

THE ROBERT SIMPSON COMPANY LIMITED

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager.

PROBS. E. to S. E. winds fair to-day; showers to night and Thursday.

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Whitewear Bargains

Nightdresses of fine nainsook, empire style, slip over neck, three-quarter sleeves, trimmed with wide Irish lace insertions, and narrow frill of lace, lengths 56, 58 and 60 inches, for 32 to 42 bust measure. Regular price \$2.25 each. Thursday, each 1.19

Beautiful Easter Waists

100 superb black chiffon taffets Blouses, whole front, elaborately trimmed with 4-inch heavy silk embroidery, with jet medallion sou-tache, braid, etc., it should take just one hour to sell these goods, as our price up to today has been \$3.95. Great Thursday bargain 2.95

Two Big 3-Hour Ribbon Bargains

A Pure Silk Taffeta, 5 1/4 inches wide, excellent for millinery and hair bows; also a few pieces of 6-inch taffeta; the color ranges white, cream, sky, Mexico, two shades of pink, turquoise, champagne, red, brown, navy, lilac and coral. Regular 18c, 20c and 22c. Thursday morning 10

Muslin Sacques, Petticoats

Women's Dressing Sacques of fine printed muslin, in dainty assorted patterns, pink, blue, and black; collar, cuffs, pocket and belt edged with fancy stitching, regular 75c value, sizes 34 to 44. Thursday 49

Jewellery at Easy Prices

4,000 pieces sterling silver cuff links, hat pins, beauty pins, well pins, dress pin sets, etc., regular selling up to \$1.00. Thursday one price .25

Etceteras for Women

Ladies' Seal Goat Bags, German silver frame, leather lined, inside coin purse, flat strap handle. Regular \$3.95, for 1.95

Men's Clothes

Clearing broken lines and odd sizes in Men's Spring Overcoats. Regular \$10, \$12, \$14 and \$15. For early Thursday morning sell 7-95

Fancy Needlework

6-inch Fine Venetian and Plauen Lace Doilies. Regular 20c. Thursday bargain 10

Hosiery

Women's All-Wool Plain and Ribbed Black Cashmere Hose, fashioned, medium weight, samples, double heel and toe, 40c value. Thursday 29

Smart Easter Hats

150 Brand New Hats. Special 5.00

Big Bargains in Suits, Coats and Skirts

WOMEN'S \$27.50 SUITS FOR \$9.45

Book Department

Easter Cards and Novelties, from 2c to 75c. Postals, 6 for 5c, Postals, 5c and 10c each.

Linens and Staples

FACTORY COTTON 5c YARD

Wash Goods Department

120 pieces beautiful printed mercerized mull, looks like silk. Pale yellow, blue, pink, etc., good weight and wearing. Sizes 6 to 10, 19c value. Thursday 12c

A Dislocated Bargain Day. Because of the holiday this week the location of Bargain Day on the calendar has been changed to Thursday. Our out-of-town customers taking advantage of half-fare on the railways to-morrow will be able to share in the special economies available in this Store on "Bargain Day."

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Boots and Shoes

540 pairs Women's Boots, ankle strap pumps and Oxfords, in patent calf, tan, russet, black, etc., and Dongola kid leathers military, Cuban and high New York heels. Sizes 2 1/2 to 7. Thursday, 8 o'clock \$1.99

China and Glassware

25 only 97-piece Dinner Set of best English high-grade semi-porcelain ware, in a neat under-glaze decoration, all pieces finished in burnished gold; specially selected for Thursday's rapid selling. At half price 7.95

Baby Carriages and Paints

Reed body and reed hood, full size baby carriage rubber tired. Thursday, special 15.15

Drug Economies

Emulsion of Cod Liver Oil, 50c bottles. Thursday 25

Thursdays Wall Papers

3,500 rolls Wall Papers, for bedrooms, kitchens, small halls and dining rooms, assorted colorings. Regular to 10c. Thursday 4c

Extraordinary Silks at Extraordinary Prices

3,500 yards of four of our most popular weaves, to be cleared Thursday. They are colors, broken shades, but nearly every wanted shade is included in the lot, also ivory and black. Weaves are satin de chine, duchesse paillette, satin merveilleux, and peau de soie. Colors: navy, brown, reseda, myrtle, old rose, grey, sky, pink, Copenhagen, Alice, and about 50 other different shades. Regular price \$1.50, on sale Thursday, per yard 1.19

Girls' Dress Bargains

Girls' Dresses, fine white lawn, allover fine embroidery skirt, waist trimmed with fine embroidery insertion and many tucks, a very beautiful dress. Sizes 10 to 14 years. Regular price \$4.50 each. Thursday sale price 2.65

WOMEN'S PATENT PUMPS

167 pairs Women's patent pumps, set in dull matt calf, collar and strap, light, soles calf, heels. Sizes 2 1/2 to 7. Regular \$2.00, Thursday 1.49

CHILDREN'S BOOTS

300 pairs Children's Boots, Dongola kid leather, Blucher style and patent topcap. Sizes 8, 9 and 10 only. Thursday 69

WOMEN'S \$22.50 SEPARATE SKIRTS FOR \$1.98

A collection of 95 Women's Separate Skirts, made of imported tweeds, in dark grey stripe or check effect of light grey tones, in a number of smart pleated styles; some with a deep yoke effect, and piped inside gorge, full length front panels; all are perfectly tailored, and are a good fitting lot of garments. Made to sell regularly at \$5.00. We put these on sale Thursday special 1.98

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Vertical text on the right edge of the page, including 'Strong Baptism', 'The Toronto World', and other fragments.