

Big Values in Spring and Summer Goods at Simpson's

The Whole Range of Home and Personal Needs is Covered By this List, in Addition to Great Displays of Other Goods Not Mentioned Here.



Super-Values in Women's Outer Wear

Just a little more satisfaction with effect; just a little more wear than you expect; just a saving in the price that is welcome to any woman—these are the things that make these specials Thursday of exceptional interest:

A Suit at \$18.95, that usually costs you \$22.50, \$25.00 or \$28.50, because there are odd suits and broken ranges to be cleared; gabardines, poplins, covert checks and plain serges; worsteds; whipcords; some new shades, and black and whites; silk or satin lined; Norfolk and pleated styles.

Spring Coats, \$9.95, for women and misses, in serge, corduroy; covert and tweeds; new shades and styles.

NEW YORK DRESSES FOR AFTERNOON OR STREET WEAR. \$30.00, \$35.00, \$40.00 AND \$50.00.

Chiffon taffetas, in black, midnight blue or gray; soft gros de Londres, in peach; powder gray or mossy blue; black and white stripes or checks; new Shantung silks and striped grenadine, in black and blue; full wide skirts, floral and rosebud; dainty, cool, summery fabrics, for dresses or separate waists. Thursday \$1.00.

DAINTY LINGERIE DRESSES, \$7.50.

In flowered muslins, with lace and satin trim; sizes 16 years to 42 inches.

MISSIE'S SKIRTS, \$3.50 TO \$5.00. French and English serges; sizes 22 to 26 inch bands; 33 to 37 inch lengths.

Untrimmed Hats

Of the most sought lines of the season at special prices Thursday.

"Nicola," very fine milan tagel, large dress shape, black or color. Regularly \$4.50. Thursday, \$3.00.

"Decatur," a stylish shepherdess shape of fine milan tagel, black or color. Regularly \$4.50. Thursday, \$3.00.

"Windsor," large rolling brim, dress shape, of fine milan tagel, black only. Regularly \$4.50. Thursday, \$3.00.

"Jan Allen," large sailor of milan tagel and double brim of tulle, black or color. Regularly \$3.00. Thursday, \$2.25.

"Hyland," new large drooping shape of tagel broad, black only. Regularly \$2.00. Thursday, \$1.50.

"Countess," drooping effect, in fine tagel, black only. Regularly \$2.50. Thursday, \$1.90.

"Sherman," large dress shape of fine tagel, black only. Regularly \$2.75. Thursday, \$1.90.

"Dolly Varden," large dress shepherdess, of fine tagel, black and color. Regularly \$1.75. Thursday, \$1.45.

"Shepherdess," a drooping sailor of fine tagel, black and color. Regularly \$1.75. Thursday, \$1.45.

"Turban," a small turban of real milan, black only. Regularly \$1.50. Thursday, \$1.15.

"Beresford," good tricorn of fine milan tagel, black or color. Regularly \$3.50. Thursday, \$2.75.

ALSO A BIG CLEARING SALE.

including a dealer's stock, priced Thursday 75c, \$1.00 and \$1.75.

Many bargains in New Trimmings will be featured Thursday.



Correctly Cut Clothes for Men and Boys

There's all the difference in the world between our carefully made, smartly cut, properly proportioned clothes and the usual run of ready-made clothing at the same or higher prices. See these suits Thursday.

Men's Tweed Suits at \$8.00—Gray and brown mixtures, sack styles; sizes 36 to 44.

Checked Tweed Suits at \$10.00—Gray English checks, mohair linings; sizes 36 to 44.

Bannockburn Suits at \$13.50—Gray tweeds, sack styles; sizes 36 to 44.

Norfolk Suits at \$14.00—In gray checked English tweeds, cuff bottom trousers; sizes 36 to 44.

Youths' Norfolk and Sack Suits

We have a special section devoted to the boys and youths up to and including the first long trousers suits.

Thursday's special in this section is a lot of youths' suits, sizes 32 to 35, in a variety of sack and yoke Norfolk styles; cuff trousers; nice worsteds and tweeds in browns and grays. Price \$10.00.

BOYS' BLOUSES AT 50c. Of madras, tapeless style, attached collar, good range of patterns and colors; sizes for ages 7 to 14 years. Each 50c.

Spring Model Hats for Men

Smart American shapes; full crown, with top slightly depressed; medium heavy brim, with raw edge, deep silk band, and new style bow; colors slate, steel, dark green, brown and navy. Thursday, \$1.50.

Men's Stiff Hats, imported fur felt; newest shapes, and special quality trimmings; easy fitting, and light in weight. Thursday, \$1.50.

For Every Use Its Fabric

Whether you are planning a dainty summer waist or a sturdy, smart suit, a bathing suit, or a handsome evening gown, there's just the right fabric here, in silk, wool or cotton, with all the contrasting and complementary shades and weaves to give the exact effect you desire. Where will you find such prices?

ENGLISH BRILLIANTINE MOHAIR LUSTRES AT 35c.

Bright, lustrous finish; good range of colors, with cream and black; for dresses and bathing suits; 40 in. wide. Yard, 35c.

English Shepherd Check Suitings, 35c. Fine worsted finish; all sizes of checks; also a heavier quality in fancy and broken plaids. Regularly 50c. Thursday, 35c.

English and French Delaines, 35c. All-wool qualities, in a variety of designs and color combinations, including stripes, spots, floral and rosebud; dainty, cool, summery fabrics, for dresses or separate waists. Thursday 35c.

DOLLAR DAY IN BLACK DRESS GOODS.

The very best of values, from late spring shipments that will save you a quarter of the usual price; all the season's popular weaves; new bengaline cords, poplins, San Toys, armures, Henriettes, Roxanas, gabardines, mohairs, etc. Thursday \$1.00.

FROM THE SHANTUNG CIRCLE TWO EXTRA VALUES.

40 pieces Sand Shade Shantung Silk; launders perfectly; 33 and 34 inches. Regularly 55c. Thursday 47c.

Natural or Sand Shantung Pongee, for dresses, waists and khaki shirts; even weaves; 34 in. wide. Regularly 65c. Thursday 56c.

In Japanese Silks two of the better grades, greatly reduced. Regularly \$1.25, 36 inches, ivory India silk. 96c. Regularly 85c, 36 inches, ivory habutai silk, 75c.

British Peau de Soies and Tamelines; plain colors, in staple and novelty tones; stripes; light and dark grounds, and a big assortment of checks, 35c.

Plain Colored Paillettes and Messalines; wide range of colorings, with good quantities of Belgian blue, ivory and black; 36 in. wide. Regularly \$1.19 and \$1.25. Thursday 85c.

All-silk Crepes de Chine; high-grade qualities, in the best selling shades of the season, with plenty of flesh-pink, ivory and black. Thursday \$1.45.

Corduroy Velvets, 27 in. wide. Dollar value. Thursday 65c.

Black Duchesse Silk-Satins. Regularly \$1.35. Thursday \$1.10.

COOL WASH GOODS.

28-inch Plain Colored Duck Suitings. Regularly 15c. Thursday 9 1/2c.

30 and 40-inch White Swives, slightly counter-soiled. Regularly 50c and 75c. Thursday 35c.

40-inch Colored Veils, with embroidered dots, 75c.

28-inch White Vestings, striped, dotted and floral designs, 15c, 20c, 25c.

28-inch White Cotton Crepes, with embroidered dots in color, 25c.

38-inch "Sunrest" Poplins, navy, Alice, sky, mauve, tan, pink, cream, black and white; guaranteed fast colors, 35c.

40-inch Meire Poplins, navy, Alice, sky, green, apricot, rose and cream. Per yard, 50c.

28-inch "Duro" Pique, assortment of stripes, checks, plain shades, 85c.

28-inch Pongee Linen, in a range of colors, 25c.

Corset Bargain for Stout Women

The "Royale Belt" model will be offered tomorrow at less than maker's cost price. Phone orders filled.

176 pairs Spring 1915 "Royale Belt" Model, for medium and full figures; fine brocade; medium bust; very long hips and back, reinforced abdominal section; elastic sections each side of back; four wide side steels; graduated front clasp, six garters; embroidery trim; sizes 20 to 30 in. Regularly \$3.50. Thursday \$1.95.

Underwear to Clear

Women's Vests, finest white, all-wool Swiss ribbed; high neck; short sleeves; low neck; long, short or no sleeves; lace heading and mercerized draw tapes at neck; sizes 34 to 40 bust. Regularly 65c to 85c. Thursday 35c.

Women's Vests and Drawers, flat knit, pure wool, unshrinkable, "Swiss" brand, in white; vests high neck, long or short sleeves; shaped bust, and button down front; neck trimmed with fine Torchon lace; drawers knee length; open or closed style; sizes 34 to 42 bust. Regularly \$1.75. Thursday \$1.25.

\$1.00 House Dresses, 49c

Women's Gingham House Dresses, in checks and stripes; blue and gray; one style has square Dutch neck, trimmed with plain linen; the other embroidered linen collar. No phone or mail orders. Sizes 40, 42 and 44. Regularly \$1.00. Thursday 49c.

Dress Linens on Sale, 4th Floor

White Irish Dress Linens; medium weight; round, even thread; grass bleached; 36 inches wide. Yard, 35c.

Sheer White Linens, 36 inches wide; for light summer dresses and underwear. Yard, 35c to \$1.50.

Natural Brown Holland Linens; 38 inches wide. Yard, 25c.

"Old Bleach" Dress Linens; pure white; heavy, round thread; 36 in. wide. Yard, 25c.

Natural Shade "Old Bleach" Dress Linens; 36 in. wide. Yard, 45c.

The Robert SIMPSON DRUG Company Limited

(War Stamps Extra When Required.) Absorbent Cotton, 1-lb. hospital rolls, 25c. Peroxide of Hydrogen, 16-oz. bottles, Thursday, 18c. Calomel Tablets, 100 in a bottle, 1/4 or 1/2 grain, Thursday, 14c. Sprites of Turpentine, pint bottles, 15c. Rubber Sheeting, 1 yard wide, Regularly 85c, for 65c. Ward's Corn Cure, the very best, 10c. Linita Tablets, 3 or 5 grain, per bottle, 20c. Bisulphated Magnesia, tablet form, 75c size, Thursday, 45c. Syrup Figs, 25c size, Thursday, 15c.



Have you applied for membership in the Home Lovers' Club? If not, there is much interesting information for you at the Secretary's Office, Fourth Floor. These specials are open to Club members as well as to other customers of the store.

Appropriate Furniture for Tasteful Homes---Low Priced

Dining-room Chairs, quarter-cut oak, five side and one arm chair, leather seats. Regularly \$17.50. Sample Sale price \$12.85.

Extension Dining Table, quarter-cut oak, fumed or golden, has 48-inch top, extending to 8 ft. Regularly \$27.50. Sample Sale price \$17.25.

Extension Dining Table, quarter-cut oak, fumed or golden, 45-inch top, extending to 6 ft., heavy round pedestal. Regularly \$18.50. Sample Sale price \$12.65.

Dresser, in cream enamel, "Adams" design. Regularly \$250.00. Sample Sale price \$125.00.

Dressing Table, in cream enamel, "Adams" design. Regularly \$229.00. Sample Sale price \$119.50.

Desk, in cream enamel, "Adams" design. Regularly \$134.00. Sample Sale price \$67.00.

Bed, in cream enamel, "Adams" design. Regularly \$239.00. Sample Sale price \$119.50.

Dresser, in white enamel. Regularly \$12.25. Sample Sale price \$9.50.

Chiffonier, in white enamel. Regularly \$16.25. Sample Sale price \$14.00.

Dresser, in white enamel, to match above. Regularly \$17.50. Sample Sale price \$13.75.

Parlor Suite, in white enamel, to match above. Regularly \$13.00. Sample Sale price \$9.75.

Three Mahogany Living-room Arm Chairs, loose cushions, covered in silk tapestry. Regularly \$40.00. Sample Sale price \$27.00.

Parlor Suite, solid mahogany; settee, arm chair and arm rocker, upholstered seats and backs, in silk tapestry. Regularly \$46.00. Sample Sale price \$32.00.

Library Table, quarter-cut fumed oak. Regularly \$20.00. Sample Sale price \$15.00.

Library Table, quarter-cut fumed oak. Regularly \$17.00. Sample Sale price \$12.75.

Library Table, quarter-cut oak, fumed or golden. Regularly \$20.50. Sample Sale price \$13.95.

Three Mahogany Living-room Arm Chairs, loose cushions, covered in morocco. Regularly \$54.75. Sample Sale price \$27.50.

Tea Wagon and Tray, in brown rattan. Regularly \$37.50. Sample Sale price \$16.25.

Desk, solid mahogany, "Colonial" design. Regularly \$135.00. Sample Sale price \$67.50.

Book Stand, "Jacobean" design. Regularly \$24.50. Sample Sale price \$12.25.

Tea Wagon and Tray, in "Jacobean" design. Regularly \$80.00. Sample Sale price \$40.00.

New Draperies

White English Lace Curtains at 80c pair; beautiful patterns; well-known for their durability; 3 yards long; rich lace borders, and spray centres. Thursday, pair 80c.

English Curtain Net at 45c yard. New designs; dainty stripes and small patterns for bedroom windows; white or cream; 69 in. wide. Thursday, yard, 45c.

English Washing Chintz at 25c per yard. A special purchase of chintz, in light or dark effects; all-over floral designs; for window curtains or bed coverings; in fact, there are endless purposes that this artistic material can be used for; 31 in. wide. Thursday, yard, 25c.

Heavy Quality English Chintz at 45c yard. A beautiful washing chintz; 31 in. wide; variety of patterns, suitable for curtains, etc., for living-rooms or bedroom; light, medium or dark grounds. Thursday, yard, 45c.

Opaque Window Shades at 30c each. A good quality of oil opaque cloth; size 36 in. x 70 in., mounted on strong spring roller; colors cream, green or white; brackets and ring pul. Thursday, each 30c.

Goose Neck Extension Rods at 17c each. A well-finished curtain rod, with curved end brackets, making a neat finish to windows when used for hanging light draperies; extends from 28 in. to 52 in. Thursday, each, 17c.

Men's and Boys' Needs

"Zimmerkit" Balbriggan Shirts and Drawers; natural shade; screen trimmed; all sizes to 44. Special, garment, 35c. Boys' Balbriggan Shirts and Drawers; short or long sleeved; knee length; cream shade; sizes 22 to 32. Garment, 25c.

Men's Cambric Shirts, with laundered cuffs; coat shape; fast color stripes; sizes 14 to 16. Thursday, 37c.

Men's Flannelette Nightrobes, full-sized; attached collar style; pocket; all sizes. Thursday, 39c.

Generous Boot Specials

Many fine boots are included in this list in exceptional style and size ranges. Come early to be sure of just what you most desire. Also novelties for spring and summer.

MEN'S "ACTIVE SERVICE" BOOTS, \$32.50. 500 pairs, patent calf, dull black calf and mahogany calf, Goodyear welt soles, newest and conservative shape toes, cloth and dull leather uppers, button and lace patterns; all sizes 5 to 11. Regularly \$33.80. Thursday, \$32.50.

"Cushion Comfort" vic kid blucher, double weight Goodyear welt soles, low heels, cushion insoles; sizes 5 to 12. Thursday, \$4.00.

LADIES' "CLASSIC" LOW SHOES. 500 pairs, Pumps, Oxfords, Colonial and Button Low Shoes, patent calf, dull calf, vic kid and tan Russia calf leathers. Plenty of sizes 2 1/2 to 7. Regularly \$2.55. No mail orders. Thursday, \$1.99.

NEW "QUEEN" QUALITY BOOTS. The "Individual," a Colonial, French calf patent leather, distinctive heel patterns. A Laird Schobor special. Widths A to D. Sizes 2 1/2 to 7 1/2. Thursday, \$7.50.

BOYS' "CLASSIC" BOOTS, \$2.45. 6 lines, complete sizes in each line, dull black calf, patent calf and tan Russia calf, button and blucher styles; orthopedic last; sizes 11 to 2. Thursday, \$2.45.

CHILDREN'S \$1.50 BOOTS, THURSDAY 95c. 500 pairs, Blucher Boots, vic kid leather, flexible soles, spring heels; sizes 5 to 10 1/2. Regularly \$1.50. No mail orders. Thursday, 95c.

Brass and China

Brass Umbrella Holder, lion's head ring handles, raised base. Regularly \$2.50. Thursday, \$1.75.

Brass Jardines, hall-footed, for 7-inch pot, 85c. Regularly 1.10. Thursday, 85c.

Japanese China Cups and Saucers. Regularly 15c, 10c. Thursday, 10c, 5c.

CLEAN-UP SALE OF BRASS AND CHINA. Breakfast Plates, Regularly \$1.00. 500 for \$1.25. Soup Plates, Regularly \$1.00. 500 for \$1.25. Teapot, Regularly \$1.50. Spoon Trays, Regularly 40c each. Marmalade Plates, Regularly \$1.00 each. 500 for \$1.25.

China Dinnerware. Sprayed or new decorations, gold-inked handles and edges. Dinner Plates, Regularly 15c each. Tea Plates, Regularly 15c each. Saucers and Saucers, Regularly 15c each. Bread and Butter Plates, Regularly 15c each. Sugar Bowls, Regularly 15c each. Cream Jugs, Regularly 15c each. Double Edge Cups, Regularly 15c each. Cake Plates, Regularly 15c each. Fruit Saucers, Regularly 15c each.

The Grocery List

4000 Tins Finest Corned Tomatoes	22
2000 lbs. Fresh Creamery Butter, in 1-lb. prints	24
Finest Sugar-Cured Hams, half or whole	19
E. D. Smith's Pure Orange Marmalade, 3-lb. pail	25
Domestic Shortening, 3-lb. pail	17
Finest Feathering Coconut, Per lb.	27
Edwardsburg or Beehive Table Syrup	28
Salt in Bags, 3 bags	14
Finest Deep Sea Codfish Steak, Per tin	25
English Marrowed Peas, in 3-lb. bags	14
Oxo Cubes, 3 tins	22
Pure Cocoa in Bags, 3 bags	22
500 Bags Parley Rolled Oats	20
Imported Malt Vinegar, Imperial quart bottle	22
Choice Red Salmon, 2 tins	22
Finest Pot Barley, 5 lbs.	22
500 lbs. Fresh Ginger Snaps	22
Finest Carolina Rice, 3 lbs.	22
Choice Grapefruit, large size, 4 for	22
Finest Evaporated Apples, Per lb.	22
Prepared Apples, 2 packages	22
40c ASSAM TEA FOR 25c.	22
1000 lbs. Fine Rich Full-bodied Assam Tea, of uniform quality and fine flavor, a 40c tea anywhere. Thursday, lb.	22

The Robert Simpson Company, Limited