

Store Hours: 8.30 a.m. to 5.30 p.m.

The Robert Simpson Company, Limited

Telephone Main 7841 Groceries Adelaide 6100

THESE SEVEN NAILERS WILL HOLD PRICES STEADY

"A first-class war must be fought by everybody in the countries engaged. There is no man or woman in the country who cannot contribute something to the supreme effort."—The London Joint Stock Company's Journal. We want to contribute daily to the confidence and steadiness of our citizens by showing them practical proof that we are nailing prices down. Here are the seven "nailers" for tomorrow:—

Women's Lisle Thread Hose at 12 1-2c Pair In shades black and tan, lisle thread, seconds, but will give excellent service, slight defects, and hard to detect. A well-known Canadian guaranteed brand, splicing at all important wearing parts; all sizes. Sold at regular 35c pair. Our price Wednesday 12 1/2 8.30 to 10.30.

Men's \$4.00 Dress Boots for \$2.45 This is less than manufacturer's cost price. They are made from patent leather with soft dull calf tops, laced Blucher style, Goodyear welted soles and either low or high heels, sizes 5 to 11. Wednesday 2.45 8.30 to 10.30.

97-Piece Dinner Sets \$6.95 Complete Dinner Service for 12 persons, splendid quality semi-porcelain, decorated with a border pattern of foliage and rose centres between double gold lines. Regularly \$12.00. Wednesday 6.95 8.30 to 10.30.

15c and 16c Flannelette Rush Price 10c Yard. Extra special clearing of 3,000 yards of Striped English Flannelette, closely woven and a good heavy quality, 32 inches wide, extra space and extra salespeople. Regularly 15c and 16c yard. Rush price Wednesday, yard 10 8.30 to 10.30.

100 Only Gunmetal Mesh Bags, \$1.29 Regularly \$2.25, made of best French gunmetal ring mesh, four designs of frames, 5 1/2 inches wide, exceptional value. Regularly \$2.25. Special 1.29 8.30 to 10.30.

20 Seamless Imported Axminster Rugs A beautiful Oriental design, in rich warm colors, in two useful sizes, a great price sacrifice, 5.7 x 7.10, regularly \$10.50, Wednesday \$7.95; 8.3 x 11.6, regularly \$19.75, Wednesday \$13.95. 8.30 to 10.30.

New Hats at \$1.55 Wednesday These are some of the choice shapes for early fall wear. Every hat is beautifully finished and trimmed with silk ribbon, some with velvet cherries; a splendid variety and combination of trimmings to choose from. A hat that is big value at \$2.75. Wednesday 1.55 8.30 to 10.30.

Men's Shoes Tomorrow at \$1.99

The styles are the very newest and most popular; they all have Goodyear welted soles and you can have your choice of mahogany or Russia tan calf, gunmetal or velours, calf and patent calf leathers, any size from 6 to 11. Regularly \$4.00, \$4.50 and \$5.00. Wednesday 1.99

Men's \$4.00 Dress Boots, \$2.45 1,000 pairs Men's Patent Leather Dress Boots, in five different popular styles; they have soft, dull calf tops, low heels, welted soles, and either high or low heels; sizes 5 to 11. Regularly \$4.00. Wednesday 2.45

Women's \$2.50, \$3.00 and \$3.50 Oxfords, Clearing at 95c

Over 1,000 pairs of Button and Laced Oxfords, in patent calf, tan Russia calf, vicid kid and gunmetal calf, sizes 2 1/2 to 4 1/2 only; high, medium and low heels; they are all made on stylish lasts and every pair is perfect. Regularly \$2.50, \$3.00 and \$3.50. Wednesday 1.95

Women's \$4.00 Boots, \$1.99 We have bought over 1,000 pairs of "Julia Arthur" \$4.00 Goodyear Welted Boots, of fine velour calf leather, in a popular laced Blucher style, all sizes from 2 1/2 to 5. Regularly \$4.00. Wednesday 1.99

\$3.50 Colonial Pumps, \$1.99 Perfect fitting, popular Colonial Pumps, patent vamps, newest brocaded backs, flexible hand-turned soles, kidney heels, all sizes from 2 1/2 to 7. Regularly \$3.50. Wednesday 1.99

Sandals for Children, 50c Cream American elkskin, reinforced elkskin soles, open vamps, two straps and buckles, sizes 11 to 2. Regularly \$1.00. Wednesday .50

WATERGLOSS, egg preserver, 1 lb. tin 15c, 5 lb. tin 50c. Kamaine, bedbug destroyer, 15c and 25c. Yellow Beeswax, per lb. .50 Green Soap, pure medicinal, per lb. jar .60 Hiera Picra, per oz. .5 Tincture Iodine, dark and decolorized, per oz. .10 Wine of Ipecac, per oz. .10 Peruvian Bark, per lb. .60 Dill Water, 8-oz. bottles .25

Hosiery

Women's Silk Boot Hose, extra fine quality, sheer weave, double lisle thread, garter top, spliced heel, toe and sole; sizes 2 1/2 to 10; black and tan. Regularly 75c. Hosiery Sale, Wednesday .50

Women's Silk Ankle Boot Hose, strong durable thread, deep lisle thread top; spliced lisle heel, toe and sole; black, white and tan; sizes 8 1/2 to 10. Extra value. Hosiery Sale Wednesday .23

Women's Fine Thread Hose—Imported makes, fashioned, fast dye; plain black, tan and white, silk embroidered fronts and laces; all sizes. Regularly 35c. Hosiery Sale, Wednesday .25

Women's Shot Silk Black Cashmere Make Cashmere Hose—Seamless, samples of better makes, all fine yarns, closely knitted; sizes 2 1/2 to 10. Regularly 35c. Hosiery Sale, Wednesday .25

Children's Fine Ribbed Black Cashmere Hose—Seamless, good weight and wearing, soft elastic weave, double spliced heel, toe and sole; sizes 6 to 10. Regularly 35c. Hosiery Sale, Wednesday, 19c; 3 pairs, 55c.

Men's All-Wool Plain Cashmere Socks—"Indiana" and "Llama" makes, extra fine yarns, closely knitted and seamless; sizes 9 1/2 to 11. Extra value, Hosiery Sale, Wednesday .25

Men's Silk Socks—Seconds, will give good service, extra fine thread silk, nice weight, seamless; black, tan, gray and white; sizes 9 1/2 to 11. Regularly 75c. Wednesday .25

Ready-to-wear Suits for Men \$9.95

Early Fall Suits, made from serviceable English worsteds and tweeds, in greys and browns, with narrow stripe patterns. The coats are cut in good fitting, single-breasted, three-button style, with single-breasted high cut vest. The linings are of fine twill mohair. Sizes 34 to 44. Regularly \$13.50, \$16.00 and \$16.50. To clear 9.95

MEN'S ENGLISH-MADE WATERPROOF COATS TO CLEAR AT \$5.00. A Splendid Quality Waterproof Coat, made by a most reliable English firm, double texture English paramatta cloth, in fawn color, made up into a long and roomy coat with close-fitting collar, securely cemented and sewn seams; sizes 34 to 46. To clear 5.00

YOUTHS' BLUE SUITS, \$10.00. Made from English worsted, in single-breasted, semi-fitting models, with two buttons, high cut, five-button vest, long trousers; sizes 32 to 35 inches. Wednesday 10.00

Boys' Yoke Norfolk Suits, made from an English tweed, in a neat small blue and brown check pattern, a smooth Saxony finish; Bloomers are cut full and roomy with belt loops; sizes 25 to 30, at 5.00; sizes 31 to 34, at 5.75

In the Housefurnishing Sales

A MIXED LIST OF GOOD FURNITURE IN THE AUGUST SALE. All the special stocks must be cleared during the coming few days. We are making prices to do it, all over the big floor. If you have furniture to buy, come prepared to buy it now. The values are splendid and the savings such as the following:

Extension Dining Table—Made of selected quarter-cut oak, in fumed or golden finish; has heavy circular pedestal, neatly shaped feet, 45-inch top, deep rim, and extends to 6 feet. Regularly \$18.50. August Sale price 9.90

Buffet—"Colonial" design, in selected quarter-cut oak, in fumed or golden finish; has three cutlery drawers, long linen drawer, double door cupboard and British bevel mirror at back; size of top 52 x 22 inches. Regularly \$39.00. August Sale price 24.50

Dining-room Chairs—In solid quarter-cut oak, in fumed or golden finish. The panel backs are neatly designed, and the loose slip seats are upholstered and covered in good quality of leather. Regularly \$22.00. August Sale price 15.65

Brass Bedstead—The posts and top rails are 2-inch in diameter, and have heavy turned ball corners. The fillers are 1-inch, in satin or polette finishes; 4.6 size only. Regularly \$24.75. August Sale price 14.85

Iron Bedstead—In pure white enamel finish, has brass cap on each post, with strong fillers; supplied in all sizes. Regularly \$3.00. August Sale price 1.90

Mattress—Well filled with curled seagrass, with heavy layer of jute felt at both sides, tufted and covered in twill ticking; all sizes. Regularly \$2.60. August Sale price 2.10

Mattress—Extra well filled with all pure elastic carded cotton felt, carefully selected and built in layers; has deep tufts, and is covered in high-grade art ticking; made in all sizes. Regularly \$8.50. August Sale price 5.35

Bed Spring—The frame is made of steel tubing; spring is strong woven steel wire, well supported; supplied in all sizes. Regularly \$3.00. August Sale price 2.45

Bed Spring—The frame is made of 1 1/4-inch steel tubing, fabric is specially fine woven steel wire, has steel rope edge, reinforced; fully guaranteed. Regularly \$5.00. August Sale price 3.85

Pillows—Extra well filled with all-pure selected feathers and down, encased in high-grade ticking. Regularly \$6.85. August Sale price 4.25

Pillows—Filled with mixed feathers, covered in good ticking. Special August Sale price, pair .85

Dresser—In selected quarter-cut oak, in golden finish, large case, two long and two small shaped drawers, large British bevel mirror. Regularly \$22.00. August Sale price 14.95

Chiffonier—To match above dresser, in selected quarter-cut oak, in golden finish; has four long deep drawers and two shaped ones, British bevel mirror. Regularly \$22.00. August Sale price 14.95

Parlor Suite—Consisting of settee, arm chair and arm rocker; the outside frames are made of solid mahogany, have spring seats upholstered and covered in various shades of tapestry. Regularly \$40.50. August Sale price 32.75

Kitchen Cabinet—Made in solid oak or gumwood, natural finish, fitted with tilting flour bin, two tilting sugar bins, five spice tins, two small drawers, cutting board, large cupboard with shelves, linen drawer, rack inside door for utensils, white basswood top. Regularly \$18.75. August Sale price 12.75

Kitchen Chairs—Made of hardwood, golden finish. Special August Sale price .43

100 Small Oriental Rugs and Mats on Sale

We have on several occasions had sales of Oriental Rugs, at which times we have offered beautiful, and, in many cases, pieces of exceptional merit at exceptionally low prices, but this time we are not studying the qualities—the price is the only consideration—and to sell on Wednesday morning these 100 rugs of genuine hand-made products of Persia, India, Asia Minor and Caucasia, we have priced them at the following very unusually low figures. You will be disappointed if you leave it till the afternoon to come for what you need. Cannot send any on approbation.

A Pair of Fine Armitzars, of fine quality, 7.4 x 4.0 and 6.10 x 4.1. Regularly \$37.50 each. Wednesday, each 11.95

Gulistan Rug—A close, thick pile; size 6.2 x 3.10. Regularly \$18.50. Wednesday 4.95

Universal Good Quality Jummha Rugs, 6.0 x 3.0. Regularly \$15.75. Wednesday 3.95 and 4.95

Extra Quality Indian Rug, 5.11 x 4.11. Regularly \$29.50. Wednesday 6.95

Four or Five Attractive Jummha Rugs, in size about 5.0 x 4.0. Regularly \$17.50. Wednesday 5.75

Fine Quality India, 5.2 x 3.4. Regularly \$27.00. Wednesday 5.95

About Eight or Ten Odd India Rugs, in different makes; sizes 6.0 x 3.0, and 7.0 x 4.0. Regularly \$7.50 and \$9.50. Wednesday 2.95 and 3.95

50 Genuine Hand-made Persian and Caucasiens, Small-sized Rugs, at \$2.95 Each—Every single one in this lot is going at this absurdly low price. There are a lot of very nice little rugs amongst them. Karabaghs, Hamadans, Anatolians, etc. Sizes range about 3.0 x 3.0, 3.6 x 3.3, 3.3 x 3.8, and 3.3 x 2.2. An 8.30 clearance at, each 2.95

Two Drapery Attractions

Chintz, 50 Inches Wide, 49c Yard—Variety of colorings, some reversible, all are 50 inches wide, only short ends up to 15 yards of each pattern; every piece is a bargain. Regularly 75c, 85c and \$1.00 a yard. Wednesday, special, yard 49

Madras Muslins, 49c Yard—In white, cream, and a few colored, very soft and dainty, washes beautifully, 50 inches wide. Wednesday, special, yard 49

The Robert Simpson Company, Limited

2,000 Suits of Men's Pyjamas in a Giant Sale at 89c

"Take my whole stock," said one of our regular manufacturers, "and I will sell the pyjamas as cheap that you can sell them in one day." They will be on the counters at the opening of the Store, all styles and qualities, and lots from our own regular stock, odd lots which will be picked up on sight. You must come early to get the best selection, although every suit is a great bargain. All sizes in the lot, 34 to 44. The regular prices would be \$1.25, \$1.50, \$2.00, \$2.50 and \$3.00. Wednesday 89c

MEN'S SOFT HATS, \$1.00. Latest Fall styles; Trooper, Fedora and Crusher shapes; extra fine grade English fur felt; colors slate, brown, green, gray and black. Wednesday 1.00

Men's Extra Fine Split and Sannit Braid Straw Hats—High or medium crowns. A clearance of regular \$2.00 and \$2.50 straws. Wednesday 89c

Swiss Embroideries

Mill ends at half our regular selling prices. The very finest hand-loom embroideries in the faintest designs on the medium and wide in-ches wide; also baby flouncings and edgings, handsome 44-inch Swiss dress lengths, one or two very handsome linen dress lengths and some fine in battise with colored embroideries. Prices from 10c to 75c yard for narrow widths, which come in 4 1/2 yard lengths; wider widths \$1.00 to \$2.00 yard.

Household Linens and Staples

Bleached Sheets Clearing \$1.25 PAIR. Plain Bleached Sheets—Good sturdy quality, for general use, size 69 x 90 inches, finished with hemmed ends. Special. Wednesday, pair 1.25

Heavy Unbleached Sheetings—Closely woven and very serviceable, 70 inches wide, Clearing, Wednesday, yard .22

White Saxony Flannelette—Nice soft finish, 27 inches wide. Clearing, Wednesday, 12 yards for .98

Fine English Longcloth—36 inches wide, Special Wednesday, 10 yards for .95

Beautiful Sets of Table Linens—Consisting of one table cloth, size 2 x 2 1/2 yards and 1 dozen napkins to match, size 22 x 22 inches; these are all pure linen with a rich satin finish, in a range of pretty bordered designs. Special. Wednesday, per set 4.75

Hemmed Damask Table Napkins—Assorted designs, size 21 x 21 inches. Special, Wednesday, dozen 1.95

Unbleached Canton Flannelette—Closely napped, heavy twilled back, 34 inches wide, Special, Wednesday, yard .42 1/2

Madras Muslin—A fine English longcloth, free from filling, wide width, 45 inches, which cuts to great advantage. Special, Wednesday, per yard (Fourth Floor) .25

Groceries

TELEPHONE ADELAIDE 6100. 2,000 stone Fresh Rolled Oats. Per stone .49

Purest Sugar Cured Hams, half or whole. Per lb. .23

Lee's Pickles, assorted. Per bottle .14

Eastfirst Shortening, 3 lb. pail .42

Pure White Clover Honey, 5 lb. pail .68

Telfer's Cream Soda Biscuits, 3 lb. box .24

Pure Pickling Spice, best quality. Per lb. .17

Mustard in bulk. Per lb. .20

Pure Cider Vinegar, XXX. Per gallon .25

Sovereign Brand Lime Juice. Reputed quart bottle .25

Fresh Buttermilk. Per gallon .15

Choice Pink Salmon, 1/2 lb. flats. 3 tins .25

Crossed Fish Brand Kipperd Herring. Per tin .10

Quaker Puffed Wheat. 2 packages .25

Pure Gold Salad Dressing. 3 packages .25

Cowan's Cocoa, 1/2 lb. tin .22

Fancy Japan Rice. 3 lbs. .25

Choice White Beans. 4 lbs. .25

Eagle Brand Milk. Per tin .14

Garton's Custard Powder, 3 packages .25

FRESH ROASTED COFFEE. PER POUND, 27c.

1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. .27