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IN  
HOTTEST  
WEATHER!”**

"I wear **'KING COATLESS'** Summer Suspenders out of sight under my shirt. Hold trousers up and shirt down. Give this cool, neat shirtwaist effect.

**"King Coatless"**  
Summer Suspenders have patent button loops that can't slip off buttons. Genuine stamped **"KING COATLESS"** on buckles. **THREE STYLES:**

2 button loops, fasten 1 at each side, as picture.  
3 button loops, fasten 1 at each side, 1 at back.  
4 " " " 1 " " " 2 " "

50c. at your dealer's, or postpaid any where on receipt of 50c.  
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TORONTO, CAN.

**Jaeger Sweaters  
Jaeger Motor Coats  
Jaeger Golf Coats**

satisfy all who wear them. It is all because the one idea in their manufacture is to put everything possible into these garments to bring satisfaction out of them.

It would take a booklet to tell all the points of difference between these and most other garments of a similar kind, but the difference is there and wearers appreciate it—hence the enormous demand for **JAEGER.**

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MOTHERSILL'S SEASICK REMEDY  
Prevented—Stopped  
**TRANSICKNESS**

**Prevented—Stopped**  
**M**OTHERSILL'S, after thorough tests, is now officially adopted by practically all the Great Lakes and New York Steamship Companies running south, and many Transatlantic lines.  
Four year ago Mr. Mothersill gave a personal demonstration of his remedy on the English Channel, Irish Sea, and the Baltic, and received unqualified endorsement from leading papers and such people as Bishop Taylor Smith, Lord Northcliff, and hosts of doctors, bankers and professional men. Letters from personages of international renown—people we all know—together with much valuable information, are contained in an attractive booklet, which will be sent free upon receipt of your name and address.  
Mothersill's is guaranteed not to contain cocaine, morphine, opium, chloral, or any coal-tar products. 50 cent box is sufficient for twenty-four hours. \$1.00 box for a Transatlantic voyage. Your druggist keeps Mothersill's or will obtain it for you from his wholesaler. If you have any trouble getting the genuine, send direct to the Mothersill Remedy Co., 401 Scherer Bldg., Detroit, Mich. Also at 19 St. Bride Street, London; Montreal, New York, Paris, Milan, Hamburg.

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**THE WOMAN'S SUPPLEMENT.**

Miss Elizabeth Neufeld, who will speak on Immigration at the approaching Canadian Conference of Charities and Corrections in Winnipeg, in this issue writes on "The Newer Spirit of Settlement Work"; "Erin" discusses the "French Menage" in a chatty, vivid fashion; and the news of the day is briefly and brightly dealt with.

- Demi-Tasse ..... By Staff Writers.
- Money and Magnates ..... By the Financial Editor.
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**Editor's Talk**

**N**EXT week's issue will be our annual **Home Products Number.** It will not be a collection of puffery articles designed to please the Canadian manufacturer, but rather a serious discussion of the various phases of our industrial life. The articles are intended to help our readers to realize the magnitude of Canada's industrial development, its general geographical character and its intimate relation to the social and physical well-being of the nation. The "Made in Canada" campaign of the past fifteen years was good. The "Home Products" campaign is bigger and broader. It is bigger than tariffs, or capitalism, or trusts and mergers, or labour progress, because it includes them all.

John E. Webber, our New York correspondent, writes of "The Human Side of Big Business," with special reference to the welfare work which the larger manufacturers are now establishing for the benefit of their employees. The factory of the twentieth century will surpass in beauty and equipment the palaces, cathedrals and hospitals of the nineteenth. The working-man of to-morrow will work with the enthusiasm of an art student and the pride of a bank manager in his surroundings. A factory is ceasing to be a pile of brick and mortar in which white slaves are confined for a certain number of hours per day.

Professor Swanson, of Queen's University, will write of "The Human Factor in Scientific Management"—a topic closely allied to the farmer. Welfare work is part of modern scientific management. Professor Swanson shows the weaknesses as well as the strength of this new doctrine in industrialism.

Mr. Charles F. Roland, industrial commissioner of Winnipeg, will explain the growing importance of the "Western Canada Market" and its tremendous capacity for absorbing manufactured goods as well as immigrants. The West has ceased to be a land of trading posts and ranchers' shacks. It is the greatest importing country in the world, perhaps. Mr. Roland's business is to know its needs, and none is in a better position to explain those needs and possibilities.

There will be other articles equally valuable and equally interesting. The whole number will reveal Canada's growing industrial importance and commercial development. Of course the issue will be profusely illustrated. The usual regular features, stories, news pictures and general comment will fill up a large and attractive issue.

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has great durability



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