

Goods bearing this mark are purer than Government demands.

Have you tried our new marmalade? Made from finest Seville oranges and granulated sugar ONLY.

E. D. Smith's Grape Juice

Smith's Grape Juice contains all the health-giving properties of fresh, ripe grapes, being the pure juice of ripe Concord grapes pressed in season, with sugar added—bottled and sealed air-tightly. Like all others of E. D. Smith's products, it is pure and free from preservatives or chemicals. A 25c bottle of Smith's Grape Juice will make twelve to fifteen drinks.

SOLD BY ALL HIGH CLASS GROCERS IN CANADA

E. D. Smith Winona, Ont.



By this mark you will know it is PURE. :: # # # # # #

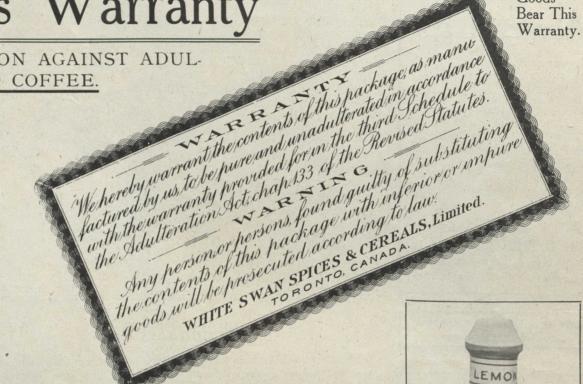
The HOME OF PURE FOODS. Made under sanitary conditions by experts in their preparation. :: :: ::

Only Pure

Bear This

Goods





For Positive Proof

that your spices and coffee are unadulterated insist upon each package bearing the Government Approved Form of Warranty as to its purity.

Why Adulteration

Spice millers who adulterate their goods and don't mark them as a "compound" or "mixture" do not do so with the specific intention of fraud. Their motto is not "How pure" but "How much money can we make by adulteration".

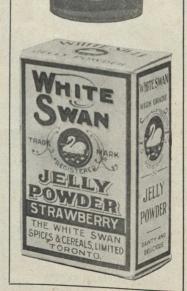
Adulterants Harmful and Otherwise

are often used in Coffee, Pepper, Ginger, Cloves, etc. If adulterated with a harmful substance you should not mix it with your food. If adulterated with a foreign filler you should not pay for "pure" goods.

The Word Pure

on a package is not an absolute guarantee to you that its contents are not adulterated. If you insist on all package Spices and Coffee bearing the Warranty here shown you positively run no risk.

Protect yourself by seeing that the spices you buy bear this Warranty. Sold by grocers in all parts of Canada



BRAND

WHITE SWAN SPICES CEREALS LIMITED TORONTO CANADA