

Westervelt's College

employs the highest grade teachers of any Canadian school. The principal of the business school is a chartered accountant of recognized ability and experience, and the principal of the shorthand school is a graduate of the author of the system, and a teacher among teachers.

Catalogue free.

J. W. WESTERVELT, Principal.

NOBBY SUITS

The correct styles are here in all the up-to-date goods. You want a new suit and we want to make it.

O. Labelle

Merchant Tailor,
220 DUNDAS STREET.

GOING ON YOUR HOLIDAYS?

If so, why not take with you a complete fishing outfit?

RODS, 10c to \$5.00.
STEEL RODS, \$3.50 and \$5.00.
MINNOW PAIRS, 75c to \$1.50.
SILK LINES, 35c to \$1.75.
SHAKESPEARE REELS, \$2.50 to \$7.00.

We have Sporting Goods of all descriptions, also Barbers' Supplies, such as Razors, Razor Strops, Brushes, Mugs, Honers, Soap, etc.

Good Motor Cycle for sale, cheap.

WM. GURD & CO.

185 DUNDAS ST.
Agents for Perfect Bicycle.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,
Centry Bldg., next Court House, London.

Ladies' \$2 Shoes for \$1.75

On sale this week only.
WM. PAXMAN, 290 Dundas, opp. McCormick's

London Conservatory of Music and School of Elocution, Limited

Subjects Taught: PIANO, ORGAN, VIOLIN, SINGING, HARMONY, ELOCUTION, and all band instruments.

W. CAVEN BARRON, Principal
374 Dundas Street, Phone 1101

FERGUSON & SONS

Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phones 273 and 543.

ELLIOTT & OLMSTED

Removed to 236 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on premises. Phone 1775.

D. A. STEWART
(Successor to John T. Stephenson.)
FUNERAL DIRECTOR & EMBALMER
Reasonable charges. Best equipment.
Open day and night. Residence on premises.
106 DUNDAS ST. PHONE 452.
GEO. E. LOGAN, Assistant Manager.

SMITH, SON & CLARKE

UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Rubber-tired funeral cars.
113 DUNDAS ST. PHONE 586.
629 DUNDAS ST. PHONE 678.
Residence on Premises.

Kindling Wood

Delivered, \$1 Per Load

LONDON BOX CO., 309 BATHURST

GREAT CHANCE for small investors, only \$10.00 to secure a share; 6 per cent on subsequent payments.

London Loan & Savings Company

434 Richmond street, London.

"IT'S WELL TO KNOW A GOOD THING."—Said Mrs. Surface to Mrs. Knowwell, when they met in the street. "Why, where have you been for a week back?" "Oh, just down to the store for a bottle of Dr. Thomas' Electric Oil," and Mrs. Surface, who had been pained, walked on. But she remembered, and when she contracted a week back there was another customer for Electric Oil.

Clark's

Devoted to Higher Commercial Education

The 20th Century Business College

Educates young men and women to meet the living demands of a progressive age. Every department absolutely thorough. Every teacher a broadly-educated specialist. Every advantage that a representative high-grade college can give. Presents the keen, specific training, the sharp, snappy methods of modern business and finance. Not the cheapest, but pre-eminently the best.

Opens Sept. 3 in the Elegant Higgins Block
Day and Night School. Tuition payable monthly.

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TEMPORARY OFFICE: MONARCH TYPEWRITER CO., MASONIC TEMPLE.

Huron & Erie Loan and Savings Co

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ISSUES DEBENTURES RECEIVES DEPOSITS

A Responsible Directorate of Prominent Business Men

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Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor,
212 Dundas Street
Higgins Block. Telephone 596

Souvenir Jewelry

Souvenir and Patriotic Hat Pins, Belt Pins, Brooches and other fancies in the same line; also a splendid showing of Souvenir Spoons.

THOS. GILLÉAN
402 Richmond Street.

It's a Useless Waste of Time

To bake at home when bread of equal purity and deliciousness can be had by merely specifying Johnston Bros.' XXX Bread. Accept no other. Demand the best.

Johnston Bros. Phone 818

SHORTHAND

Taught by Professionals

Every graduate placed in a situation. No failures in this school. Individual instruction. Pupils may join at any time.

Coo's Shorthand and Business College
110 DUNDAS STREET.

LONDON AND DISTRICT

—Rev. H. H. Tancock, rector of Hyde Park and Byron, will preach tomorrow evening at St. Luke's Church, Broughdale.

The union open-air meetings in Tecumseh Park will be continued Sunday evening at 8:15 and will be addressed by Rev. J. J. Ross and others.

—Burley H. Bennett, Toronto, the general Canadian travelling passenger agent of the Chicago and Northwest Railway, was in London on Friday.

—A notable divine, among men of

Tie Pins

There is no piece of jewelry that adds more to the completeness of a young man's dress than a neat Tie Pin. It will pay any young man to see our stock before he buys. We have the swell goods. Prices right, too.

SUMMER
The People's Jeweler,
380 RICHMOND STREET.

Tie Pins

There is no piece of jewelry that adds more to the completeness of a young man's dress than a neat Tie Pin. It will pay any young man to see our stock before he buys. We have the swell goods. Prices right, too.

SUMMER
The People's Jeweler,
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Educates young men and women to meet the living demands of a progressive age. Every department absolutely thorough. Every teacher a broadly-educated specialist. Every advantage that a representative high-grade college can give. Presents the keen, specific training, the sharp, snappy methods of modern business and finance. Not the cheapest, but pre-eminently the best.

Opens Sept. 3 in the Elegant Higgins Block
Day and Night School. Tuition payable monthly.

C. H. CLARK, President.

TEMPORARY OFFICE: MONARCH TYPEWRITER CO., MASONIC TEMPLE.

THE METHODS

of fitting glasses at the optical department of Diamond Hat have been wonderfully successful in difficult cases. Appointments may be made by phone.

W. G. YOUNG
214 Dundas street. 674 Dundas street
Telephone 583. Telephone 1360

DON'T BUY CEMENT

Until you get our prices, wholesale and retail

JOHN MANN & SONS
401 CLARENCE ST.
425 YORK STREET

New Enamel Souvenir Creations

We take pleasure in submitting for your selection many new and artistic designs in souvenir articles, such as Spoons, Hatpins, Brooches, Belt pins, Pin Trays, etc., with the absolute confidence of their meeting with the approval of even the most skeptical of buyers.

C. H. WARD & CO.
374 Richmond Street

Summer Baking

Is satisfactory baking when "Purity" Baking Powder is used. This grand powder gives you the assurance of complete success with the least possible trouble. Whether you bake much or little, you'll always find it to your advantage to use PURITY Baking Powder.

Only 20c pound.

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

Canadian birth, Rev. Dr. Meldrum, of Cleveland, Ohio, will preach in St. Andrew's Church tomorrow, at both services.

—The pulpit of First Presbyterian Church will be occupied tomorrow by Rev. William Colville, at one time assistant of Mr. George MacLaren of Liverpool, England.

—Mr. Geo. Buskin desires to acknowledge through The Advertiser the receipt of \$84.00 in this city, in aid of the Colportage Mission of Algoma and the Northwest.

—The garden party under the auspices of St. Paul's Presbyterian Church, announced for the 25th inst., but postponed owing to the death of Mr. W. T. Hamilton, will be held on Thursday evening, Aug. 1, at the residence of Mr. George McNeil, 96 Mount Pleasant avenue.

Individual Communion Cups.
At the sacramental service in Empress Avenue Methodist Church tomorrow the individual communion cups will be used for the first time. The new system is on trial, and the congregation is asked to pass their opinion on it. Mrs. Duncan (nee Miss Stella Livingstone) will sing during the evening service.

To Detroit Civic Holiday.
The M. C. R. will run a special train next Saturday, Aug. 3, at 7 a.m. to Detroit, for the A. O. F. The fare for the round trip is only \$1.60, and tickets are good for three days, Monday being Civic Holiday. It is expected quite a number will take in this trip.

A Valuable Work.
President Stevely, Secretary Nelles and the members of the board of trade are to be congratulated upon the neat booklet which has just been issued by the board and which sets forth in a very attractive manner many facts and figures which, when widely circulated, will be sure to redound to the city's good. The mass of information compiled by Mr. Nelles is marvelous, and the entire work is a fitting souvenir of the board's 50th anniversary.

Nissouri Picnic.
An assembly picnic of ex-Nissourites will be held at Springbank Park next Wednesday afternoon, July 31. All Londoners whose homes have been in East or West Nissouri are requested to be in attendance with well-filled baskets and enjoy an old-fashioned visit with one another. Supper will be served at 6:30 in order to give those whose employment will not admit of their coming earlier the opportunity of being present at the evening meal. All Nissourians will please wear a yellow ribbon that they may claim as those of their party all wearing a badge of same color. A committee will be at the pavilion after 2 o'clock sharp to receive all attending the picnic.

Argentina has a 54-mile horse railway. It is the longest in the world.

Lord Avebury, of England, is firm in the belief that brain workers need at least nine hours' sleep.

FELL FROM CAR TO THE TRACK

Coroner's Jury on Death of Jenkins Does Not Fix Responsibility.

"That the said Harry Jenkins came to his death on the evening of July 18, 1907, on the Grand Trunk tracks, west of Adelaide street, city of London, while in the discharge of his duty, by falling off the end of a car onto track beneath and being instantly killed by some of said cars passing over him."

The foregoing was the verdict returned by the coroner's jury at the inquest on the death of the late Harry Jenkins, the G. T. R. employee, who was killed in the east end yards.

Michael O'Leary, G. T. R. yardmaster, was the first witness called. He had been working on top of a train along with Jenkins. They had backed down the yard a piece and Jenkins asked him if they had passed onto the other track to the east end. The engineer to stop. Jenkins then went to the end of the car to climb down, and in doing so lost his balance and fell. O'Leary then signaled to the engineer to stop, and called to his mate, asking him if he was hurt but got no answer. He then climbed down and found the body of the unfortunate man lying on the rails where several cars had passed over him. Mr. Robt. Wyatt, who was standing on the crossing at the time; James Cotter, the crossing watchman, and Dr. Seaborn also gave evidence, which corroborated that of O'Leary.

Formed a Partnership.

As will be seen by advertisement in another column of this paper, Messrs. Andrew Ellis and M. H. Rowland have opened an office in room No. 1, board of trade building, 339 Richmond street, for the purchase and sale of real estate, under the name of Ellis & Rowland. These men are well and favorably known by the people of London. Mr. Ellis having conducted a large insurance business for a number of years, and Mr. Rowland managed the Canadian Savings and Loan Company until its amalgamation with the Huron and Erie.

Besides dealing in real estate, they will act as financial agents for the purchase of business property, investments, make valuations, and do a general insurance business. The many friends of Messrs. Ellis and Rowland will wish them every success in their new undertaking. Mr. Rowland will retain his present position as auditor for the Huron and Erie and Canada Trust Companies.

I. C. R. Seaside Excursions.

The seaside excursions by the Intercolonial Railway are announced this year for Aug. 12, 13, 14 and 15, the time limit for return being extended to Aug. 30 as will be seen by the announcement in another column.

These annual excursions afford splendid opportunities for those who wish to journey from Canadian inland centers to the places of most interest along the coast of the I. C. R., and permit of most enjoyable vacation trips at remarkably low return rates from Montreal. These rates are arranged so as to cover practically all portions of the territory served by the Intercolonial and Prince Edward Island Railways. Inquiries at the Toronto office, 51 King street east, will be furnished with all particulars.

AT GRAND BEND

Merry Yachting Party Takes a Trip to St. Joseph's.

[Special to The Advertiser.]

Ramsay Rankin, Will Davidson and George Heideman, of Stratford, are in camp here.

Mr. Ray Scott, of London, has joined the boys at Are-We-In.

Mrs. Rolfe, of Denver, Col., is the guest of Mrs. McDonald at Edgewood.

Mr. Leavitt and family, of Stratford, are in camp here at Restholm.

Donald Ross, of Stratford, is in camp here at Anchor Villa.

Mr. C. H. McDonald, of St. Louis, Mo., is at Edgewood, the guest of Mr. McDonald, of London.

A yachting party went to St. Joseph's on Thursday. The party consisted of Mrs. (Dr.) Clarke, the Misses Clarke, McCrimmon, Hughes, Fraleigh, Harley, Vanstone, and Harding; also the Messrs. LeSueur, Southcott, Jones, Bartlett, Ross, Fitchett, Summers, Scott, Dr. Watson and Allen.

Miss Taylor, of Winnipeg, is the guest of Mrs. C. B. Edwards at This-Is-It.

Mrs. McDonald, of Hensal, has left after spending a month here.

A picnic crowd from Maple Grove spent Thursday afternoon at Grand Bend sightseeing. It must have been a civic holiday at the grove, as it was at other near-by towns and villages.

Mr. Will May, of the Mayflower, left for his home on Friday. Billy will be missed by his many "crushes."

Mrs. Conrad Smith and family, London, who have been in camp at Never-dunhill, left for their home on Friday.

A heavy storm on Thursday night passed over here.

FATAL STREET ACCIDENT.

New York, July 27.—Louis Koenman, a driver was killed and the passengers on a Third avenue trolley car were thrown into a panic by a strange accident today. The trolley car was running at high speed along Third avenue, near One Hundred and Fifty-third street, when it crashed into a car driven by Charles Causack. Just ahead of the car, Louis Koenman was leading two horses. The collision toppled the car over and pushed it aside, throwing Causack into the street, and before the car could be stopped jammed Koenman and one of the horses against a steel elevated railroad pillar. Both the man and horse were crushed and mangled together. Causack was slightly injured.

Artificial Teeth

Big Discount for you if you get a set before September 1st.

Work Guaranteed.

Evening Appointments made if you cannot get in during the day. Phone 1480.

Dr. JARVIS, Dentist,
13 Dundas St., Cor. Clarence.

Phone an order today for pure, delicious

ICE CREAM

A trial will convince you that ours is best.

City Creamery 351 Dundas Street
Phone 1708

WALL PAPER

No better time than at present for papering your rooms.

New Goods recently arrived.

COLERICK BROS.
212 DUNDAS STREET.

NEWS OF PORT STANLEY

Enjoyable Dancing Party Interesting Croquet Contest.

[Special to The Advertiser.]

Port Stanley, July 26.—Wm. Merritt, who conducted an ice cream booth on the beach at the foot of the stairway leading from the east end of the picnic hill, has moved his tent near the elevator, as all who wish to reach the sands of Lake Erie must take the inclined railway, or else endanger their lives by walking down the dilapidated stairs.

The following Knights of Pythias of St. Thomas participated in the fish supper on Wednesday at Loney's hotel: A. Voaden, C. Sanders, J. K. Martin, F. E. Silcox, W. K. Corrie, B. Hay, M. G. Hay, G. Geddes, M. Fisher, W. R. Coulter, F. Bond, M. Penhale, W. W. Nelson, S. Spencer, J. Spencer, Mayor Lawrence, J. Smith, S. Price, H. Roe, Dr. Lumley, R. Dunsmore, J. Beggs, W. Forbes, O. Penwarden, F. Sutherland, E. Luton, E. A. Horton, M. Ryan, R. H. McConnell, R. Cottrell, F. A. Johns, M. J. Baker, Dr. Lawrence, R. Crocker, H. Wegg, F. James, W. Ross, George Ingram, R. M. Anderson, S. Beal, Dr. Guest, B. W. Bennett, George A. Anderson, E. Davey, Charles Love, E. Williams, E. A. Smith, J. Ruth, Rev. M. M. Amunson, and D. D. Black, of New York. A very enjoyable time was spent by all present.

The croquet match held on The Fraser lawn this afternoon was very interesting. The young physicians of St. Thomas beat the London doctors by a score of 5 to 3.

A man wearing a very broad and silly grin, found great pleasure in hanging a dead snake around the necks of ladies and children at the Scotch picnic. He was not interfered with by the village police.

Miss Mabel Potter, of the nursing staff of the London Asylum for the Insane, and her sister, Miss Evelyn Potter, also of London, are spending a few days at Locust Nook.

Miss Jean Campbell, of St. Thomas, is the guest of Miss Katharine Smith, New Orchard Beach.

Miss Madge Hay and Miss O'Connor, of Rochester, N. Y., are the guests of Mrs. Torrey, New Orchard Beach.

Miss Beatrice Ideard, Miss Ada Adkins and Miss Margaret McCausland are the guests of Miss Pauline Smith, New Orchard Beach.

Miss Louise Torrey, of Brantford, arrived on Thursday to spend the summer at Orchard Beach.

Anyone finding a lost voice in the neighborhood of Port Stanley will please leave at "Idlehours Cottage," Orchard Beach, or at the village post-office.

Miss May Clappison, of Hamilton, is the guest of Miss Edna Pulver at "Idlewild Cottage," Orchard Beach.

Miss Phay Belton, of London, spent Wednesday on Orchard Beach.

Mr. Cammie Fraser, of London, was the guest of Mr. Alfred Pulver on Thursday.

Mrs. A. Byrne, of "Idlewild Cottage," gave a very successful dancing party last evening. About 30 guests were present, and all thoroughly enjoyed themselves. Mrs. Hebert's orchestra furnished the music, which was excellent.

PETER'S

THE ORIGINAL MILK CHOCOLATE

No present more welcome for old and young than

'GALA-PETER'

The most healthful and delicious of Chocolates.

Lamont, Corliss & Co.,
Sole Importers,
27 Common St., Montreal.

Have-to-Leave Sale

"We Have to Move"

We Are Offering Big Inducements in Our Stock of High-Class Men's Furnishings and Hats

\$1.00 Shirts.....	59c	30 dozen 25c Four-in-Hand Ties, now.....	15c
\$1.25 Shirts.....	85c	\$2.00 and \$2.50 Wash Vests, now.....	\$1.25
\$1.50 Shirts.....	98c	\$1.75 Bathing Suits, now.....	\$1.25
\$2.50 and \$3.00 Shirts.....	\$1.98	All our \$3.00 Hats, now.....	\$1.98
50 dozen 20c all Linen Hemstitched Handkerchiefs.....	25c	All our \$2.50 Hats, now.....	\$1.49
2 for.....	25c	10 dozen \$2.50 and \$3.00 Hard and Soft Hats, now.....	\$1.25
50 dozen 25c Cotton Socks.....	25c		
2 pairs for.....	25c		
10 dozen 65c Flannelette Nightshirts, now.....	49c		

Underwear, Pyjamas, Etc., at Reduced Prices

BOUGHNER

MARA'S

Men's Furnishing Dept.

Rear of Store—Carling Street Entrance

Men's Summer Weight SHIRTS AND DRAWERS, fine elastic rib, all sizes. Regular 30c. To clear quick, each.....**22c**

Men's Fine Merino SHIRTS AND DRAWERS, stripe or plain; sizes 34 to 42; trouser finish pants. Regular 50c for, each.....**39c**

EXTRA SPECIAL—Men's Fine Linen Finish hemstitched HANDKERCHIEFS; three-size hems. Special, each.....**10c**

Or per dozen.....**\$1.00**

Men's Fine Merino SOCKS, grays and blacks, all sizes. Two pairs for.....**25c**

100 Percalé SHIRTS for.....**69c**

Men's Soft-body SHIRTS, made from fine percales, in stripes, checks and broken plaid; newest colorings, with cuffs attached; sizes 14 to 17. Regular \$1.00, for, each.....**65c**

Men's Linen Collars, all styles; sizes 14 to 17. Special each.....**10c**

Men's Twilled Cotton NIGHT SHIRTS, A1 material, fancy trimmed; all sizes. Yours for, each.....**69c**

Take advantage quick and buy at HALF PRICE.

Men's Regatta SHIRTS, with separate cuffs; nice patterns and colorings; sizes 14 to 17. Regular 75c, for each.....**36½c**

Try MARA'S For Men's Furnishings

Opposite Market Lane

JEW-BAITERS SENTENCED

The Notorious Demyanovitch Given Eight Years in the Mine.

Bialystock, Russia, July 27. — The district court today handed down sentence in the cases of the men placed on trial for complicity in the anti-Jewish attacks here during the month of June, 1906. The trial of these individuals has been postponed many times.

The court sentenced a man named Demyanovitch to eight years' hard labor in the mines, and four other men were given life terms of imprisonment. Demyanovitch is the notorious leader of the gang which attacked a number of Jews who had taken refuge in the railroad station outside the town, killing and seriously wounding six, and mutilating many more. Witnesses examined by the court established the fact that Demyanovitch has murdered several Jews with his own hand, beating out their brains against a rock.

Open day and night. Hueston's livelies, Richmond street and Wellington street.

SUMMER

Furnishings for Men

SOFT SHIRTS, collars attached, for camping, white and light colors.....**50c to \$1.00**

SOFT NEGLIGEE SHIRTS, with stiff cuffs, separate or attached.....**75c and \$1.00**

THIN, OPENWORK UNDERSHIRTS, half sleeves.....**25c and 50c**

INDIA GAUZE UNDERSHIRTS, no sleeves.....**50c to \$1.00**

FRENCH BALBRIGGAN UNDERSHIRTS, half sleeves or no sleeves.....**50c and 75c**

WASH VESTS, fancy light patterns.....**\$1.00 and \$1.50**

FANCY COTTON LISLE OR CASHMERE SOCKS.....**25c and 50c**

All Straw, Light Felt and Summer Hats at Big Reductions.

GRAHAM BROS

Store Closes 10:30 Tonight (Saturday).