

The Maxwell is a sensible buy for farmers—Why?

FARMERS more than any other class buy the Maxwell. They buy it for many reasons. But all these reasons come down to the one fact—the Maxwell fits the farmers' needs better than any other car.

It is a big, roomy, comfortable car. A family car. It is light enough to give the utmost economy in tires and gasoline. It is strong enough to stand country road driving. It is powerful enough for any rough going.

And it is completely equipped. No "extras" to buy.

But, above all, the Maxwell is a dependable car. Five years ago the chassis was designed—for rugged simplicity. Then Maxwell after Maxwell was built on this original plan—over 300,000 of them.

This chassis has been perfected, of course; but not changed. It was *right* five years ago. It is *right* to-day. Over 1000 refinements have been made. To-day's Maxwell is the best car our engineers *could* produce for farm service.

And this dependable chassis has been robed in new beauty. 24 refinements in appearance in this year's model make it a car you'll be proud to own. Beautifully upholstered. Distinctive in style.

Not the least of the sensible reasons for buying the Maxwell, for getting Maxwell value, is Maxwell Service. There's a Maxwell dealer near you—anywhere in Canada.

\$1275 f.o.b. Windsor, Ont.



More miles per gallon
More miles on tires

MAXWELL MOTOR CO. OF CANADA, Limited, WINDSOR, Ont.

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Buckwheat, Wheat,
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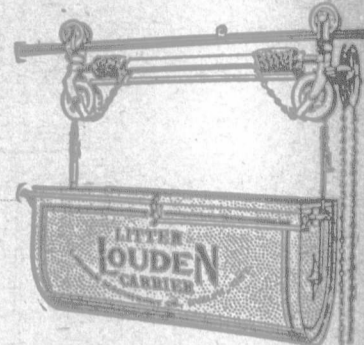
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Are you Short of Help this Season?

If so, let the LOUDEN Litter Carrier help you solve the labor question. It not only saves time but turns a disagreeable task into an easy one—and you have the satisfaction of knowing that the LOUDEN Litter Carrier is always where you need it—and ready. Easy and safety in operation. Simple and strong in construction. Thousands in use and thousands of farmers satisfied. They pay for themselves many times over.

Write to-day for Illustrated Catalogue

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Edmonton, Alta.

Every Dairy

equipped with milking machinery and utensils likely to harbour germs

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every precaution to insure absolute cleanliness. Rubber tubes and teat cups should be immersed in chloride of lime solution after thorough washing. The active disinfectant principle of

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is the available chlorine. That made and specially packed by the Canadian Salt Co. is full strength, yielding 33 per cent. chlorine—the only kind that will serve the purpose. Buy from your dairy supply house or from

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Windsor, Ont.

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"Takes the Wet out of Rain"
The "Twenty-Two" Coat

THE coat that keeps out all the water all the time. This coat is specially adapted for farmers and teamsters, made from heavy material, finished with corduroy lined collar. Fastened at an angle with solid brass rust-proof clasps. You cannot get the legs of your pants wet with this coat. On every Fish Brand label appears the simple words "Satisfaction Guaranteed" which mean that we will make good any Fish Brand garment which for any reason fails to do its full duty. Ask your dealer.

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