in the acof the United States has greatly suf- companying report, based on the offered owing to the restrictive meas- ficial returns of American trade pubures taken by the Allies against Ger- lished by your government. You will man commerce, and more especially see that while British trade, which that British merchants and shippers has suffered greatly in its general are profiting greatly by the war meas- volume, has increased to a slight exures of the British government to the tent in certain branches, American

detriment of American trade. "As these statements seem to be er extent. largely based upon a report emanating from an officer of your depart- that British trade does not compete

with American trade in the neutral ing advantage of the conditions ariscountries of Europe, as the products ing out of the military situation in order to establish itself in neutral markets at the expense of American trade

those exported from Great Britain.

FOR EXAMPLE; COTTON.

"In some cases, which are explained in detail in the memorandum, there has been an increase of the exports from England but the amount."

Kets at the expense of American trade is one that has already been submitted by the United States Consul-General in London in a previous report, and Sir Edward Grey in a note to Mr Page dated Aug. 13th last, endeavored to show that the idea was founded on a ports from England but the amount involved has been infinitesimal as compared with the volume of American trade in the same articles, and can press and to the figures adduced he increase of the exportation from England is explained by accidental causes which involved no loss to the "While British export trade has un-dergone a uniform decrease in practi-cally all articles, the published fig-ures in the United States Department from England of American cotton increased first during the first seven months of the year by 114,000 bales, largely owing to cotton which was ourchased by the British government Washington, Dec. 21.—Further ar- ment who had not had access to the in consequence of misapprehension as guments and statistics in support of official statistics of the United States to the ownership and released to the

"It is not to be expected that the rect an impression which appears to Sir Cecil Spring-Rice, the ambassa- United States should be wholly un- have arisen from an imperfect appretouched by such a world calamity as ciation of the facts.

"I need only add in conclusion that there comes to the knowledge an enquiry and remedy such injustice. "I am dear Mr. Secretary,

"Your sincerely. " Cecil Spring-Rice." THE MEMORANDUM.

The memorandum, in part, tollows: "The attention of His Britannic Majesty's embassy has been drawn to a report by the United States Consulwhile American trade with neutral countries has been diminished, Brit-General in London on the subject of British trade in July, which was pubish merchants have profited by the lished in Commerce Report No. 203 of August 30th, and the substance of which was widely reproduced in the

"In the course of this report Mr Skinner states as follows: "It continues to be the case that many classes of goods, the exportation of which from the U.S. to neutral countries is attended with great difficulties and hazards, are going forward trade has increased to a vastly greatfreely from Great Britain to the same countries, and in some cases in largely "It may be apposite to point out increased quantities.' The idea that British trade is tak-

"The Secretary of the Treasury in his report for the year ending June 30, 115, which has just been published says: 'What extraordinary results have been achieved in the brief period since December, 1914! During the year there has been a steady, healthy, forward movement in every line of activity until now prosperity has been firmly established throughout From all points of Gut the Bar and save 109 view, therefore, it appears that the European war has proved rather beneficial than otherwise, to American trade and industry, while any suggestion that Great Britain is attempt-

curtailed by the lack of labor for other than war industries; these countries have, therefore, increased their imports from the nearest available ource which is the United Kingdom.

Then, tables are given showing that exports from New York to Norway, Sweden and Denmark, during the hirteen months of the war inreased \$84,226,966 over the same period a year before, while exports to Germany decreased \$84,918,081. In his connection a commerce report of the United States is quoted as saying that customs returns of the Scandinavian countries all show a smaller volume of imports from America since the war began. The memoran-

Norway, Sweden and Denmark show fortnight than in the entire first year the imports from the United States of the war. Continuing, he said: have decreased since the war, while the official returns of the United States Department of Commerce show on the other hand that they have enrmously increased, it seems legitimate, in the absence of any other ex-planation, to assume that the United ourselves and our allies. States figures represent the amount of goods shipped from the United States to the Scandinavian countries and that the Customs figures of the

Scandinavian countries represent that proportion of the goods exported from the United States which paid duty and were entered for consumptions. The consumption of the goods exported for consumptions and that the Customs figures of the munition, which is the principle item of expenditure—the cost of 18-pounder shells has been reduced 40 per cent, and of 4.5 inch howitzer shells, and were entered for countries, while the 30 per cent.
in those countries, while the 30 per cent.
"It is too early to talk of the danconsiderable difference represents the amount of goods exported from the ger of over-production. In the last United States which, on arrival in the Scandinavian countries, were reshipped largely to Germany. The fact that tion, the generals stated that with the increase in shipments from New thrice the quantity of ammunition they could have achieved twenty times mark during the first 13 months of the results. Two hundred million

official reports of the Department of Commerce conclusively prove that export trade of the United States has "With regard to much the commerce conclusively prove that export trade of the United States has "With regard to much the commerce conclusively prove that export trade of the United States has "With regard to much the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export trade of the United States has been supported by the commerce conclusively prove that export the commerce conclusively prove the commerce conclusively prove that export the commerce conclusively prove that export the commerce conclu "The figures quoted above from the had that quantity at the right mon ot suffered from the inevitable resriction son neutral commerce derived

rom the state of war, and that there s no vestige of foundation for the assertion that Great Britain has taken advantage of war conditions and of the measures necessitated by nilitary consideration, in order to increase pritish exports to neutral ountries at the expense of American

Evidence to show that Public Service Commissioner Robert Colgate vance in the east was due to the tard-Wood, New York, was to receive iness with which the allies developed \$5,000 for his influence to give a con-Switch and Signal Company was given before the Thompson legislative com-

# DURATION OF WAR

Mr. Lloyd-George Makes an Eloquent Appeal for Munition Workers.

SHELLS NOW COSTING LESS

Regarding Shells, What is Spared in Money is Spilled in Blood.

Lloyd George, Minister of Munitions, the thing. We still have a higher ters of fire upon the government regave an account of his szewardship in opinion of shrapnel than the French cord. Too late in aiding Belgium the House of Commons last night. or the Germans.

"Last May, when the Germans were "Last May, when the Germans were Beginning with the oft-repeated story of the insufficiency of munitions in the early days of the war and the history of the establishment of his de- fourths of our factories were working partment to remedy this situation, the on naval munitions The munitions or Minister gradually warmed to his ganization at the War Office had not subject and reached the climax with grown with the demand. They had to the declaration that the success of the set up a great business organization to allies in the war depends on the at- cope with the problem.' titude of organized labor—whether it will allow the government to recruit a sufficient number of unskilled men for the factories which the Muwhich before the outbreak of the war itions Department has brought into

"We want eighty thousand skilled men, and from two to three hundred thousand unskilled men for these new factories," he said. "We must reduce the proportion of our orders which go abroad, and develop our portunity for American industry to replace European products in the markets of South and Central Amerhome resources. Upon the supply of labor, depends, I think, our success in ica, the Far East and even in neuhis war. Upon this depends whethtral European countries, so that the er we can reduce the cost of the war practical cessation of direct trade by scores of millions of pounds. Upwith Germany. Austria-Hungary, Belon this depends whether we can supgium and Turkey is more than comply our troops with the right sort of pensated by the opening up of new guns and enable them to make next year's campaign a success.

RESTS WITH ORGANIZED LABOR.

"Here only organized labor can elp us. We have done our best get skilled labor by the system my going into the question of why by J. P. Morgan and Company, we got only five or six thousand men, merely in the selection of firms for

ganized labor. Unless it allows us to vailing before they took the matter put unskilled workers on the work in hand. which hitherto has been the monopoly the purpose of hampering American the purpose of hampering American trade is utterly refuted by the actual facts and figures. \* \* \* sands of precious lives depend on labor's answer.

"Among the British products all bor's answer.

"It is a question whether we are gother than the war to an end in a

ing to bring the war to an end in a tions led, if their rights were propimportant exception of malt rice, lard, year or linger along in the blood-cocoanut, oil and palm oil. \* \* \* year or linger along in the blood-stained path. Labor has the answer." "Every appeal that has been made that has b "Any increase in British exports of cotton and woollen goods to these (Scandinavian) countries and to the Allies of Great Britain is largely due of the standard of the standa Allies of Great Britain is largely due to the fact that the French and Beldeclared that the present situation to the fact that the French and to the fact that the French and gian textile industry are in German occupation while the output of the occupation while the output of the ly 2,500 high explosive shells daily 2,500 high explosive shells daily against the Germans' quarter of a

> "Here is the situation now," he said: "The quantity of shells fired in the recent September operations was The battle lasted days, even weeks, yet there was no shortage of shells. This was the result of four months' careful husbanding. Yet we replaced the whole amount in a month and hope soon to be in a position to replace a like quantity in a

Without giving definite figures, the Minister forecasted the output of many guns of the largest size, and later declared that the output of machine guns had increased fivefold dum continues:
FIGURES THAT ACCUSE GERMANY.

"Now if the Customs returns of trench mortars were produced every

not discussed. As to explosives, we

SHELLS ARE COSTING LESS "As to economy, I may cite as an example new contracts for gun am-

they could have achieved twenty times the war exactly balances the decrease in shipments to Germany during the same period is extremely significant. would produce an enormous quantity of munitions. If you

> spared in monely is spilled in blood. f there are risks to be taken, let ther be risks to the pockets of the taxpayers and not to the lives of men." "The successes of the Germans have been due almost entirely to the mechanical preponderance they achieved at the beginning of the war. Their advances east, west and south alike were due to this mechanical superior. ity, and our failure to drive them back in the west or check their ad-

"But the superiority of the Central powers in these respects will be brought to an end at the earliest pos-

their mechanical resources.

from the prodigal use of machine guns by the Germans, Mr. Lloyd

guns by the Germans, Mr. Lloyd George said—
"Here was a place where, if we stinted material we squandered life."
In one direction, he added, the Allies had the guarantee on the melies had the superiority on the me-chanical side. "Our command of the sea," he said "is due not to the excellence of

The House listened with closest at tention as Mr. Lloyd George took up the shortage of munitions for the Allies in the early stages of the war. SHRAPNEL VS. HIGH EXPLOSIVE.

"Our troops knew it, the enemy knew it, but neither knew how short we were in some very essential parti-culars," he said. "Take guns and ammunition; English military opinion London, Dec. 21.—Rt. Hon. David suddenly found the high explosive was loyd George, Minister of Munitions, the thing. We still have a higher

tioned particularly the purchase of machinery in America, and the acquisition by the government of raw material for many months to come for its allies as well as for itself. He emphasized the unexpected success which had attended munitions work in Ireland, thanks, he said, to the as-

sistance of John Redmond. Turning to the new national factories, which, he said, now numbered 33. he declared they had been conspicu-ously successful in minimizing labor difficulties and enabling the Government to check prices. There were also hundreds of private factories un der the co-operative scheme that pre-viously had not been engaged in munition work. These factories alone he said, were now making three times as many shells as the Whole United Kingdom was making last May. Referring to American orders, Mr

Lloyd George said:
"David A. Thomas comes get skilled labor by the system of speaking in the highest possible terms munitions volunteers. It is no use of the services rendered this country my going into the question of why although that story may have to be contracts, as in fact they saved us told later.

"The whole question depends on orforts to reduce the inflated prices pre-

James Henry Thomas, Labor men of skilled labor, we cannot perform ber for Derby, and assistant-general this task. There can be only one apsecretary of the Amalgamated Society gestion that Great Britain is attempting to use the military situation for the purpose of hampering American trade is utterly refuted by the actual facts and figures. \* \* \*

"Among the British products all "Among the British products all "They act promptly on the low wherever the Minister of Muni-

pass a bill guaranteeing to trade unions the re-establishment of the status quo at the termination of the

Children Cry FOR FLETCHER'S CASTORIA

said "is due not to the excellence of our sailors, but to our overwhelming superiority of machinery."

"In May when the Germans were turning out a quarter of a million of high explosives daily, we were producing only 2,500 and 13,000 shrapnel."

LAIL, JLUY

The Thunderer Thus Comments on Lloyd-George's ments on Lloyd-George's Munitions Speech.

London, Dec. 21.—The speech by David Lloyd-George, minister of munitions, in the House of Commons Monday night, furnished a fresh opportunity for The Times and The Daily Mail to attack the government In an editorial this morning, The Daily Mail says:
"The speech contains the gravest

indictment yet drawn against the government. 'Too late' is written in letcord. Too late in aiding Belgium, too late to save Serbia, too late in the Dardanelles, too late with munitions—these words have dogged the allies every step.

The Times says editorially "It is a melancholy and humiliating tory in which the words 'slow' and recur with painful frequency David Lloyd-ueorge is not afraid the truth or of confessing mistake and his courage inspires the confidence that the way to be in time for the future is to recognize that you al ways have been too late in the past

The Great English Remedy Tones and invigorates the whole pervous system, makes new Bloom Pones and invigorates the whole nervous system, makes new Blood in old Veins, Cures Nervous from the control of the control of

### Resolve to Succeed

Throw off the handicap of petty ills that make you grouchy, listless and depressed. Get at the root of your ailments—clear your digestive system of impurities, put it in good working order-keep it healthy with

stomach, liver and bowels, removing waste matters and purifying the blood. Not habit forming, never gripe, but leave the organs strengthened. To succeed in life, or work, first have a healthy body. This fa-mous remedy will do much to

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Our line of articles suitable for gifts is now complete. It will pay you to make your purchases now. Our prices are ALWAYS LOW.

### Ebony Goods SafetyRazors Gillette's...\$5, \$5.50, \$6

Toilet Cases. ..\$3.00 and up to \$22.50 Manicure Cases \$2.50 up Hat Brushes. \$1 & \$1.25 Cloth Brushes....\$1 up Hair Brushes....50c up

Kodaks All the Latest Models

New No. 2 Brownie, Folding-Regular ......\$6.00 R. R. Lens.....\$7.50

(Both Autographic) 3A Autographic..\$22.50

Candy Just received, big stock of Huyler's Celebrated Bon Bons and

Chocolates, 80c the lb., In 1, 3 and 5-lb. boxes. Neilson's, the Choco-

Auto-Strop . . . . . \$5.00 Ever-Ready . . . . . \$1.00

Gem Jr. ......\$1.00 Durham Duplex..\$1.25

lates that are different, in plain and fancy boxes, from....25c to \$5.00 Cigars in Boxes to suit all purses.

## Bole's Drug Store

Corner Colborne and Market

ENCOMIUMS etiring Chief Magis Many Flattering Him by Long Lis Following last night's cit

MAYOR SPENCE

eeting, the aldermen and of the various municipal the city, as well as represen fficia's, were the guests Spence at a luncheon at th inn. The event was made sion of a farewell, and all ers on the toast list referred ork done by the retiring f istrate of Brantford. There splendid turnout, the banque ing well filled. Music and a recitation by Rev. Mr Lave to pass by the evening, as w party broke up, it was with of concluding a most pleas

LONG TOAST LIS The toast list was a long as was only natural in these, all the speakers re passing to the times o through which the Empire Most of the addresses were some of them were marvelle in spite of their brevity. A table speech was delivered Col. W. F. Cocksbutt, M.P. more than his usual eloque spoke of the splendid future the Canadian people. The Mr. A. W. Burt, in which h now truly appropriate the as the national emblen British people, also stood of ing something quite out of tary. Mr. Frank Cockshutt dry wit, enlivened the pr while the Mayor's response toast drunk to the "Mayor cik" was a happy combi cheerfulness and earnestness made a most excellent impr "TO THE DEPARTED H

A very noteworthy featur toast, drunk in silence, to ory of the departed dead county who gave up their the Empire. This toast was in most appropriate terms l B. Jeakins of St. Judes. Following the excellent

SHE is one of Million Bel they refused lived on the br industrial peopl have been reduc not of luxuries enough to eat!.

True to the masked it, the the starving. been undertak **Neutral Nation** 

for by Belgians who month is needed!

\$2.50 KE