

SIMPSON'S 100 "JUST FOR TUESDAY" SPECIALS

Women's \$1.50 House Dresses 98c

They are made from striped and check percales, in blue, pink, grey, and black and white; prettily trimmed with white jeans. Sizes 36 to 44. Exceptional value today at 98c.

\$2.95 and \$3.00 Petticoats \$1.98

"Heatherbloom" and "Burton" taffeta. Good value at their regular prices. A genuine bargain today. Made with pleated frills and elastic waistband. Colors: Copen, rose, navy, Russian and novelty checks. Today \$1.98.

Gold Birthstone Rings \$1.00

10k Gold Rings set with birthstone for a year's month; several designs; also fancy stone set rings. Regular \$1.50 to \$3.00. Clearing today \$1.00. No exchange or refund on this item.

Iridescent Pearl Earrings, 59c—Just 200 pairs of the finest quality French-filled pearl earrings, with beautiful iridescent finish, for unpericed ears. Regular \$1.00 to \$1.50. Today 59c.

Indestructible Pearls, Half Price—Strings of solid indestructible pearls graduated or uniform sizes, 15 in. long, complete in velvet case. Regular \$2.50. Today \$1.25.

Art Needlework

Pillow Slips, stamped on extra good quality circular pillow cotton, in some of our newest designs. Size 42 x 36 and 44 x 36 inches. Today, each, 45c.

Coats Mercer Crochet Thread, all sizes. Per half dozen today, 85c.

Japanese Printed Scarfs, fast colors, in delft blue and white, finished with hemstitched hem. Size 18 x 54 in. Price 89c. (Fourth Floor)

White Cups 6 for 25c

Thin white English porcelain; cups only. Today special, 6 for 25c.

Cups and Saucers, oxide shape thin English ware. Special cup and saucer for 3c.

Specials in Hand Bags

60 only. Real Leather Hand Bags, in a number of different styles, in morocco seal grain finishes, with fancy poplin linings. Regular price \$1.50. Special 99c.

30 only. Hair Switches, real human hair, three-stem, 24 in. long. 2 1/2 oz. weight, in all shades of brown and black. Regular value \$2.75. Special \$1.95.

Odd lines of Suit and Coat Buttons, in ivory and celluloid; black and colors; different sizes. Regular price 50c to 75c dozen. Special, dozen, 32c.

Clark's Anchor Crochet Cotton, white, all sizes. Special, doz., \$1.00.

Soldiers' Tan Boot Laces, extra strong; just the thing to send overseas; 40 in. long. Special, per pair, 2c.

Your Breakfast Coffee

With selected menu, breakfasts at popular prices in our Palm Room, we serve Simpson Coffee, delicious flavor, perfect blend, fine aroma, 8:30 to 10 a.m. Club Dinner, 40c and 50c, or a la carte, 11:30 a.m. till 3 p.m.

Women's Tweed Skirts at \$3.95

They combine smartness with real practicality, being made from good quality tweeds, in dark grey or blue tones, finished with novelty pockets, and button-trimmed belts, \$3.95.

Just for Tuesday **Just for Tuesday Whitewear Specials** **Corsets at Half Price**

Samples and oddments of our regular stock, made of fine batiste, coutil and fancy brocades; front or back laced styles, for slender, medium or stout figures. Sizes 19 to 30 in the lot. Regularly \$1.00 to \$10.00. Today, 50c to \$5.00.

Women's Vests, made of fine ribbed cotton; low neck and no sleeves or short sleeves; linen lace yokes. Regularly \$1.50. Today, 25c.

Women's Fine Balbriggan Combinations, low neck and no sleeves, with umbrella lace-trimmed or tight-knee drawers. Regularly \$1.00. Today, 69c.

Women's Dainty Nainsook Corset Covers, with pretty yokes of lace and embroidery insertions. Regularly 75c. Today, 49c.

Women's Umbrella Drawers, of heavy English cotton; deep cotton frills, with hemstitched tucks or tucked lawn frills, with wide lace edge; both styles. Regularly 55c. Today, 39c.

Women's Nightgowns, of extra good quality English nainsook, in slip-over style, with neck and deep yoke of linen lace. Regularly \$1.75. Today, \$1.00.

Six Big Bargains in Rogers' Silver-Plated Ware

Rogers' A1 Quality Silver-plated Dessert or Table Size Forks, your choice of plain or fancy patterns. Regularly \$4.50 and \$5.00 dozen. Today, each, 25c.

Rogers' Silver-plated Fruit Spoons, in similar patterns, to match. Regularly \$1.50 each. Today, each, 75c.

Rogers' Silver-plated Cold Meat Serving Forks to match. Regularly \$1.00 each. Today, each, 55c.

Rogers' Silver-plated Gravy Ladles. Regularly \$1.25 each. Today, each, 69c.

Rogers' Silver Sugar Shells or Sugar Spoons to match. Regularly 55c. Today 35c.

Rogers' Silver-plated Butter Knives, similar patterns to match above pieces. Regularly 60c. Today 35c.

Odd Electric Wall Brackets Marked Below Present Cost

100 Wall Brackets, one and two lights on each; different finishes; a few are scratched; the rest are in perfect condition. Selling at less than cost today, as follows:

1-light, Flemish, with socket cover, \$2.45.

2-light, Gold, large size, with candles and switch, \$4.50.

2-light, Flemish, heavy cast wall plate, large size, with switch, \$4.00.

1-light and 2-light, Hammered Copper English Brackets, \$2.13 and \$3.28.

2-light, Italian Renaissance Style, old gold, silver and old gold, polychrome, \$6.13 and \$7.48.

Reflector Bulbs, 25 and 40-watt sizes. Regular 75c and 80c. Today 52c.

Ruby Cut Glass Bead Lamp Covers, for covering ordinary bulbs. Regularly \$1.00. Today 35c.

12 only, Art Glass Semi-Indirect Fixtures, opalescent glass panels, with green glass border, leaded; 24 inches in diameter. Priced away below cost today at \$3.75.

Children's White Dresses HALF PRICE

They are made of fine quality soft white lawn—the full skirt all-over embroidered with fancy scalloped edge at bottom and gathered to a dainty waist at empire waistline. Sizes 2 to 6 years. Regularly \$1.85. Today 95c.

Infants' Cashmere Cloaks at \$2.95—We could not duplicate these lovely cloaks at less than nearly double the price. A special purchase many months ago makes possible today's sale price. They are made from fine cream cashmere (wool union), lined throughout, and daintily embroidered. Special for today \$2.95.

Pure Silk Shawls, 35c—They are woven from cream or black pure silk in an attractive shell design, with deep silk lace fringe; 26 in. square. Special value today at 35c.

Six Big Savings in Hardware Section

Wear-Ever Aluminum Covered Saucepan, 2-quart size. Regular \$1.50. Just for today \$1.08.

Griswold Food Choppers, family size, three cutting knives, to cut coarse, medium or fine. Regular \$1.50. Today 85c.

Serving Trays, mahogany or walnut finish, frames 11 x 16 inches, glass top, with assorted designs. Regular \$1.50. Today 95c.

Scissors and Shears for every purpose; pocket scissors, work scissors, straight trimmers. 35c and 40c values. Today 25c.

1,000 Durham Demonstrator Razors complete with six blades for 69c set—A perfect shaving razor, the only safety razor with the diagonal stroke like a straight blade. The blades are larger, consequently last longer than any other safety razor blade. They sell at 6 for 60c. 1,000 with six blades will be on sale at, each, 69c.

\$1.50 Musical Teddy Bears for 98c—14-inch size, light tan silk plush covered, well filled body, movable limbs and head. Regular \$1.50. Just for today 98c.

Handkerchiefs

Men's Fine English Lawn Handkerchiefs, good size; 1/2-inch hem. Today, 6 for 45c.

Girls' Plain White Lawn Handkerchiefs, with 1/2-inch hem. Today 6 for 18c.

Misses' Silk Poplin Skirts \$3.98

An Extraordinary Value for Today

When you consider the price of good quality silk poplin nowadays you would scarcely believe that these skirts could sell at such a low price. They are prettily finished with novelty pockets, broad belts and button trimming. Colors: navy, brown, green, sand, grey and black. Today at \$3.98.

Millinery Below Cost

Just for Tuesday **\$1.75 to \$2.75 Untrimmed Hats for 79c** **\$2.25 to \$3.75 Untrimmed Hats for \$1.79**

This sale should prove a huge success, both from our standpoint and yours. A limited number of some of the best shapes from our regular stock to be sold today at these "less than cost prices." The variety of styles and colors is immense; there is also a good assortment of black. On sale for one day only, today, 79c and \$1.79.

\$3.50 Banded Black Sailors \$1.95

There's undeniable smartness in a black sailor, whether for miss or matron. These clever summer styles of fine black milan are simply and jauntily finished with corded silk ribbon bands; large or medium brims. Regularly \$3.50. Specially priced just for today at \$1.95.

Men's English Tweed Trousers

Just for Tuesday **385 Pairs Priced Away Below Regular, on Sale Today Per Pair 1.96**

The material in these Trousers was bought at the old price. But it has increased 250 per cent. since, and is now almost off the market. The patterns are assorted grey, brown and black mixed stripes. A strong, serviceable material, being 30 per cent. cotton, well tailored, with side and hip pockets. Sizes 32 to 44. On Monday's basis the price would be \$3.25. Special today at \$1.96.

Almost Half Price for Boys' Raincoats

Regular Values Up to \$8.50

Grey and Brown Mixed Tweed and Fawn Paramatta Raincoats—a two-purpose coat—can be worn as a spring top-coat or raincoat. Made in slip-on style, regular or raglan shoulder models. Values up to \$8.50. Special, \$4.95.

Boys' Reefers, in grey and brown mixed tweed effects, grey homespuns, fawn check tweed, shepherd's plaid, a few blue serges, in large sizes only. Sizes 3 to 10 years. Regular values \$5.00 and \$5.50. Special, \$3.85.

\$1.69 and \$1.79 Ivory Silks \$1.49 Yard

Included are very fine qualities in 36-inch Ivory Wash Satins, Ivory Suiting Habutais, Ivory Knopp Shantung and Oyster-white Raw Silk; the latter is 33-inch. Just for today, per yard, \$1.49.

\$2.95 to \$3.50 Charmeuse and Duchesse Satins, \$2.44 Yard

All the best selling shades, such as navy, taupe, grey, nigger and seal browns, Russian green, purple, amethyst, etc.; also big choice in lighter colorings. These are from this season's new spring stocks. Specially priced for big business today, per yard, \$2.44.

The SIMPSON Company
Robert SIMPSON Limited

Girls' Wash Dresses Today 39c

Another excellent assortment of smart little wash frocks, priced specially low for rush selling today.

They are made from pink and blue ginghams, prettily trimmed with pearl buttons, short sleeves, and neat round collars. Sizes 6 to 14 years. No phone or C.O.D. orders. Sale price, 39c.

Just for Tuesday **Just for Tuesday in the Linen Section** **75c Sheetting at 55c**

Plain, excellent, heavy quality, free from dressing, fully bleached; 80 inches wide. 75c value. Clearing today at, per yard, 55c.

Table Napkins, made from durable Scotch damask, and hemmed. Size 18 x 18 in. No phone or mail orders. Less than cost price, per dozen, \$1.00.

Bordered Crash Towelling, 16 inches wide. Regular price 15c. A limited quantity on sale today, per yard, 11c.

Nainsook, the renowned "Horrockses" quality, in 12-yard lengths. Extraordinary value. Per length, \$4.00.

Dainty Bordered Scrims 16c

Another phenomenal offering in the Drapery Department. 2,000 yards of strong American scrim, with plain white or cream centres, with a great assortment of extremely pretty colored floral borders. 36 inches wide. Today, per yard, 16c.

Velour Portieres Today Pair \$17.49

Here is a substantial, worth-while cash saving on rich, heavy velour portieres. They have double-headed tops, with drawstrings and concealed hooks; will fit any door or archway up to 7 ft. wide and 6 ft. 9 in. long. Colors brown with green reverse, or plain all-brown or all-green. Today, per pair, \$17.49.

Women's \$2.00 White Jap Silk Waists \$1.25

These smart waists are selling today at the cost of the material used to fashion them. There are two styles with deep collars in dressy revers front or long points nearly to the waist. Both are ornamented and fastened with pearl buttons. Today, \$1.25.

Men's and Women's Umbrellas

50 Dozen on Sale at \$1.50

A very opportune purchase of umbrellas provides this excellent money-saving value today. They are made on Paragon frames and covered with durable materials in plain and trimmed styles.

Women's styles, long and short handles. Men's styles, crook and opera handles. Worth \$2.00, but on sale today at \$1.50.

Novelty Ribbons \$1

Worth About \$2.00 Yard

One of the many excellent reasons for early shopping today is this sale of rich novelty ribbons. Particularly if you want to make a new shopping, knitting or needle-work bag.

A splendid variety of colors, 6 to 8 in. wide. Worth \$1.50, \$1.75 and \$2.00. On sale at 8:30 a.m. today, per yard, \$1.00.

Women's Boots

And Low Shoes, Small Sizes Only 99c

400 pairs, the clearance of some big lots of Women's Patent Leather and Gunmetal Boots and Tan Low Shoes that ordinarily sell at \$4.00 and \$4.50, but because the sizes are small we make this special price, so if you have a small foot, come prepared to buy several pairs. Today, 99c.

300 pairs Men's Gunmetal Boots, blucher cut, good fitting shape, medium weight soles. Sizes 6 to 11. Today, \$2.85.

Children's Boots, Tuesday, \$1.39—Children's Black Kid Button Boot with patent toe-cap, medium weight soles, button or lace; sizes 4 to 7. Today, \$1.39.

Boys' Boots, Active Service Brand, black calf boot, blucher cut, solid standard screw soles; every pair has our guarantee; sizes 1 to 6, \$2.25.

Tan and Black Beauty Paste, large tin. Regularly 15c. Today, 2 for 25c.

Black Rifle Laces, 36 inches. Today special, a dozen pairs, 15c.

Whittimore's Tan Boston Cream. Regular 25c. Today, 19c.

Success in Shoe Selling

The measure of success is the quantity of Boots and Shoes we sell. We have an immense trade.

The permanency of success depends upon the satisfaction we give customers. Steady growth for twenty years is the proof.

No matter how little the price you pay, all footwear sold here is dependable. Because we put first your interest, not ours, we find your interest is ours. They are one and indivisible.

A complete stock for men, women and children with these specials for today.

Stationery and Books

200 Boxes Stationery, containing 24 sheets and 24 envelopes; some of the boxes slightly soiled. Regular 25c to 50c. Today, per box, 9c. No C. O. D. Orders or Exchanges.

Books

150 volumes best fiction by popular authors, including books by Booth Tarkington, Francis Lynch, Helen R. Martin, Anne Warner, F. Benson, William Wallace, G. T. Moore and others. Regular 45c to \$1.25. Today 39c.

Rush Sale of Baby Carriages \$29.50

Regular \$34.00 to \$40.00 grades. New spring models, reed bodies, and hoods, some combining wood and reed. New finishes of cream, grey, white and natural. Reversible seats, good upholstery and wind-shields. No phone or mail orders. Today, \$29.50.

Regularly 15c to 50c Wallpapers 11c

Over 40 styles to choose from for bedrooms, halls and sitting-rooms; Canadian, American and English wall papers in up-to-date designs and colorings. Today, single roll, 11c.

Varnish Stain One Quart and Brush 49c

1,000 quarts and 1,000 special brushes for applying same. Light oak, dark oak, for floors and woodwork. Dries hard and glossy. Today the two for 49c.

Men's \$2.00 and \$2.50 Hats \$1.45

300 Soft Felt Hats, in flat set and slightly curled brim shapes. Shades of navy, grey, green, slate, navy, brown and black. Not all sizes in any one line. Today, \$1.45.

Soldiers' Shirts 98c

Shirts, made from extra quality khaki drill, with two collars, pocket and shoulder straps. A clearing lot from a Canadian shirt maker. Sizes 15 to 16. Worth \$1.50. Today 98c.

Men's Young Men's and Boys' Fancy Striped Silk Collars, for spring and summer street wear. Double-fold standing style. A large variety of patterns in two and three-tone colorings. Sizes 15 to 16. Today, each, 98c.

Fibre Suit Cases \$2.98

Extra deep with 1 1/2 in. wide leather straps all round, leather corners, leather swing handle, brass lock, bolts, and pocket; inside straps; sizes 24 in. and 26 in. Regular \$4.99 and \$5.75. Today \$2.98.

Bargains in Stationery and Books

200 Boxes Stationery, containing 24 sheets and 24 envelopes; some of the boxes slightly soiled. Regular 25c to 50c. Today, per box, 9c. No C. O. D. Orders or Exchanges.

Books

150 volumes best fiction by popular authors, including books by Booth Tarkington, Francis Lynch, Helen R. Martin, Anne Warner, F. Benson, William Wallace, G. T. Moore and others. Regular 45c to \$1.25. Today 39c.

FACTORY CARL
200 x 216; Grand
Good help always
herhood.
M. H. W.
38 King Street E.
PROBS—A
AC
Ston
THRE
GE
British Pus
at Severa
Clytte, a
Them Ou
Associated P
Again there
the battle in
ground everyw
the grey-clad b
and the British
ing securely to
From Saturday
day night Gen
continued their
British lines on
to press back t
from the high
west, but ev
were fruitless.
their objective
Loere, but a
them out again
the French we
In the hills f
of Loere the B
the enemy at t
between Kemm
Much of the
the attacking force
the manoeuvre
rying out in Fl
ened line of the
has been visit
Sunday.
Gain
To the south
they are again
likewise has fa
to push further
east of Villers-
directly east of
of their front
for the French
their lines wh
viously had cap
The German
the line are al
against the Br
tions, but the
where anewir
While the su
possibly may
proach of the
of the great rese
Poon has gathe
is the intention
manner of the
the become appare
however, that t
ter-allied win
nesday, which
American, Prot
representatives
view the turn
battle will be
cussion.
Rela
In all the ve
cept the west
means relat
ing is concern
in Italy recipie
time, and sma
noting partic
In Macedonia
region of Mon
an enemy posit
karrion. They
ful in repulsi
and in which
recapture of t
taken by the
The emperor
Troi was driv
talanga. The
branch of pea
appointed to It
ter in her ow
ITALIAN SH
ROUT
British Partis
ture Priate
Rome. April
ment issued i
ready.
"On the An
sault troops
detachment.
In the lower
"Italian and
Canove and I
tured prisoner
Troi was driv
talanga. The
The usual
on place alon
HULL G
Ottawa and
Midst
Ottawa, Ap
was given hi
of Hull, Que
from Ottawa,
thus the thro
Province of
overwhelming
residents of I
infocating
1918. With i
Gouin, who
self and cou
somebod of B
environs are
area, the C
Wright, in Q
local option.