IF JIGGS AND MAGGIE CAME TO ST. JOHN

BRINGING UP FATHER

That Worried Look

Is caused by anxiety as to whether Jiggs remembered that he is to be home early tonight to go to the first showing of

"The Girl Philippa"
AT
THE IMPERIAL

The Imperial Theatre will give five dollars' worth of admission tickets to the one sending in the best Jiggs and Maggie Dialogue of one remark each.

MARR'S FOR MINE!

Hustling home to tell Maggie of the new spring hats at new spring prices. Better and cheaper than elsewhere.

At the Marr Millinery Co.

Meanwhile win a five dollar hat of your own selection by submitting the best Jiggs and Maggie dialogue on our millinery.

Marr Millinery Co., Ltd.
ST. JOHN

Jiggs Is In Hot Water
Maggie Keeps Him There

She could do it much more easily if she would operate a
GAS STOVE
such as we supply. It would be cheaper, too.

And while Maggie is making up her mind about the stove, let us show you some of the newest electrical fixtures, and especially the
VACUUM CLEANER,
of which more will be heard during the next few days.

In the meantime win five dollars' worth of light, heat, power or electrical fixtures by sending in the best Jiggs and Maggie dialogue relating to our business.

NEW BRUNSWICK POWER CO.
Corner Union and Dock Sts.

PRIZES FOR JIGGS AND MAGGIE DIALOGUES

The merchants whose announcements appear on this page offer valuable and attractive prizes for the best "Bringing Up Father" Dialogues, which need not exceed one remark by Maggie and one rejoinder by Jiggs, or vice versa. These dialogues must have reference to the merchants' stock or store. Competitors may send in as many replies as they wish, and should see that they are not too long. Anyone may compete for prizes offered by any or all of these merchants. Dialogues may be addressed either direct to the merchant or to Mrs. Maggie Jiggs, Standard office, St. John. No replies will be accepted later than Saturday, May 5th.

The prize winning dialogues, with the names of the winners, will be published as soon as possible after the contest closes.

SHE JUMPS AT THE CHANCE

Maggie would never turn down an invitation to the

OPERA HOUSE

NEW SHOW THIS WEEK.

Ward and Barton—Singing and Swiss Yodelers.
Lem Ward—Character Comedian.
Selma Waters and Ernest Harris in Protean Novelty
Moore and Jenkins—Rapid Fire Singers, Dancers and Talkers.
LaBelle and Williams—in a Novelty Whirl. Acrobats and Dancers.

We will give five dollars worth of admission tickets to the one who sends in the cleverest Jiggs-Maggie dialogue, setting forth what these two popular characters think of the Opera House programmes. Mail your dialogues to either the Opera House, St. John, or to Mrs. Maggie Jiggs, St. John Standard office.

What's the Matter With Father?

He's tickled all to pieces with the sport suits Maggie bought at Daniels.

There will be an unprecedented demand for Ladies' Sport Skirts this season. A wonderful assortment in newest materials, **$1.50 to $15.00**

Very serviceable new Tweed Coats—ladies' sizes—very stylish deep collars, **$10.50 to $20**

Two piece "Sport Suits" of washable drills in new large figure designs. **$5.50 to $10.50**

For the best Jiggs and Maggie dialogue regarding our stock we offer a prize of five dollars worth of merchandise to be chosen by the winner.

DANIEL - Head of King St., - London House

Hustling to Hunt's

Jiggs begins to think that traffic laws are a Nuisance When a man wants a spring suit, he wants what he wants when he wants it. Let us fit you out for spring.

Spring Suits ..... **$10.00 to $26.00**
Spring Overcoats ..... **$15.00 to $25.00**

IMPORTANT! $5.00 worth of Goods

To the one submitting the best Jiggs and Maggie dialogue about our store or business, we will give five dollars worth of merchandise of your own selection.

HUNT'S Busy Up-Town Clothing Store
17-19 Charlotte Street

Jiggs, I Want You to Go Straight to Dykeman's

and get me one of those dollar house dresses, now that war is declared I am going to do my own house work. I also want two of those overall aprons, they are 59c.—the kind you can throw off in an emergency and put on in an instant. Oh yes, I want one of their silk dresses at $16.50—they call them Betty Wales dresses.

We will give five dollars worth of merchandise of your own selection to the one writing the best Jiggs and Maggie dialogue about our store.

DYKEMAN'S Charlotte Street

Playing Out Father

"I wish Maggie would store her furs at Jones' instead of keeping me up all night to pack them."

No risk of damage by moths or otherwise when your garments are sent to us for the summer. Best facilities—Terms very reasonable.

For the best Jiggs and Maggie dialogue on our business we will give five dollars worth of goods of your own selection.

H. MONT. JONES - KING ST.

Jiggs on the Wire
With Maggie Talking at Him

Don't be afraid of an experience like this. We are not all married—but we all need telephones in our homes. The butcher, the baker, the candlestick maker are brought to our doors on the wire. Let us serve you.

For the best Jiggs and Maggie dialogue on the advantages of the telephone we will pay five dollars in cash.

New Brunswick Telephone Co. Ltd.
St. John