## The Woman who Would And Grocer who wouldn't.

Every day from five to fifteen letters are received by The Ogilvie Flour Mills Co. from women living in the smaller towns throughout Canada, saying they have asked their grocer for Royal Household Flour but can't get it. One writes -"I told my grocer, Mr.----, that I would buy 'Royal Household' regularly if he would always keep it on hand, but he said he wouldn't take on another brand of flour until he was obliged to." Another says-"My grocer is an 'old fogie' and never gets the newest or the best things until the year after." A third says-"We haven't an enterprising grocer in our town and are obliged to send to-------for 'Royal Household' or take a poorer flour."

## Write direct to Ogilvie's.

If you can't get "Royal Household" from your grocer, write to us direct-we will immediately give you the name of the nearest grocer who keeps "Royal Household" and send you also the "Royal Household" recipes. There is no good reason why your grocer should compel you to use inferior flour-no first class grocer will hesitate to order "Royal Household" for you, and even the smallest dealer will get it if you insist upon it.

THE OGILVIE FLOUR MILLS CO., LIMITED, MONTREAL.

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