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54 King St.

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st. John, N. B.



## SOLDIERS' "KIDDIES" TREAT AGREAT SUCCESS

Dells, Toys, Etc., Given by Members of the Corner, Help To Make Hundreds of Children Happy.

Extracts from The Mail Bag

Mrs. Cochran's Tom.



## Thirsty?

Don't be! All you need is a wax-wrapped packet of that delicious, refreshing, soothing, cooling

## THE PERFECT GUM

Life takes on a rosier hue when you have





\$2.50—the price of a trifling gift—would provide daily bread for a Belgian mother and child for a month! \$5.00 would feed one of them the whole winter! Can we go on spending freely for conventional and often extravagant presents when Two Million Belgians depend for their very life on the



Canada's generous subscriptions with those of the rest of the Empire and of the United States, have saved the Belgians so far. But more and more is needed every month as their resources dwindle and fail. In spite of the tremendous burdens she is bearing, the Motherland is doing her best to help her Allies.

We in Canada, feeling the War much less, and with our abundant crops and returning prosperity, are in far better position to swell the Belgian Relief Fund with substantial contributions. You will enjoy the Christmas Season more if you have done something to feed the hungry and comfort the fatherless in martyred Belgium.

Send your contributions to Local or Provincial Committees, or to the Central Executive Committee, 59 St. Peter St., Montreal

\$2.50 FEEDS A BELGIAN FAMILY A MONTH