joined in one nation-wide co-operative campaign to help the war effort of our country. They appeal on behalf of the soldiers, the sailors, the airmen and the nurses of Canada. Their appeal is for aid in providing those auxiliary services so necessary to preserve the morale, and to sustain the physical and spiritual wellbeing of the fighting forces. Their appeal merits your most generous support.

The War Services Appeal

The Canadian Legion represents men who fought in the last war, and who, in the years between, have worked to build the nation whose foundations were strengthened by their sacrifices. Its members are old soldiers, guiding the footsteps of young soldiers, and helping to comfort them in war, and to train them for peace.

The Knights of Columbus represent young Canadians joined in the brotherhood of an ancient faith. In that comradeship, they have ever kept before their eyes the lessons of civic duty, and of human fellowship.

The Salvation Army has carried its message of hope into the darkest places. It has restored many a broken wayfarer to the dignity of manhood and womanhood.

The Y.M.C.A. and the Y.W.C.A. have ennobled our common citizenship by their encouragement of congenial friendship, physical training and mental culture, and their welcome to those whose work has taken them away from the shelter of their homes.